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A Word From The Writing Team (April 2022)


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A Word from the Writing Team: April 2022

Upcoming Workshop:

The Elevator Pitch

Instructor: Pamela Walter, MFA

Date: 4/13/2022

Time: 1:00pm – 2:00pm

Location: VIRTUAL - Register to receive link

([Register for this workshop](#))

What would you say if you had a minute or two to make your case with a decisionmaker? What kinds of words might make a difference in getting through to them? In this workshop, we'll analyze the pitch and practice making one using a simple method and key words.

At the end of this course, participants will be able to:

- Determine the needs of the audience
- Organize ideas using a simple structure
- Summarize key points using audience appeal language
- Role play delivering the elevator pitch

News from the OPWPC:

Liz Declan will now be available in the **Gutman Library on Wednesdays**; please feel free to email her at liz.declan@jefferson.edu to schedule a consultation or drop by office number 212 to say hello! She is thrilled to be the OPWPC's physical presence on the East Falls campus.

Quick Reminder:

Contact us any time for feedback on your scholarly writing; you can send your in-progress papers, posters, and conference presentations. If you'd like to discuss your writing or practice a presentation, we can schedule time to meet via Zoom or in person.

From the [Office for Professional Writing, Publishing, and Communication](#) at Thomas Jefferson University.

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