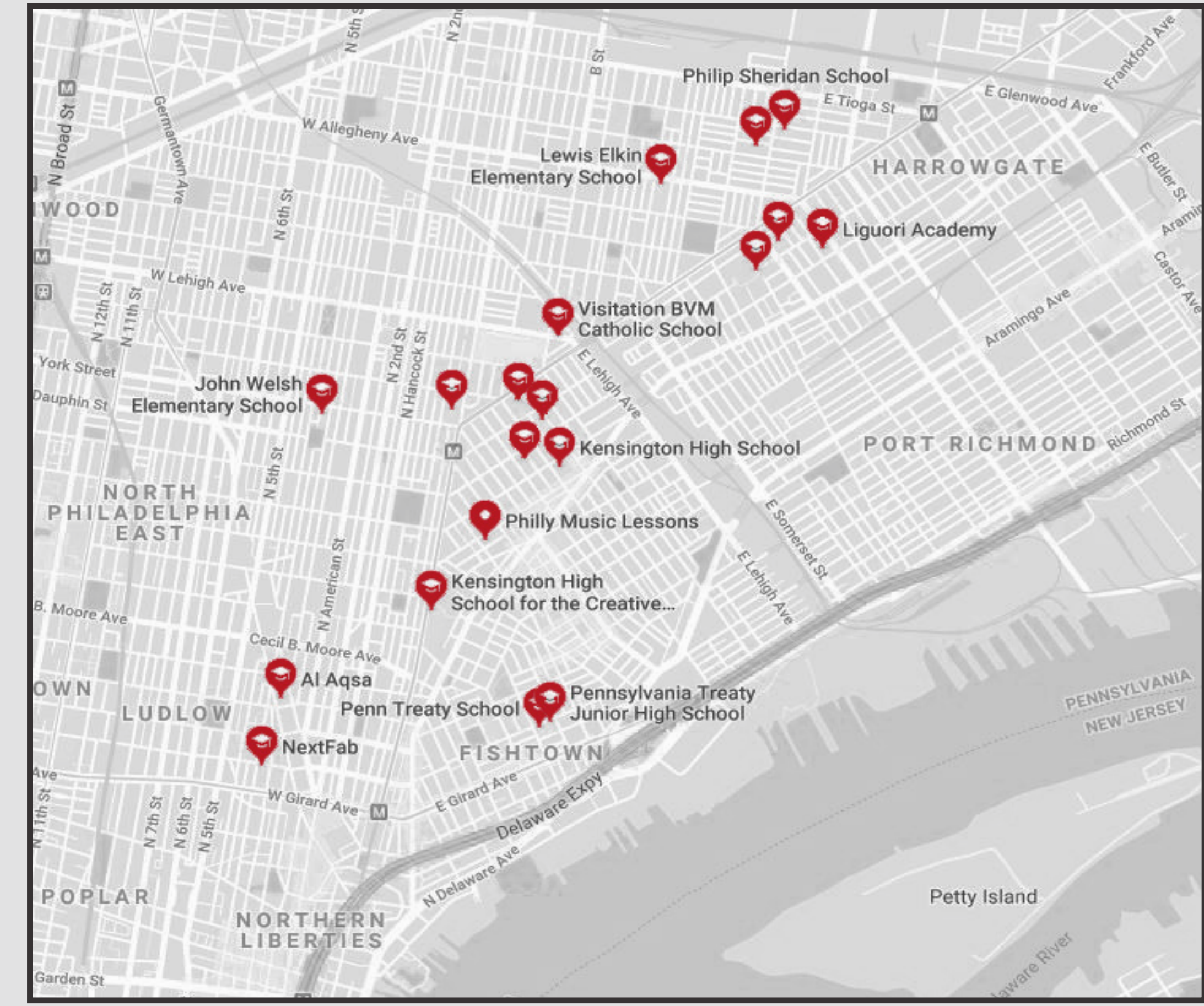


SUCCESS IN THE STREETS OF KENSINGTON



THE PROBLEM IN KENSINGTON...

- UNEMPLOYMENT RATE FOR HIGH SCHOOL DROPOUTS IN THE KENSINGTON AREA IS 50%.
- ONLY 36% OF HIGH SCHOOL STUDENTS IN THE KENSINGTON AREA ATTEND COLLEGE AFTER GRADUATION (GPS-SCHOOLS).
- RESOURCES LIKE TUTORING AND COUNSELLING ARE LIMITED, MAKING IT DIFFICULT TO REACH GRADUATION AND SUCCESSFUL TRANSITION INTO ADULT LIFE.
- MANY STUDENTS CONSIDERING COLLEGE WOULD BE FIRST-GENERATION COLLEGE STUDENTS, WHICH CAN BE DIFFICULT FOR THE STUDENTS AND THEIR FAMILIES.
- SECONDARY EDUCATION CAN BE EXPENSIVE AND IS DIFFICULT TO FIND FUNDING FOR THEIR TUITION.
- STUDENTS OFTEN STRUGGLE IN CHOOSING A DIRECTION AFTER GRADUATION - ATTENDING A 4-YEAR SCHOOL OR TRADE SCHOOL, JOINING THE MILITARY, OR TRANSITIONING DIRECTLY INTO THE WORKFORCE.

PROBLEM

MISSION STATEMENT...

THE MISSION OF SUCCESS IN THE STREETS OF KENSINGTON IS TO PROVIDE THE YOUNG RESIDENTS OF KENSINGTON WITH THE TOOLS AND RESOURCES THEY NEED TO GRADUATE HIGH SCHOOL AND MOVE ON TO EMPLOYMENT, SECONDARY EDUCATION, THE MILITARY, OR TRADE SCHOOL. WE BELIEVE THAT EVERYONE HAS THE POWER TO BE SUCCESSFUL - THEY JUST NEED THE RIGHT TOOLS.



OUR SOLUTION TO THE PROBLEM...

- MOBILE SUCCESS CENTER AND PERMANENT STOREFRONT STAFFED WITH VOLUNTEERS FROM THE COMMUNITY
- WOULD OFFER TUTORING, SAT PREP, INTERVIEW CLOTHING AND PREP, AND VOCATIONAL PERSONALITY SURVEYING
- COUNSELING SERVICES TO HELP EDUCATE PARENTS AND FAMILY MEMBERS ON THE IMPORTANCE OF PURSUING A PATH TOWARDS SUCCESS AFTER HIGH SCHOOL
- INFORMATION ABOUT DIFFERENT TYPES OF GRANTS AND FINANCIAL AID, POSSIBLE PATHS AFTER GRADUATION, AND POSITIVE LONG-TERM EFFECTS OF SECONDARY EDUCATION

SOLUTION

