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Materials Research & Manufacturing Division

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MATERIALS RESEARCH AND MANUFACTURING DIVISION

Members of the Materials Research and Manufacturing Division share information concerning all phases of materials procurement production, applications and handling by means of educational activities, cooperative programs, publications and Division sponsored events at annual conferences.

FROM THE CHAIR

MARTHA WALUNIS

What a conference!! What a year!!

- submitted by Chuck Wenger, past Chair

San Antonio was hot, but who cared with all the great programs inside.

It is especially important to again thank our commercial sponsors, without whom little so little would have been possible. Our sponsors were: IEEE, ASTM, Engineering Information, ILI Infodisc, Swets Blackwell, RoweCom, OpenText BASIS, ASM International, the American Chemical Society, EBSCO, and Academic Press. Please don't hesitate to contact them and express your appreciation.



Our CE course "Valuing and Justifying Information" by Sylvia James (I had a short guest speakers appearance) was very successful. Sylvia's PowerPoint is accessible on the new MR&M website at: <http://www.sla.org/division/dmrm/index.html>. (The new website is a result of the excellent work of Luke Griffin. A side note-Luke is helping us set up the web site for a few more weeks/months. Anyone wanting to be the MR&M Webmaster please let us know as soon as possible.)

Carol Tenopir presenting Electronic Journals and Donald W. King presenting the Economics of Infor-

mation back-to-back were our first program. For those who could not make it (and even for those who could)—Good resources include: Jose-Marie Griffiths and Donald W. King, *Special Libraries: Increasing the Information Edge*, 1993 and Carol Tenopir and Donald W. King, *Towards Electronic Journals: Realities for Scientists, Librarians, and Publishers*, 2000. Both are SLA publications.

Carol's web site is at <http://web.utk.edu/~tenopir/tenopir.html>. Go to "Scholarly Journals Research" and then to "Workshops and Invited Speeches". She has the PowerPoint presentations for not only SLA San Antonio but for a number of other presentations that she and Donald have given as well. These two presentations were sponsored by IEEE, Engineering Information, Swets Blackwell, RoweCom, EBSCO, and Academic Press.

Frank Portugal is developing a database that should be available later this summer. He presented on intangible benefits of library and information services. His presentation was sponsored by EBSCO.

Linda Senkus, one of our long-time MR&M members and a former MR&M president, gave such an excellent presentation that she has been invited to present at another conference on control and dissemination of standards. Congratulations Linda. Her presentation was sponsored by ASTM.

For those needing resources in Crystallography, Greg Youngen gave an excellent presentation on Crystallography Databases. His web site at: <http://www.library.uiuc.edu/phx/crystal/crystalrev.html> His presentation was sponsored by the American Chemical Society.

MR&M also co-sponsored a number of other presentations including:

Gleaning Competitive Product and Strategic Information from Traditional Engineering Documents presented by Ron Rodrigues from Agilent Technologies and Mike Yuen from Questel Orbit.

Competitive Intelligence for Sci/Tech Librarians presented by Steve Fitch and others

Digital Information Lasts Forever — or Five Years, Whichever Comes First presented by Jeff Rothenberg of Rand Corporation.

All of these presentations or at least parts of them are expected to be on the SLA website this summer.

We had our first Open House in years and may be expanding those networking possibilities next year to include several Round Table discussions. Over the course of the evening about 20-30 people came by and, very importantly, the division got a few new members. Special thanks to our Open House sponsors ILI Infodisc, OpenText BASIS, and ASTM.

At our annual breakfast Business Meeting there was much discussion about expanding the networking possibilities at the SLA Conference for Materials Research and Manufacturing people. Event could include one or more breakfasts, dinners and open houses. Our annual business meeting was sponsored by OpenText BASIS, and ASM International.

While we had our first open house in years, a lot of what we can do boils down to how many people are able to help put on these functions. With a smaller division like MR&M, there are more opportunities to get involved. And, with MR&M attempting to expand its reach you could come in and set up programs, roundtables, etc. in areas of materials and manufacturing that haven't been previously touched. With MR&M there are some really excellent opportunities to pick up valuable management experience. Just contact one of the officers.

Of course, the Division must make sure that it's fulfilling the needs of the membership. So, be sure to forward your needs and suggestions to your new officers whatever those needs are. Be expansive in expressing your needs. For example, they could include, but are certainly not limited to:

- Certain types of programs at the annual conference. What are the types? What are the

specific presentations?

- Other functions at the annual conference. More CE courses? More networking opportunities?
- Further development of the new web site. What would you like to see added or changed? Have you seen it? It was launched just before San Antonio. Go to <http://www.sla.org/division/dmrm/index.html>
- Further development of the listserv. What should be added?
- A Division Newsletter. Would you be willing to work on it?
- What else would you like?

Why do you belong to MR&M? What would you like to see added? What would you like to see strengthened? This is creative thinking time. Any idea is a good and valid one. If money, staff, and time were no object what would you call an excellent division?

Well, it's been a great experience for me. I have really, really enjoyed working with everyone in the division and beyond, as well as SLA Headquarters, and am looking forward to continued good relationships.

In saving the best for last, I would like to introduce our new officers. Kevin Drees, Secretary, Ed Malloy, Chair-elect, Luke Griffin, WebMaster, and Martha Walunis, our new Chair. And thank our continuing officers, Martha Rose Rhine, Treasurer and Bette Finn, Membership Chair.

Martha Walunis graduated from Marshall University and has been the Information Specialist at Gould Electronics, Inc. in Eastlake, OH for the last 23 years. Martha comes with the experience of having previously served as Chair of the Metals and Materials Division (the forerunner to the Materials Research and Manufacturing Division) in 1991. And, she is working hard to bring several great programs to us next year in Los Angeles and will be writing about them in future issues.

Addendum: Some highlights from the MR&M Division Annual Report:

This year there was a major focus on increasing MR&M programs simultaneous to increasing membership. A goal is to have more programs and more benefits for belonging to MR&M, but to do either

requires a larger membership or several high energy volunteers who would be committed over several years. We focused on the former (a larger membership) but would gladly accept the latter for anyone wanting to gain some valuable experience. Initiatives and projects this year include:

1. Offered a CE course that will generate about \$2,000-\$3,000 for the division. Additional funds will help in recruitment. A high quality brochure is needed.

2. From the Directory of Special Libraries and Information Centers, ed. by Matthew Miskelly, we identified about 2,000 libraries that deal with materials research and manufacturing information and began a mailout. 333 MR&M flyers and SLA brochures were sent in April. Many of these libraries/librarians are not SLA members.

3. Beginning to review organizations that focus on "Manufacturing" in addition to the current focus of "Materials" (Materials formerly focused on metals.) With the mailout mentioned above we identified major new subject areas that included wood and wood products, paper, pulp, building materials, forest products, polymers, plastics, protective coatings, rubber, paint, pigments, ceramics, textiles, road construction products, automotive engineering materials, nuclear materials, electronic materials as well as a large number of subject areas with just a few libraries each.

4. Beginning a scan of manufacturing organizations with members in SLA in hopes of identifying prospective members.

5. Developed financial incentives to join MR&M for one year as a trial. The first 20 to join would receive a free year plus \$10. The next 30 would receive a free year.

6. Developed a flyer.

7. This year (San Antonio) focused on programs that would help our members develop strategies and programs to defend and/or expand their library programs. They included:

a. A CE course-Sylvia James-Valuing and Justifying Information, Charles Wenger-The Value of Information

b. Donald W. King-The Economics of Information

c. Frank Portugal on Information Intangibles

d. Linda Senkus on the value of current awareness with standards.

8. For next year (Los Angeles) we began discussions of developing major enhancements to networking capabilities by possibly offering a number of round tables (three are under discussion). Added social events such as multiple breakfasts, dinners, and open houses as well as a new member social event are also under consideration.

9. Developed a web site.

10. Began discussions of using the listserv to regularly publish and disseminate relevant information retrieval techniques and information resources in the manner of a regular newspaper column.

11. A new logo is under consideration for easy identification of our co-members at conferences.

12. Increasing our contribution of specialized articles to Sci/Tech News is also under consideration (as a way of increasing the value of belonging to MR&M).

- submitted by Chuck Wenger, past chair

The Materials Research and Manufacturing Division welcomes its new member:

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