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Teaching Modern Care Delivery to Students and Residents – the "Bert and Ernie" Way

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JeffCare has collaborated with Jefferson Medical College and the Office of Health Policy to offer students and residents a one-week training module on managed care and the health care delivery evolution. "Bert and Ernie Do Managed Care" is an innovative and interactive approach to the study of the very complex world of care delivery. Participants visit managed care carriers, role play in ethics scenarios, hold "point-counterpoint debates" on a host of hot topics, play "Who Wants To Be a Managed Care Millionaire?" and engage in a variety of other activities that address important issues in the ever-changing health care practice environment. The curriculum aims to demystify old prejudices toward managed care and introduce participants to the world of evidence–based medicine and performance improvement.

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About the Author

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