



**Ronald E. Myers, PhD, DSW**, is the Director of the Division of Population Science and Center for Health Decisions (CHD) at Thomas Jefferson University (Jefferson). Dr. Myers has conducted cancer prevention and control research for more than 30 years. He has been principal investigator on more than 25 peer-reviewed research grants and has numerous publications in the field. His areas of expertise include patient adherence to cancer screening, physician follow-up of abnormal cancer screening test results, informed decision making in cancer susceptibility testing, and cancer disparities research.



**Linda Fleisher, PhD, MPH**, has extensive experience in education, information and community research and expertise in evidence-based approaches and dissemination and implementation research, including providing technical support and training to organizations (especially those serving the medically underserved and ethnic/minority populations) to increase the use of evidence-informed and evidence-based programs. She has led and participated in numerous cancer control and health communications research projects and programmatic efforts.



**Martha Romney, RN, MS, JD, MPH**, is an Assistant Professor at the Jefferson College of Population Health, where she conducts public and health services research, project evaluation, and teaches. Ms. Romney also provides project management and evaluation support to initiatives implemented by the Greater Philadelphia Business Coalition on Health to support the regional employer community in working with health plans, health care providers, and other system stakeholders to improve the value of health benefit spending for members, by improving health care quality and safety and reducing health care costs.



**Michael Rosenthal, MD**, recently accepted a position in the Department of Family Medicine and Community Health at the University of Pennsylvania. He completed family medicine residency at Thomas Jefferson University Hospital (1983), and a family medicine faculty development fellowship at Jefferson Medical College (1984). He was appointed a full professor at Jefferson in 2006, and has received the Dean's Citation for Excellence in Medical Education (2004), as well as the Dean's Citation for Excellence in Faculty Mentoring (2008). Dr. Rosenthal served as the vice chair of academic programs and research for the Department of Family and Community Medicine at Jefferson (2002-2010), and as chair of the Department of Family and Community Medicine at Christiana Care Health System (2010-2015).



**Randa Sifri, MD**, is Director of Research and Director of the Faculty Development Research Fellowship in the Department of Family and Community Medicine. She is a primary care physician-researcher at TJU who has worked on several NCI-funded and ACS-funded research studies on CRC screening, and is a member of the American Cancer Society and the National Colorectal Cancer Roundtable (NCCRT). Additionally, Dr. Sifri is on the Professional Education and Practice Task Group for the NCCRT, has written a number of modules for the Primary Care Clinicians Guide to Colorectal Cancer Screening, and authored the report "Developing a Quality Screening Colonoscopy Referral System in Primary Care Practice".



**Joy Soleiman, MPA**, worked at Thomas Jefferson University and Hospitals for 24 years. She served for 4 years as the Associate Director for Administration for the Delaware Valley Institute for Clinical and Translational Science. Prior to this, Ms. Soleiman served as the Clinical Administrator of Jefferson's Kimmel Cancer Center for 15 years. During that time, she was elected as President of the Association for Cancer Executives. Ms. Soleiman also helped develop patient advocacy and survivorship programs, multi-disciplinary centers, and designed a buddy program for newly diagnosed cancer patients.



**Dan Bellefontaine, Eng.** worked as a systems engineer designing real time computing systems early in his career. He was later selected to be a part of a North American management team that reengineered the business for Emerson Process Management. After 4 [dot.com](http://dot.com) startups, he turned his focus to product development in IT specializing on Application Portfolio Management and Application Modernization & Cloud. As a Senior Director and Program Manager, he successfully developed and rolled out new solutions based services in a global setting. Currently, he owns his own consulting business and enjoys the opportunities to travel for leisure.



**Melissa DiCarlo, MPH, MS**, is a Clinical Research Coordinator in the Division of Population Science, Department of Medical Oncology at Thomas Jefferson University. She holds an MPH and an MS in Health Communications and has worked with Dr. Myers for 10 years. She has substantial experience in research project grant development; research project management, and behavioral intervention development, implementation, and evaluation.



**Emily Lambert** is a Clinical Research Coordinator in the Division of Population Science, Department of Medical Oncology at Thomas Jefferson University. Emily joined the RCaDES Initiative Coordinating Team in July of 2016 and is currently completing her MPH degree at Jefferson University. She has been a fundraiser for pediatric cancer for the past ten years.