# www.DMConferences.com • 800.546.3750

An Executive **Education Course** on the Role of Disease Management in Medicare, Medicaid, Healthcare Cost Efficiency, Quality and Medical Errors Reduction

# May 10 - 12, 2006



We are very pleased to be able to welcome everyone to Philadelphia. We believe this is an outstanding conference and we know you will all enjoy it immensely. We have assembled a top notch faculty and the interaction will be first rate. Disease Management is

a dynamic field and in order to stay on top of the details it takes hard work and attention to what the experts have to say.

### David B. Nash, MD, MBA, FACP,

The Dr. Raymond C. and Doris N. Grandon Professor of Health Policy and Chair of the Department, Jefferson Medical College

# Overview

The Colloquium seeks to better educate government agencies, the health care industry (including health plans and providers), employers, and the general public about the important role disease management programs play in improving health care quality and outcomes for persons subject to chronic conditions.

## Philadelphia, PA

Hyatt Regency Philadelphia at Penn's Landing

# Who Should Attend:

- Presidents/CEOs/CFOs/COOs
- Medical Directors
- Medicare Directors
- Medicaid Directors
- Pharmaceutical, Biotechnology and Medical Device Manufacturers
- Managed Care Pharmacy Directors, Pharmacy Managers and Retail Pharmacists
- Chain Pharmacists, Community and Independent Pharmacists
- Directors and Deputy Directors, State Departments of Public Health
- CIOs, CTOs, Vice Presidents and Directors of Information Systems
- Directors of Programs in Asthma, Cardiovascular, Oncology, Pain, Behavioral Health, Women's Health, and Alternative Medicine
- Vice Presidents, Quality
- Vice Presidents, Managed Care
- · Directors, Disease Management
- Physicians
- Psychologists
- Social Workers
- Alternative Medicine Providers
- Pharmacy Managers
- Retail Pharmacists
- · Chain Pharmacists
- · Community/Independent Pharmacists

### SPONSORED BY:

Department of Health Policy, Jefferson Medical College

SILVER GRANTOR:



BRONZE GRANTORS:



Measurably improving lives

Davis Wright Tremaine LLP



### CO-SPONSORED BY:

American College of Medical Quality

Disease Management Association of America

Disease Management Purchasing Consortium

Health Technology Center

AIS's Inside Disease Management

AIS's Managed Care Week

Research and Markets

Disease Management Advisor

Disease Management News Disease Management Journal

Disease Management and Health Outcomes

The Executive Report on Managed Care Harvard Health Policy Review

Health Affairs

Health Policy, Politics and Law

HealthLeaders

Journal of Clinical Outcomes Management

Medicare Advantage News

Scrip World Pharmaceutical News Business and Health Institute



Medical Education Collaborative A Nonprofit Education Organization