**Google Tip Sheet**

1. Always use quotes for phrases “breast feeding” If you don’t use phrases Google will search for ‘breast’ and ‘feeding’, but not together as a phrase.

2. Want to make sure your search term appears on a web page? Use intext:”breast feeding” It forces the search term to be in the body of the web site.

3. Use Control F to find a word or phrase on any web page. Faster method for scanning web pages.

4. Limit time frame using options on left-hand side of results.

5. Search within the title of a web site: intitle:”breast feeding”

6. Use OR to look for synonyms. “heart attack” OR “myocardial infarction” Google will automatically AND your search terms

7. Use – to omit terms from your search. Greyhounds –buses will search for the dogs and not the bus company

8. Need a definition? Define:”breast feeding”

9. Searching for videos? Video.google.com will search all web and not just YouTube.

10. Narrow to domain by adding site:gov for government pages, site:org (non-profits), site:edu (education)

11. Use AROUND(n) to help with precision searching “breast feeding” AROUND(3) barrier (within 3 words or less)


13. ~ in front of keywords to help search for synonyms. So ~food ~facts will retrieve results that mention nutrition and information, etc.

14. Combine techniques if necessary: intext:”breast feeding” intext:barrier site:edu filetype:ppt

   Will retrieve PowerPoint slides from education institutions where barrier and “breast feeding” appear together.