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Jefferson Medical College Invites You to the 11TH Annual Dr. Raymond C. Grandon Lecture

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JMC Invites You to the 11th Annual Grandon Lecture

Jefferson Medical College Invites You to the 11TH Annual Dr. Raymond C. Grandon Lecture

Kenneth W. Kizer, MD, MPH

President and C.E.O.

The National Quality Forum, Washington, DC

Quality Improvement as the Essential Business Strategy for Academic Medicine

Thursday, May 9, 2002

8:00 a.m. to 10:00 a.m.

**DePalma Auditorium • Thompson Building
Thomas Jefferson University Hospital**

In his presentation, Dr. Kizer will review the state of American health care quality, discuss the forces driving quality improvement and the barriers opposing it, and review the role of the National Quality Forum in reshaping American health care so that it can be counted upon to provide safe, timely, compassionate and accountable care using the best current knowledge.

The Grandon Lecture is an annual event made possible by Raymond C. Grandon, MD (JMC '45), and his wife, Doris. The lecture is open to the public. For more information, please call the Office of Health Policy at (215) 955-6969.