

WE KNOW, FOOD MATTERS

Mission: "Fresh Express brings the leftover produce from farms and grocery stores to Center City, and other, Philadelphia areas that experience high rates of food insecurity. We believe that everyone deserves access to a healthy diet in order to lead a healthy lifestyle. Our goal is to deliver fruits and vegetables to lesser fortunate (underresourced) neighborhoods and promote nutritious eating."



FOOD SOURCES



We get near to expired date food from grocery stores



We get leftover produced food from farms

FUNDS

- Ad space on trucks
- Funding organizations
 - Ford Foundation
 - Church
 - Social communities
 - Gov. agencies
- Public donations
- Partnerships

GUIDELINES

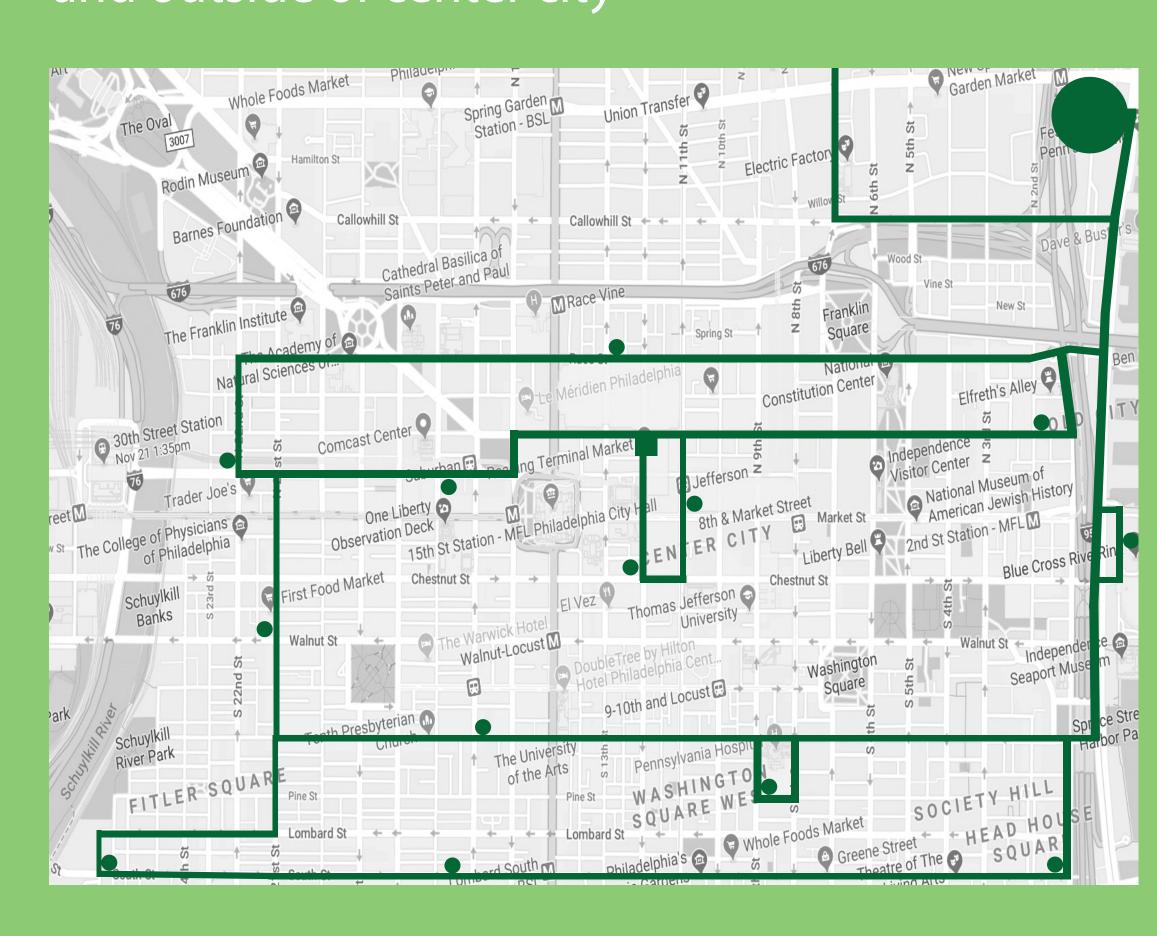
OBJECTIVE

insecurities by 25% in 5

years

We want to reduce the food

- provide for those who are under the food stamps program
- provide for others in need inand outside of center city





JOBS

- provides work for poor people who have no work experience or trouble to get a job

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PARTNERSHIP

- Universities
- corporations
- schools
- share organizations

US households by food security status (%)

49.1 million people live in



42%
of households that live below the poverty line are food insecure

42%
people live in food insecure households...





children are not food secure

17.7%
of households within

