Population Health *Matters*

Meet the New JCPH Health Economics Outcomes Research Fellows



Lauren Bartholomew, PharmD Novartis, AG

Lauren grew up in Florida and received her PharmD from the University of Florida. During her time in pharmacy school,

she sought out careers in the pharmaceutical industry because she was drawn to the impact a pharmacist can make on a population of patients. One of the most impactful experiences for her during pharmacy school that led her to Novartis/TJU Fellowship was an 8-week rotation in the HEOR group at Novartis. Lauren is excited to be part of this program to learn the skills necessary for a successful career in HEOR and how this field can shape the future of healthcare.

Alberto Batista, PharmD



Teva Pharmaceuticals

Alberto received his PharmD from Florida A&M University, after having experience in managed care and healthcare consulting. Prior to pharmacy

school, Alberto worked for the United Health Group where he participated in medication utilization evaluations and pharmacy cost containment strategies. During pharmacy school, Alberto gained valuable experiences at the State of Georgia Medicaid Program, the Food and Drug Administration, and Pharmerit International. He now serves as a market access consultant at Pharmerit, where he provides evidence-based clinical opinions related to new drug and medical device launches in emerging markets. Alberto's ultimate goal is to apply his consulting and pharmacy knowledge to impact the evolving global healthcare landscape by identifying unique solutions for managing limited healthcare resources.



Sonia Lee, MSPH Ethicon

Sonia received her MSPH in Health Policy at Johns Hopkins Bloomberg School of Public Health. Her interest in

health economics was sparked by a HEOR internship at Janssen, which inspired her to complete a health economics certificate at JHSPH. She diversified her background by working at CareFirst BlueCross BlueShield, the Center for Medical Technology Policy, and in vaccine economics research at the Johns Hopkins International Vaccine Access Center. Sonia served as a federal health policy analyst at The Lewin Group, where she supported its primary care model contract with CMS (CPC+). She also worked on an ONC contract about state health information exchanges and strategic planning for CMS's

cardiac bundled payment model. Sonia is generally interested in the interface between pharmaceutical policy and health economics and would like to learn more about the analytic methods that are used to determine the economic impact of healthcare technologies during the Fellowship.



Jennifer Voelker, PharmD Janssen Scientific Affairs, LLC

Jennifer received her PharmD from the University of North Carolina in May 2017, and is excited to start her career in

HEOR. Jennifer's interest in HEOR began at Select Health, a regional managed care organization; during this internship, she had the opportunity to conduct a retrospective claims database study on the impact of the 2013 ACC/AHA cholesterol guidelines. The ability to use real-world evidence to observe trends in population health parameters prompted her interest in pursuing a career in HEOR. She also enjoyed learning more during her APPEs in the GHEOR department at Xcenda and the Value, Evidence, and Outcomes department at GSK. She hopes to utilize and expand upon her current skill set in HEOR to help improve the healthcare system by ensuring optimum patient outcomes while efficiently utilizing available resources.

