Upcoming Events
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The Forum Annual BI-Radical 1 Grant-in-Aid of Excellence Fellowship
• March 7th, 2005 at 6:00 PM, Fairmount Park, Philadelphia, PA
  For more information, please visit www.fairmountpark.org

The Physician's Role in Smoking Cessation: Methods and Models that Work
• March 25th, 2005 at 7:00 PM, Fairmount Park, Philadelphia, PA
  For more information, please visit www.fairmountpark.org

2005 Public Health Professional Conference & Global Health Summit
June 5-9, 2005
Wynyard Franklin Plaza, Philadelphia, Pa

Open to anyone interested in the latest trends and emerging issues in public health, including providers, administrators, educators and students.

Highlights will include:
• A panel featuring all living former U.S. Surgeons General
• A keynote by current U.S. Surgeon General Richard Carmona
• A full-day of profession-specific sessions for physicians, nurses, pharmacists and dentists.
• The unveiling of the Surgeon General's Call to Action on Global Health
• A keynote by Anthony Fauci, Director of the National Center for Allergy and Infectious Diseases

Continuing education credits available for all conference sessions.

For more information, visit www.coauphsconference.org or call toll-free (866) 544-9677.

For more information on any of these programs, please contact David R. Nash, MD, MBA at (215) 955-9890 or david.nash@jefferson.edu
Upcoming Events

The Health Policy Forum
A monthly colloquium for Jefferson faculty and interested healthcare professionals featuring regional and national thought leaders.

March 9, 2005
MoeB Jubb, DrPH
President and CEO, Delmarva Foundation for Medical Care
“Measurement is an art form, improvement is from Venus and culture is from Pluto”

April 13, 2005
Berry Farrow, JD
Director, The Health Law Institute
Wakeman University School of Law
“Imposing Codman’s End Result: An Argument for Federal Regulation of Patient Safety”

May 11, 2005
Steven Lawrence
Director of Research, The Foundation Center
“Trends in Foundation Funding for Health Policy”

June 8, 2005
Warren Todd, MBA
Disease Management Consultant
“Progress of Disease Management”

Jefferson Industry Advisory Council (JIAC)

June 14, 2005
“Academia and Industry Working Together: Synergy Through Collaboration.”
Join biotechnology and pharmaceutical industry leaders for a half-day exhibition and educational program focusing on industry's perspective on collaboration between industry and academic medicine.

Summer Seminar

July 15, 2005
“Pay for Performance”
The Department of Health Policy invites you to attend our annual event scheduled from 8:00AM - 5:00PM on Friday, July 15, 2005 at the Hotel Sofitel, 20th and Sansom Streets, Philadelphia, Pennsylvania.

College for Advanced Management of Employee Benefits Training Program:
A four-day training program designed to improve employers’ skills in obtaining value (improved quality and lower cost) when purchasing health benefits. Upcoming programs are scheduled for:

April 11-14
Phoenix, AZ

July 25-28
Chicago, IL

September 19-22
Minneapolis, MN

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Master of Science Program in Public Health

The MSPH program at Thomas Jefferson University offers

• An easily accessible and safe location in center city Philadelphia
• Conveniently scheduled classes designed to fit the needs of working professionals
• A program that you can complete at your own pace in 2 to 4 years
• Meaningful thesis research and clerkship programs with opportunities in the community and abroad
• The resources of a national medical research center that is part of a regional integrated delivery system with multiple sites
• Leadership skills, direct and indirect education from an academic medical center background

For more information, please contact Jennifer Bovelli, MPH at 215-503-0174 or by email at jennifer.boveli@jefferson.edu or visit our website at www.jefferson.edu/jcgs.
The Disease Management Colloquium at Jefferson Medical College

www.DMConferences.com

The Leading Forum on Innovations in Chronic Care and Disease Management

June 21 - 24, 2005

Classes Held:
Department of Health Policy
Jefferson Medical College
Philadelphia, PA

Colloquium Hotel:
Marriott Philadelphia Downtown
Philadelphia, PA

We are very pleased to be able to welcome everyone to our campus in Philadelphia. We believe this is an outstanding conference and we know you will all enjoy it immensely. We have assembled a top-notch faculty and the interaction will be first rate. Disease Management is a dynamic field and in order to stay on top of the details it takes hard work and attention to what the experts have to say.

David L. Kisin, MPL, MBA, JALP
Jefferson Medical College

OVERVIEW

The Colloquium seeks to better educate government agencies, the health care industry (including health plans and providers), employers, and the general public about the important role disease management programs play in improving health care quality and outcomes for persons subject to chronic conditions.

WHO SHOULD ATTEND

• Presidents/CEOs/COOs
• Medical, Quality and Clinical Directors
• Pharmaceutical, Biotechnology and Medical Device Manufacturers
• Managed Care Pharmacy Directors, Pharmacy Managers, and Retail Pharmacists
• Chains, Community and Independent Pharmacies
• Directors & Deputy Directors, State Departments of Public Health
• CIOs, CTOs, Vice Presidents & Directors of IS
• Directors of Programs in Acute, Cardiovascular, Oncology, Pain, Behavioral Health, and Women's Health
• Vice President, Quality and Managed Care
• Director, Disease Management
• Physicians, Psychologists and Social Workers
• Alternative Medicine Providers
• Healthcare Attorneys and Consultants

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AIS’S Managed Care Week
AIS’S News and Analysts on Managed Medicine and Medicaid
American College of Medical Quality
Disease Management Advisors
Disease Management News
Disease Management Purchasing Consortium
Executive Report on Managed Care
Harvard Health Policy Review
Health Affairs
Health Policy, Politics and Law
Health Technology Center
HealthLeaders
Journal of Clinical Outcomes Management
Medscape.com

FOR MORE INFORMATION

For more information call 800-546-3750, visit the website at www.DMConferences.com, or e-mail registration@omprc.com.