

# ***Health Policy Newsletter***

---

**Volume 17 Number 2**

**June, 2004**

**Article 12**

---

## Webcast Addresses Treatment of Patients with Asthma

Copyright ©2004. *Health Policy Newsletter* is a quarterly publication of Thomas Jefferson University, Jefferson Medical College and the Department of Health Policy, 1015 Walnut Street, Suite 115, Philadelphia, PA 19107.

**Suggested Citation:**

Webcast addresses treatment of patients with asthma. *Health Policy Newsletter* 2004; 17(2): Article 12. Retrieved [date] from <http://jdc.jefferson.edu/hpn/vol17/iss2/12>.

## Webcast Addresses Treatment of Patients with Asthma

---

On May 20, 2004, the Department of Health Policy at Jefferson Medical College presented a webcast entitled "A New Approach to Treating Patients With Allergy-Based Asthma: Anti IgE Therapy." The on-line event represents the first in a series of CME-accredited webcasts featuring nationally recognized experts in the fields of allergy and pulmonology. Directed at clinicians who treat patients with asthma, the webcast specifically targeted the role of anti-IgE therapy in managing moderate- to severe-persistent, allergy-based, asthma. The program included a presentation by Gailen D. Marshall, MD, PhD, Professor and Director of the Division of Allergy and Clinical Immunology at the University of Texas-Houston Medical School, and a panel discussion moderated by David B. Nash, MD, MBA, Chairman, Department of Health Policy.

Archives of the webcast are available online at <http://www.or-live.com/jeffersonmedical/1166/>. For more information, contact Camille DiBattista at 215-955-8915 or [camille.dibattista@jefferson.edu](mailto:camille.dibattista@jefferson.edu).

***Jefferson Medical College of Thomas Jefferson University, as a member of the Consortium for Academic Continuing Medical Education, is accredited by the ACCME to provide continuing medical education for physicians. Jefferson Medical College designates this educational activity for a maximum of 1 Category 1 credit towards the AMA Physician's Recognition Award. Each physician should claim only those credits that he/she actually spent in the educational activity.***