

Student Interns: Amanda Ocran, Thomas Jefferson University, Jefferson Medical College
 Suvidha Polu, University of Pennsylvania, School of Dental Medicine

Community Preceptor: Kisha Gadsden, Maternity Care Coalition, Cribs for Kids Program Manager

Academic Preceptors: Joan I. Gluch, PhD, RDH, University of Pennsylvania, School of Dental Medicine
 James D. Plumb, MD, MPH, Thomas Jefferson University
 Rickie Brawer, PhD, MPH, Thomas Jefferson University

Healthy People 2020

Bridging the Gaps Focus Areas

Adapted from HP2010 and HP2020

- Environmental Health;
- Health Communication;
- Heart Disease and Stroke;
- Maternal, Infant and Child Health;
- Oral Health

Cribs For Kids

Cribs for Kids, a component program of the Maternity Care Coalition, provides needy families in Philadelphia with cribs and education on safe sleeping environments.

- Cribs for Kids also provides education on how to reduce the risk of sudden infant death syndrome (SIDS).
- The organization hosts workshops throughout the city and home visits for those who cannot attend the workshops.
- Cribs for Kids also increases awareness about safe sleeping habits and their program by attending community health fairs.
- In the last year Cribs for Kids has provided families the city of Philadelphia with over 2,000 safe sleeping environments.



This is the Pack 'n Play that Maternity Care Coalition provides. It has a bassinet feature so it can be used from birth to about age one.



Goals

1. Increase Mothers' awareness of infant oral health
2. Incorporate cardiovascular education for new mothers
3. Reinforce safe sleeping education for clients



Our Approach

- Majority of education was provided through workshops and home visits.
- Workshops were held at different locations in the city and were the most efficient means of providing education to new and expecting mothers.
- Home visits involved one on one interactions with the new mother and were more personalized.
- Oral Health education was given orally during the safe sleep presentation and mothers were sent home with infant toothbrushes and pamphlets.
- Cardiovascular health education was a new addition to the safe sleep curriculum and was included in the take home materials for mothers.



Reflections

“Knowing that a baby in Philadelphia is sleeping in a safe environment because of our contribution is much more than we could have hoped for.”