

Health Policy Newsletter

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Events and Opportunities

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Events and Opportunities



Commonwealth of Pennsylvania eHealth Technology Summit

When: July 28, 2005
Where: Wilson Hall, Harrisburg, Maryland, PA

Who Should Plan to Attend: Representatives from managed care, large employers, hospital systems, medical directors, administrators, quality improvement leaders, and other healthcare outcomes-focused professionals.

Discuss:

1. Medicare and Medicaid programs that will require information technology to address quality and patient safety concerns.
2. Successes and setbacks with healthcare information technology implementation and uses
3. Financial incentives, implemented by employers, health plans and other groups, which are designed to improve performance and adoption of information technology
4. Innovative uses of health information technology as a means of improving healthcare outcomes

For more information please contact:
terry.burke@hhs.pa.gov or call 215-953-6969.

Sponsored by Health Information Technology in Pennsylvania (HITinPA), the State Health Information Policy Advisory Council, and the Pennsylvania Health Information Technology Council.




Professional Collaboration Day June 14, 2005

Join professionals from all healthcare organizations including academia, clinical research, health care workers, interdisciplines, pharmaceuticals, legal, publishing, and government.

**Networking Session
Demonstrating the Value of Data**

**Afternoon Session
Lunch and Exhibits
Synergy through Collaboration**

**Keynote Speaker
Paul T. Antony, MD, MPH
Chief Medical Officer
Pharmaceutical Research and Manufacturing of America (PhRMA)**

**Presenting
Representatives of Health Policy
Jefferson School of Nursing
Philadelphia, PA**

For more information and registration, please contact Heflatra Hospital at Barbara.Bonarth@jefferson.edu or call 215-955-6969.

 **Thomas Jefferson University** |  **Jefferson Medical College**

PH 205

David B. Nash, MD, MBA
Dr. Raymond C. and Doris A. Gordon
Professor of Health Policy
Executive Director of Health Policy
Jefferson Medical College

Richard C. Wender, MD
Associate Professor and Chair
Department of Family Medicine
Jefferson Medical College

Co-Directors of the Master of Science Program in Public Health
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For more information, please contact Jennifer Howell, MPH at 215-955-0174 or by email at jennifer.howell@jefferson.edu, or visit our website at www.jefferson.edu/jcgs



Thomas Jefferson University | **Jefferson College of Graduate Studies**



Summer Seminar

July 15, 2005

"Pay for Performance"

The Department of Health Policy invites you to attend our annual event scheduled from 8:00AM - 3:00PM on Friday, July 15, 2005 at the Hotel Sofitel, 17th and Sansom Streets, Philadelphia, Pennsylvania.

College for Advanced Management of Employee Benefits Training Program

As reported in the December 2004 issue of the Health Policy Newsletter, this four-day training program is designed to improve employers' skills in obtaining value (improved quality and/or lower cost) when purchasing health benefits. Upcoming programs are scheduled for:

July 25-28

Chicago, IL

September 19-22

Minneapolis, MN

Department of Health Policy Offers Physician Fellowship in OUTCOMES RESEARCH

For over a decade, the Department of Health Policy (DHP) has offered outcomes research fellowships for Doctor of Pharmacy (PharmD) graduates. Through the program, fellows learn to design, implement, and communicate the results of outcomes research studies and develop an understanding of policy implications.

In 2004, DHP partnered with GlaxoSmithKline to offer a physician outcomes research fellowship. The program consists of two years of post-graduate training. During the first year, the fellow will work under the mentorship of Dr. Nash at our office in Center City, Philadelphia. The fellow's primary role will be to serve as a member of the DHP Research Group. The fellow will also be encouraged to take classes in epidemiology, biostatistics, research design, and health policy and will have the opportunity to attend and present at DHP's short courses, research meetings, journal clubs, health policy forums, and sponsored educational programs. Writing skills will be developed through publication of the fellow's research projects and authorship of articles for the peer-reviewed journals. During the second year, the fellow will work as a researcher within the Global Health Outcomes department of GlaxoSmithKline, located in the Philadelphia area. A competitive stipend is provided.

Recruitment is underway for the 2006-2008 fellow, who will begin in June 2006. Applicants must be U.S. board eligible or already have U.S. medical licensure. Experience in health services research and/or health policy is preferred.

To apply, please contact Laura Pizzi, PharmD, MPH, Associate Director of Research, at 215-955-1159 or laura.pizzi@jefferson.edu.

The Health Policy Forum

A monthly colloquy for Jefferson faculty and interested healthcare professionals featuring regional and national thought leaders.

June 8, 2005

Warren Todd, MBA

Disease Management Consultant

"Progress of Disease Management"

Quitters Win, No Ifs, Ands or Butts

Physicians Impact Cessation:
Methods and Models That Work

A Symposium for Physicians

May 25, 2005

8:00 am - 4:30 pm

Jefferson Medical College
Philadelphia, Pennsylvania

Smoking Cessation: Presenting
the Case for Provider Involvement

A Web-based Continuing Education Activity for Physicians

April 2005 www.mdhelpquit.org

Sponsored by: Department of Health Policy
Office of Continuing Medical Education
Jefferson Medical College
Pennsylvania Department of Health
American Cancer Society Pennsylvania Division

DEPARTMENT OF
HEALTH
... in pursuit of good health
Edward G. Bracht, Director

Jefferson Medical College of Thomas Jefferson University, as a member of the
Consortium for Academic Continuing Medical Education, is accredited by the
ACME to provide continuing medical education to physicians.

Supported by an educational grant from the PA Department of Health
and the American Cancer Society Pennsylvania Division



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Senior Scholars Program:

Building Connections with the Department of Health Policy

The Department of Health Policy of Jefferson Medical College is pleased to announce the launching of its Senior Scholars program. Created as an alternative to traditional faculty affiliations (i.e., adjunct or secondary status), the Senior Scholars program provides the opportunity for individuals to benefit from an association with the Department while contributing meaningfully to current Department research, mentoring, teaching, funding, and/or publication activities. Professionals from government, industry, business, marketing, academia, and medicine are encouraged to apply for further information, visit the Department website at www.jefferson.edu/ehp or call 215-955-6969.

David A. Asch, MD, PhD Chief, General Internal Medicine Director, General Internal Medicine Director, General Internal Medicine Director, General Internal Medicine Robert A. Glick, MD, PhD Professor, General Internal Medicine Director, General Internal Medicine Director, General Internal Medicine David A. Asch, MD, PhD Chief, General Internal Medicine Director, General Internal Medicine Director, General Internal Medicine David A. Asch, MD, PhD Chief, General Internal Medicine Director, General Internal Medicine Director, General Internal Medicine David A. Asch, MD, PhD Chief, General Internal Medicine Director, General Internal Medicine Director, General Internal Medicine	David A. Asch, MD, PhD Chief, General Internal Medicine Director, General Internal Medicine Director, General Internal Medicine David A. Asch, MD, PhD Chief, General Internal Medicine Director, General Internal Medicine Director, General Internal Medicine David A. Asch, MD, PhD Chief, General Internal Medicine Director, General Internal Medicine Director, General Internal Medicine David A. Asch, MD, PhD Chief, General Internal Medicine Director, General Internal Medicine Director, General Internal Medicine David A. Asch, MD, PhD Chief, General Internal Medicine Director, General Internal Medicine Director, General Internal Medicine	David A. Asch, MD, PhD Chief, General Internal Medicine Director, General Internal Medicine Director, General Internal Medicine David A. Asch, MD, PhD Chief, General Internal Medicine Director, General Internal Medicine Director, General Internal Medicine David A. Asch, MD, PhD Chief, General Internal Medicine Director, General Internal Medicine Director, General Internal Medicine David A. Asch, MD, PhD Chief, General Internal Medicine Director, General Internal Medicine Director, General Internal Medicine David A. Asch, MD, PhD Chief, General Internal Medicine Director, General Internal Medicine Director, General Internal Medicine	David A. Asch, MD, PhD Chief, General Internal Medicine Director, General Internal Medicine Director, General Internal Medicine David A. Asch, MD, PhD Chief, General Internal Medicine Director, General Internal Medicine Director, General Internal Medicine David A. Asch, MD, PhD Chief, General Internal Medicine Director, General Internal Medicine Director, General Internal Medicine David A. Asch, MD, PhD Chief, General Internal Medicine Director, General Internal Medicine Director, General Internal Medicine David A. Asch, MD, PhD Chief, General Internal Medicine Director, General Internal Medicine Director, General Internal Medicine
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 is devoted to helping readers understand
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The Disease Management Colloquium at Jefferson Medical College

www.DMCConferences.com



The Leading Journal on Innovations in Chronic Care and Disease Management

June 21 - 24, 2005

Classes Held:
Department of Health Policy
Jefferson Medical College
Philadelphia, PA

Colloquium Hotel:
Marriott Philadelphia Downtown
Philadelphia, PA

"We are very pleased to offer this colloquium in association with the University of Pennsylvania. We have been successful in presenting this colloquium for several years at the University of Pennsylvania. We have seen a significant increase in the number of participants and the quality of the presentations. The colloquium is a unique opportunity for healthcare professionals to learn from each other and to share their experiences. We are excited to have this colloquium at the University of Pennsylvania and we look forward to a successful event."



David B. Nove, MD, MPH, FACP
Professor, Medicine, University of Pennsylvania

OVERVIEW

The Colloquium seeks to better educate government agencies, the health care industry (including health plans and providers), employers, and the general public about the important role disease management programs play in improving the health of the population.

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Department of Health Policy, Jefferson Medical College

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Harvard Health Policy Review, Health Affairs, Health Policy, Politics and Law, Health Technology Center, HealthLeaders, Journal of Clinical Oncology Management, Scrip, World Pharmaceutical News, www.BusinessandHealth.com

WHO SHOULD ATTEND

- Managed Care Pharmacy Directors, Pharmacy Managers and Retail Pharmacists
- Chain, Community and Independent Pharmacists
- Directors & Deputy Directors, State Departments of Public Health
- CEOs, CTOs, Vice Presidents & Directors of IS
- Directors of Programs in Asthma, Cardiovascular, Oncology, Pain, Behavioral Health, and Women's Health
- Vice Presidents, Quality and Managed Care
- Director, Disease Management
- Physicians, Psychologists and Social Workers
- Alternative Medicine Providers
- Healthcare Attorneys and Consultants

- Health Plans
- Hospital Administrators
- Health Policy Researchers
- Health Technology Center
- HealthLeaders
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- Scrip
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FOR MORE INFORMATION

For more information call 800-546-3750, visit the website at www.DMCConferences.com, or e-mail registration@dmcpinc.com.



Department of Health Policy Seeks **ASSOCIATE DIRECTOR OF RESEARCH**

The Associate Director will assist the Program Director in coordinating the planning, implementation, management and presentation of the Department of Health Policy's (DHP) research program. The Associate Director will represent DHP in meetings with clients, potential clients and research colleagues. In addition, the Associate Director will provide supervisory support to the research staff and develop and direct selected projects.

Position Requirements: Applicants must possess doctoral degree or equivalent, and clinical or health-related field. Must have significant experience in the conduct of health services, research and outcomes research. In addition, applicants must have a thorough understanding of the US health care system, medical and pharmaceutical care, study design and statistics. Experience with proposal development, research project implementation and reporting is required. Knowledge and experience within the pharmaceutical industry, new product development, managed care, outcomes research, marketing strategy and disease management is beneficial. Computer proficiency, including MS office products required. SAS computer programming experience a plus.

For more information please contact Neil Goldfarb, Program Director, Research at neil.goldfarb@jefferson.edu, or mail or fax your resume to: Office of Employee Selection and Placement, Thomas Jefferson University, 201 South 11th Street - Martin Building, Philadelphia, PA, 19107. Fax: 215-503-4329.