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## A Word from the Writing Team (January 2023)

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## A Word from the Writing Team: January 2023

**Happy New Year from the Office for Professional Writing, Publishing, and Communication! We look forward to helping you achieve your scholarly goals in 2023.**

### **New Year, Monthly Writing Sessions**

Do you have a scholarly paper, poster, or presentation you keep meaning to start? The new year is the perfect time! We help with every stage of the process, so please reach out to schedule a consultation and discuss your plans. To help with some of your projects, two very different **monthly sessions** will be devoted to your writing—first Fridays for scholarly projects and last Wednesdays for writing your story.

### **Upcoming Workshops:**

#### **Writing Retreats on First Fridays (Virtual)**

Instructors: Pamela Walter, MFA; Liz Declan, MA, MFA

First Date: **1/6/2023**

Time: 8:30am – 11:30am AND/OR 1:00pm – 4:00pm

Location: VIRTUAL - Register to receive link

[\(Register for this workshop\)](#)

*Do you need some “me time” for your scholarly writing?* Join us any first Friday of the month this spring (from January through May) at our writing retreats devoted to supporting your writing. You’ll get quiet time to research literature, write, and get answers to questions as you work on your writing. We’ll have a writing consultant and librarian available to help you find materials, discuss your journal choice, answer questions, or just read what you have so far. We’ve scheduled the retreats into half-day segments to accommodate varying schedules, but you are welcome to join for any part of the day.

You are welcome to attend as many sessions as you like. We have created a registration for each session.

Zoom link will be provided before the retreat.

### **The Elevator Pitch**

Instructor: Pamela Walter, MFA

Date: 1/18/2023

Time: 12:00pm – 1:00pm

Location: 200A Scott Library or via Zoom

[\(Register for this workshop\)](#)

What would you say if you had a few minutes to make your case with a decisionmaker? What kinds of words might make a difference in getting through to them? In this workshop, we'll analyze the elevator pitch and practice using a simple method and key words to make one.

At the end of this course, participants will be able to:

- Determine the needs of the audience
- Organize ideas using a simple structure
- Summarize key points using audience appeal language
- Role play delivering the elevator pitch

### **Write Your Story Workshop Series (a collaboration with the Eakins Writing Project)**

Instructors: Pamela Walter, MFA; Liz Declan, MA, MFA; Eakins Writing Project council members TBD

Do you have things to say and stories to tell but haven't been able to make the time for creative writing? Do you feel a little intimidated by the writing process? Do you feel like you're not a 'writer' but want to write? If so, this workshop is for you! Our goal is to make writing approachable and give you tips and strategies to make it fun and rewarding. Everyone deserves to tell and preserve their stories, and writing gives you the means to do it. So come and give it a try!

Join us on Zoom 5:30-6:30 PM

The last Wednesday of each month January-May 2023

[\(Register for this workshop\)](#)

From the [Office for Professional Writing, Publishing, and Communication](#) at Thomas Jefferson University.