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The Health Policy Forum: Upcoming Speakers, April-June, 2000

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The Health Policy Forum: Upcoming Speakers, April-June, 2000

An open-invitation presentation on topics of interdisciplinary health care interest given by locally and nationally recognized professionals invited by the Office of Health Policy. Meets 8:30-9:30 AM on following dates, continental breakfast served, 105 Curtis Building, 1015 Walnut Street, Philadelphia.

April 12, 2000

Speaker:

Eric Mondgoock, MBA
Director, Market Research, Thomas Jefferson University Hospital

Topic:

Marketing Intelligence in an Integrated Healthcare Delivery System: Linking Intelligence to Decision Making

May 10, 2000

Speaker:

Ted M. Smith, PhD
Vice President, Biometrics
IBAH (a contract research organization, or CRO)

Topic:

Current Outcomes Research at IBAH

June 7, 2000

Speakers: Office of Health Policy Fellows

Mark Bachleda, PharmD (Janssen); Amy Drabinski, PharmD, MBA (Knoll); Susan Kim, PharmD (Knoll); Dennis Meletiche, PharmD (SmithKline Beecham)

Topic:

Fellowship Pharmacoeconomics Projects