

RCaDES First Annual Conference Bios

Welcome & Opening Remarks



Stephen K. Klasko, MD, MBA.... As the President and CEO of Philadelphia-based Thomas Jefferson University and Jefferson Health, Stephen K. Klasko, MD, MBA has championed transformation of American health care as university president, dean of two medical colleges, and CEO of three academic health centers. Dr. Klasko's new book, *We CAN Fix Healthcare in America*, posits a future with "twelve disruptors of the demise of the old healthcare." He has been an international speaker on changing the DNA of health care through physician leadership. Previously, as CEO of USF Health and Dean of the Morsani College of Medicine at the University of South Florida, Dr. Klasko built an "assessment of technical and teamwork competence" center known as CAMLS (Center for Advanced Medical Learning and Simulation). He also led a partnership with the country's largest retirement community (The Villages) to create "America's healthiest hometown," an innovative primary-care-driven, patient-centric, Medicare-based accountable care model. Dr. Klasko is ideally suited to lead such initiatives, having completed a grant after receiving his MBA from the Wharton School of Business of the University of Pennsylvania on selecting and educating physicians to be leaders of change. He serves on the corporate board and audit committee of Teleflex (TFX: NYSE), as well as the board of Lehigh University, the Emory University/Georgia Tech Innovation advisory board, and the Friedrich's Ataxia Research Alliance.



John A. Alduino M.S.Ed has been with the American Cancer Society for 26 years and has held a variety of leadership positions on a local, regional, and multi-state level in Arizona, Nevada, Ohio and Pennsylvania. His current role is Sr. Director of State Health Systems for the East Central Division. Mr. Alduino is responsible for overseeing the relationship management of priority state-based agencies, systems and institutions in Ohio and Pennsylvania. Mr. Alduino is currently Co-Chair of both Ohio and Pennsylvania's Comprehensive Cancer Coalitions. Mr. Alduino holds a Master's Degree in Education from Niagara University and a Bachelor's Degree in Business Administration from the State University of New York at New Paltz.



April Barry, L.S.W., M.S.W. is the Evaluation Manager for the Pennsylvania Department of Health, Bureau of Health Promotion and Risk Reduction, Division of Cancer Prevention and Control. In this position, she is responsible for providing leadership and strategic direction to assess, plan and implement evaluation for cancer control in Pennsylvania and overseeing all of the Department of Health's Colorectal Cancer and 80% by 2018 initiatives. April has been with the Department of Health for over 13 years, and she is the co-chair of the Pennsylvania Stakeholder Leadership Team cancer coalition Colorectal Cancer Workgroup. She holds a Master in Social Work from Temple University, and has over 23 years' experience in public health and healthcare.

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The RCaDES Initiative Overview – Learning Community Reflections



Beth A. Careyva, MD, Steering Committee Co-chair is a faculty member at Lehigh Valley Health Network's Department of Family Medicine and an Assistant Professor at the University of South Florida's Morsani School of Medicine. She is sub site-PI for the PCORI funded study "Increasing colorectal cancer screening among Hispanic primary care patients" in partnership with Thomas Jefferson University and the Fox Chase Cancer Center. Dr. Careyva completed medical school at Sidney Kimmel Medical College and residency in the Department of Family and Community Medicine at Thomas Jefferson University.



Shirley L. Beckett, DVACO PASAC Member, has been an employee at Jefferson Family and Community Medicine Associates for 18 years. She has served in various capacities as Medical Records Supervisor, Phone Center Coordinator, and her current role as Patient Relations Representative. She is a member of JFMA Patient and Family Advisory Committee. She worked with the Quality Assurance Team as a navigator on a mammogram study project which was published in 2015. She is a member of PASAC. Shirley is very active in community outreach.



Jenné Johns, MPH, Steering Committee Co-chair, has a unique background in healthcare, on-profit, philanthropy, entrepreneurship, academia, and research. Jenné is currently, Director of Health Disparities at AmeriHealth Caritas Family of Companies. She is responsible for leading an enterprise wide approach for addressing and improving racial and ethnic health and healthcare disparities. Prior to this she served as Director of Strategic Alliances at AmeriHealth Caritas. Jenné has also worked with national and local health foundations-most notable, the Robert Wood Johnson Foundation as Program Associate on the Healthcare Quality and Equity Team. Jenné was recently appointed by the Office of Minority Health to serve as Co-Chair for the Mid-Atlantic Regional Health Equity Council.



Melanie Johnson, MPA, PASAC Member, Ms. Johnson has managed the Lehigh Valley Health Network's Practice and Community Research Network (LV-PCRN) since its inception in 2003, as well as leading research and quality efforts, within the Department of Family Medicine. With particular focus on cancer screening, health disparities, patient safety, patient and stakeholder engagement, she has over 13 years of experience in implementation research, and expertise in design and methodology.

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Dianne Porter-Hughes, LVHN PASAC Member, was born in Georgia, and moved to Bethlehem, PA in 1994. She has two children, one daughter and one son and 5 grandchildren, 2 boys and 3 granddaughters. She has worked for Veterans' Affairs for 30 plus years and will retire at the end of the year. Ms. Porter-Hughes decided to participate in the LVHN PASAC as a result of physician recommendation, and has enjoyed learning more about screening, and becoming a voice for the community.



April Reilly, MSW, Steering Committee Member, has worked in the field of oncology for over 15 years. As the Sr. Director for Primary Care Systems, April and her team oversee efforts across Pennsylvania and Ohio to support community health centers and primary care physicians to improve their clinical operations; provide greater access to preventive care; and to reduce breast, cervical, and colorectal cancer screening rates in communities with an unequal burden of cancer. April earned her Master's Degree in Social Work from the University of Pennsylvania, focusing on chronic health conditions and disparities. Her undergraduate degree is from The Pennsylvania State University with a B.S. in Psychology and minor in Business Administration



E. Samira Woods, DVACO PASAC Member, is a native of Camden, New Jersey and has been a community activist in Philadelphia, PA for 40 years. Samira currently serves on the Patient and Family Advisory Council, for the Department of Family and Community Medicine at Thomas Jefferson Hospital. She works as an instructor full time in an adult literacy program in the Philadelphia community teaching adult basic education skills and intermediate preparation for learners wanting to earn a GED credential. Ms. Woods, is currently working on a PhD in Adult Education with a specialization in the field of adult literacy.

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Keynote Conversation: The RCaDES Initiative as a Model to Address Cancer Screening Disparities



On July 1, 2013, **Dr. Denise V. Rodgers** was appointed Vice Chancellor for Interprofessional Programs at Rutgers Biomedical and Health Sciences. She was also named the Hunterdon Chair in Interprofessional Education at Rutgers-Robert Wood Johnson Medical School where she is a professor in the Department of Family Medicine and Community Health. Prior to these appointments, Dr. Rodgers served as the fifth and final president of the University of Medicine and Dentistry of New Jersey (UMDNJ) from January 1, 2012 to June 30, 2013. From April 2006 to June 2013, Dr. Rodgers led UMDNJ's academic and clinical operations as Executive Vice President. She served as UMDNJ Chief of Staff from 2005 to 2006. From 1997 to 2005, Dr. Rodgers was Senior Associate Dean for Community Health at the UMDNJ- Robert Wood Johnson Medical School. Dr. Rodgers received a Bachelor of Arts in psychobiology from Oberlin College and graduated from Michigan State University College of Human Medicine. She completed her family medicine training in the Residency Program in Social Medicine at Montefiore Medical Center in the Bronx. Dr. Rodgers is board certified in family medicine and is a diplomate of the American Academy of Family Physicians.



Stephen B. Thomas, Ph.D., is one of the nation's leading scholars on community-based interventions designed to eliminate racial and ethnic health disparities. Dr. Thomas is a tenured Professor in the Department of Health Services Administration in the School of Public Health and Founding Director of the Maryland Center for Health Equity at the University of Maryland in College Park. He applies his expertise to address a variety of conditions from which minorities generally face far poorer outcomes, including cardiovascular disease, diabetes, obesity and HIV/AIDS. Currently, he is principal investigator of the Center of Excellence on Race, Ethnicity, and Health Disparities Research, funded by the National Institute for Minority Health and Health Disparities. Dr. Thomas has received numerous awards for his professional accomplishments including, but not limited to, the Alonzo Smyth Yerby Award from the Harvard School of Public Health and the David Satcher Award from the Directors of Health Promotion and Education. His work has been recognized as one of the scholarly contributions leading to the 1997 Presidential Apology to Survivors of the Syphilis Study Done at Tuskegee. His current research focuses on the translation of evidence-based science on chronic disease into innovative community-based interventions designed to accelerate the elimination racial and ethnic health disparities. More specifically, he has focused on understanding how social context shapes attitudes and behaviors of underserved, poorly served, and never-served segments of our society toward participation in health promotion and disease prevention activities.

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Panel One: All Together Now? Health System and Insurer Support for Implementing Evidence-based Colorectal Cancer Screening Interventions



Frank L. Brown, MD, an internist and physician executive within the healthcare industry for over 30 years, is the Senior Medical Director of Cigna Healthcare's Mid-Atlantic region. His areas of current focus include cost of care innovation, new business acquisition support, and healthcare professional relationship management. With training and education in pharmacy, medicine, and business at Howard University, Yale University, and Virginia Commonwealth University, respectively, he conducted clinical research in Sickle Cell Anemia at the National Institutes of Health. Dr. Brown is a Fellow in both the American College of Physicians, and the American College of Clinical Pharmacology. As a life member of the American College of Physician Executives, he has published in the areas of disaster preparedness, drug dependence, and sickle cell anemia.



Victor Caraballo, M.D. is Senior Medical Director of Quality Management for Independence Blue Cross. In his role, Dr. Caraballo is responsible for all activities associated with ensuring health plan compliance with the accreditation standards of the National Committee for Quality Assurance (NCQA). These activities encompass member safety, provider performance improvement, and a variety of other quality improvement activities designed to improve health care quality and safety. He has direct responsibility for overseeing the Credentialing, Delegation Oversight, and Clinical Services Compliance departments. Dr. Caraballo holds both an undergraduate and medical degree from Brown University and holds a Master of Business Administration degree from The Wharton School of the University of Pennsylvania. He is board certified in Emergency Medicine and is a Fellow of the American College of Emergency Physicians.

Sarah Fulton is a senior analyst with the Coverage and Analysis Group (CAG) in the Center for Clinical Standards and Quality at the Centers for Medicare and Medicaid Services (CMS). Sarah has been with CMS since 2005 and, in addition to her more than nine years with CAG, has also worked in external affairs for the CMS Philadelphia Regional Office. As a senior analyst in CAG, Sarah has developed and implemented Medicare National Coverage Determinations and coverage regulations specific to various medical, surgical and preventive services. As a member of the Regional External Affairs team in the regional office, Sarah worked with stakeholders throughout the Philadelphia area and neighboring communities and states on outreach and education efforts related to the Health Insurance Marketplace and Medicare. Sarah holds a Master of Health Science from the Johns Hopkins Bloomberg School of Public Health.

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Neil Goldfarb is President and CEO of the Greater Philadelphia Business Coalition on Health (GPBCH, www.gpbch.org), an employer-led non-profit organization established in 2012 with the mission of developing best practices for maintaining a healthy workforce, and ensuring that when healthcare is needed it is safe, high-quality, accessible and affordable. Mr. Goldfarb brings over 30 years of healthcare research and management experience to his Coalition leadership position. As Associate Dean for Research in the Jefferson School of Population Health, he was responsible for developing and carrying out the School's research agenda, focused on healthcare quality and value, and economic evaluation of healthcare technologies. Concurrently, Mr. Goldfarb served as Director of Ambulatory Care Performance Improvement for the Jefferson faculty practice plan. Mr. Goldfarb is Secretary/Treasurer and member of the Board of Governors of the National Alliance of Healthcare Purchaser overseeing management of Medicare, Medicaid and Dual Eligible/SNP populations and as Chief Medical Officer for Amerigroup CommunityCare in New York and Keystone/AmeriHealth Mercy Health Plans in Philadelphia. He is board-certified in Internal Medicine and Geriatric Medicine and a Fellow of the American College of Physicians.



Val Slayton, M.D. MPP MBA CPE serves as the Chief Medical Officer of Healthalliance Hospitals Inc. Dr. Slayton served as Vice President of Medical Affairs Sts Mary & Elizabeth Hospital and Jewish Hospital Shelbyville JHSMH Ambulatory Facilities at Jewish Hospital & St. Mary's HealthCare, Inc. and Jewish Hospital HealthCare Services. He serves as the primary liaison between the medical staff and the hospital. He also is a Leader in clinical coordination with UMass Memorial Health Care. He has more than 15 years of experience in clinical, academic and executive leadership roles in health-care organizations. He received his medical degree from Harvard University School of Medicine and completed his internship and residency at Massachusetts General Hospital. Dr. Slayton is board certified in internal medicine.



Glenn Hamilton, MD, joined AmeriHealth Caritas in 2008 and is currently Vice President, Corporate Clinical Policy. Since 2008, he has served in various roles at Amerihealth Caritas including Medical Director, Regional UM Medical Director and Interim Regional Chief Medical Officer of Region 2. He is a Board Certified Family Practice educator (former Residency Program Director) with over twenty five years of experience in managed care at the executive level for three different companies in commercial, Medicare and Medicaid lines of business. Dr. Hamilton received his family practice training at the Virtua Family Practice Residency Program after obtaining his MD at Sidney Kimmel Medical College of Thomas Jefferson University. He lives in suburban Philadelphia.

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Mitchell Kaminski, MD joined DVACO full-time in June of 2015 as Chief Clinical Officer. Dr. Kaminski is a family physician who has practiced, taught medical students and residents, and led quality initiatives and practice innovations during his career. Dr. Kaminski has also served as a Malcolm Baldrige National Quality Award examiner which helped to fuel his passion for system transformation in the pursuit of excellence. Prior to joining DVACO, Dr. Kaminski helped to develop the AtlantiCare Physician Group in southeastern New Jersey as Medical Director, and served as Chief Medical Officer of the AtlantiCare Health Solutions ACO. Dr. Kaminski received his medical degree from the University of Michigan, and his MBA through Johns Hopkins University in Baltimore, MD.



Suresh Nair, MD is medical director of LVHN's cancer program and leads the health network's academic programs. He is the initial holder of The Auxiliary of Lehigh Valley Hospital Endowed Chair in Cancer. With clinical expertise in melanoma, kidney cancer and immunotherapy, Dr. Nair's focus is to provide the highest quality cancer care, including standard and research treatments. He leads a variety of clinical trials at LVHN to provide leading-edge options to patients, prevent recurrence of cancer, prolong remission and survival, improve quality of life and offer more hope in advanced stage. Dr. Nair is an investigator in the National Cancer Institute Cooperative Group, which brings new treatment options to patients in the communities where they live. Dr. Nair received his medical degree from Jefferson Medical College. He completed his residency at Geisinger Medical Center and his fellowship at the University of Pittsburgh. Dr. Nair is the Medical Director of the Lehigh Valley Health Network Cancer Institute membership in the Memorial Sloan Kettering Cancer Center Alliance, and has practiced oncology in the community setting for 26 years.

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Panel Two: Funding the Adaptation and Implementation of Evidence-Based Interventions



David Chambers, DPhil, is Deputy Director for Implementation Science of the Division of Cancer Control and Population Sciences, National Cancer Institute, where he manages a team focusing on efforts to build and advance the field of Implementation Science through funding opportunity announcements, training mechanisms, dissemination platforms, and enhancement of partnerships and networks to integrate research, practice and policy. From 2008 through the fall of 2014, Dr. Chambers served as Chief of the Services Research and Clinical Epidemiology Branch (SRCEB) of the Division of Services and Intervention Research at the National Institute of Mental Health (NIMH). He received his A.B. degree (with Honors) in Economics from Brown University in 1997, and an M.Sc. and D.Phil degree in Management Studies (Organisational Behaviour) in 1998 and 2001, respectively, from Oxford University (UK).



Kara Odom Walker, MD, MPH, MSHS, is the Deputy Chief Science Officer at the Patient-Centered Outcomes Research Institute (PCORI). As part of the leadership team, Walker has responsibility for overseeing PCORI's long-term research investments, working on operational efficiencies for the Science department, managing external relationships with stakeholders and Board members, and managing the front office of the Chief Science Officer. A family physician with health services and community-based participatory research training, Walker previously was assistant clinical professor in family and community medicine at the University of California, San Francisco. Walker received her MD from Jefferson Medical College and her MPH from Johns Hopkins University. She completed postgraduate training at University of California, San Francisco, and served as a Robert Wood Johnson Clinical Scholar at the University of California, Los Angeles, where she conducted research on the impact of hospital closure on underserved, minority populations.



Richard Wender, MD is chief cancer control officer of the American Cancer Society. He leads the organization's national and global cancer control programs, including cancer screening, tobacco control, access to care, and quality of life. Prior to joining the Society, he was professor and chair of the Department of Family and Community Medicine at Thomas Jefferson University, where he worked to improve health outcomes and reduce health disparities in the Philadelphia area. Dr. Wender is the author of numerous papers and the co-author of several cancer screening guidelines. He is the chair of the National Colorectal Cancer Roundtable, and in this role serves as the leader of the national campaign to achieve 80% colon cancer screening rates by 2018.