

# *Health Policy Newsletter*

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## Upcoming Events

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## Upcoming Events

### The Foundation Annual DC Roundtable Transition Fellowship Lectureship

• March 27<sup>th</sup> 2:00pm-5:00pm, Division 7, East Hall 9<sup>th</sup> Floor  
• March 28<sup>th</sup> 9:00am-12:00pm, Division 7, East Hall 9<sup>th</sup> Floor  
• Academic needs, policy, problem solving, or service setting  
between academia, the public, and the for-profit sectors.  
Being held from 12:00pm- 2:00pm in the DePaulino  
Auditorium at Thomas Jefferson University Hospital.

### The Physician's Body: Its Striving, Conserving Methods and Muscles that Work

• March 27<sup>th</sup> 7:00am-9:00am, Division 7, East Hall 9<sup>th</sup> Floor  
• Dr. David Hays, MD, MEd, FAHA, FRCPC, FRCPC  
• Pharmacology, Pharmacokinetics, Therapeutics at Jefferson  
Medical College. CE provided.\*

*Sponsored by a grant from the American Council Society*

*\*Jefferson Medical College of Thomas Jefferson University, as a member of the Consortium for Academic Continuing Medical Education, is accredited by the ACCME to provide continuing medical education to physicians.*

For more information on any of these programs, please contact David E. Nash, MD, MBA at (215) 955-8869 or david.nash@jefferson.edu

## 2005 PUBLIC HEALTH PROFESSIONAL CONFERENCE & GLOBAL HEALTH SUMMIT

June 5-9, 2005

Wyndham Franklin Plaza, Philadelphia, Pa

Open to anyone interested in the latest trends and emerging issues in public health, including providers, administrators, educators and students.

Highlights will include:

- A panel featuring all living former U.S. Surgeons General
- A keynote by current U.S. Surgeon General Richard Carmona
- A full-day of profession-specific sessions for physicians, nurses, pharmacists and dentists.
- The unveiling of the Surgeon General's Call to Action on Global Health
- A keynote by Anthony Fauci, Director of the National Center for Allergy and Infectious Diseases

*Continuing education credits available for all conference sessions.*

For more information, visit [www.coausphsconference.org](http://www.coausphsconference.org)  
or call toll-free (866) 544-9677.



## The Health Policy Forum

*A monthly colloquy for Jefferson faculty and interested healthcare professionals featuring regional and national thought leaders.*

**March 9, 2005**

**Maulik Joshi, DrPH**

*President and CEO, Delmarva Foundation for Medical Care*  
"Measurement is from Mars, Improvement is from Venus and Culture is from Pluto"

**April 13, 2005**

**Barry Furrow, JD**

*Director, The Health Law Institute  
Widener University School of Law*  
"Imposing Codman's End Result: An Argument for Federal Regulation of Patient Safety"

**May 11, 2005**

**Steven Lawrence**

*Director of Research, The Foundation Center*  
"Trends in Foundation Funding for Health Policy"

**June 8, 2005**

**Warren Todd, MBA**

*Disease Management Consultant*  
"Progress of Disease Management"

## Jefferson Industry Advisory Council (JIAC)

**June 14, 2005**

**"Academia and Industry Working Together: Synergy Through Collaboration."**

Join biotechnology and pharmaceutical industry leaders for a half-day exhibition and educational program focusing on industry's perspective on collaboration between industry and academic medicine.

## Summer Seminar

**July 15, 2005**

**"Pay for Performance"**

The Department of Health Policy invites you to attend our annual event scheduled from 8:00AM - 3:00PM on Friday, July 15, 2005 at the Hotel Sofitel, 17th and Sansom Streets, Philadelphia, Pennsylvania.

## College for Advanced Management of Employee Benefits Training Program:

As reported in the December 2004 issue of the Health Policy Newsletter, this four-day training program is designed to improve employers' skills in obtaining value (improved quality and/or lower cost) when purchasing health benefits. Upcoming programs are scheduled for:

**April 11-14**  
**Phoenix, AZ**

**July 25-28**  
**Chicago, IL**

**September 19-22**  
**Minneapolis, MN**

**David B. Nash, MD, MBA**  
*Dr. Raymond C. and Doris N. Grandori  
Professor of Health Policy  
Chairman, Department of Health Policy  
Jefferson Medical College*

and

**Richard C. Wender, MD**  
*Alumni Professor and Chair  
Department of Family Medicine  
Jefferson Medical College*

Co-Directors to the Master of Science Program in Public Health, Jefferson College of Graduate Studies invite your inquiries about the

## Master of Science Program in Public Health

### The MSPH program at Thomas Jefferson University offers

- An easily accessible and safe location in center city Philadelphia
- Conveniently scheduled classes designed to fit the needs of working professionals
- A program that you can complete at your own pace in 2 to 4 years
- Meaningful thesis research and clerkship programs with opportunities in the community and abroad
- The resources of a national medical research center that is part of a regional integrated delivery system with multiple sites
- Leadership who steer, direct and educate courses from an academic medical center background

For more information, please contact **Jennifer Ravelli, MPH** at 215-503-0174 or by email at [jennifer.ravelli@jefferson.edu](mailto:jennifer.ravelli@jefferson.edu), or visit our website at [www.jefferson.edu/jcgs](http://www.jefferson.edu/jcgs).



Thomas  
Jefferson  
University

Jefferson  
College of  
Graduate Studies



## The Disease Management Colloquium

## at Jefferson Medical College

[www.DMConferences.com](http://www.DMConferences.com)

*The Leading Forum on Innovations in Chronic Care and Disease Management*

**June 21 - 24, 2005**

**Classes Held:**  
Department of Health Policy  
Jefferson Medical College  
Philadelphia, PA

**Colloquium Hotel:**  
Marriott Philadelphia Downtown  
Philadelphia, PA

"We are very pleased to be able to welcome everyone to our campus in Philadelphia. We believe this is an outstanding conference and we know you will all enjoy it immensely. We have assembled a top notch faculty and the interaction will be first rate. Disease Management is a dynamic field and in order to stay on top of the details it takes hard work and attention to what the experts have to say."



David B. Nash, MD, MBA, FAAP  
Jefferson Medical College

**OVERVIEW**

The Colloquium seeks to better educate government agencies, the health care industry (including health plans and providers), employers, and the general public about the important role disease management programs play in improving health care quality and outcomes for persons subject to chronic conditions.

**SPONSORED BY**

Department of Health Policy, Jefferson Medical College

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MS's Managed Care Week  
MS's News and Strategies for Managed Medicare and Medicaid  
American College of Medical Quality  
Disease Management Advisor  
Disease Management News  
Disease Management Purchasing Consortium  
Executive Report on Managed Care  
Harvard Health Policy Review  
Health Affairs  
Health Policy, Politics and Law  
Health Technology Center  
HealthLeaders  
Journal of Clinical Outcomes Management  
Scrip World Pharmaceutical News  
[www.BusinessandHealth.com](http://www.BusinessandHealth.com)

**WHO SHOULD ATTEND**

- Presidents/CEOs/CFOs/COOs
- Medical, Medicare and Medicaid Directors
- Pharmaceutical, Biotechnology and Medical Device Manufacturers
- Managed Care Pharmacy Directors, Pharmacy Managers and Retail Pharmacists
- Chain, Community and Independent Pharmacists
- Directors & Deputy Directors, State Departments of Public Health
- CIOs, CTOs, Vice Presidents & Directors of IS
- Directors of Programs in Asthma, Cardiovascular, Oncology, Pain, Behavioral Health, and Women's Health
- Vice President, Quality and Managed Care
- Director, Disease Management
- Physicians, Psychologists and Social Workers
- Alternative Medicine Providers
- Healthcare Attorneys and Consultants

**FOR MORE INFORMATION**

For more information call 800-546-3750, visit the website at [www.DMConferences.com](http://www.DMConferences.com), or e-mail [registration@dmphmc.com](mailto:registration@dmphmc.com).