

Integration through Green Murals

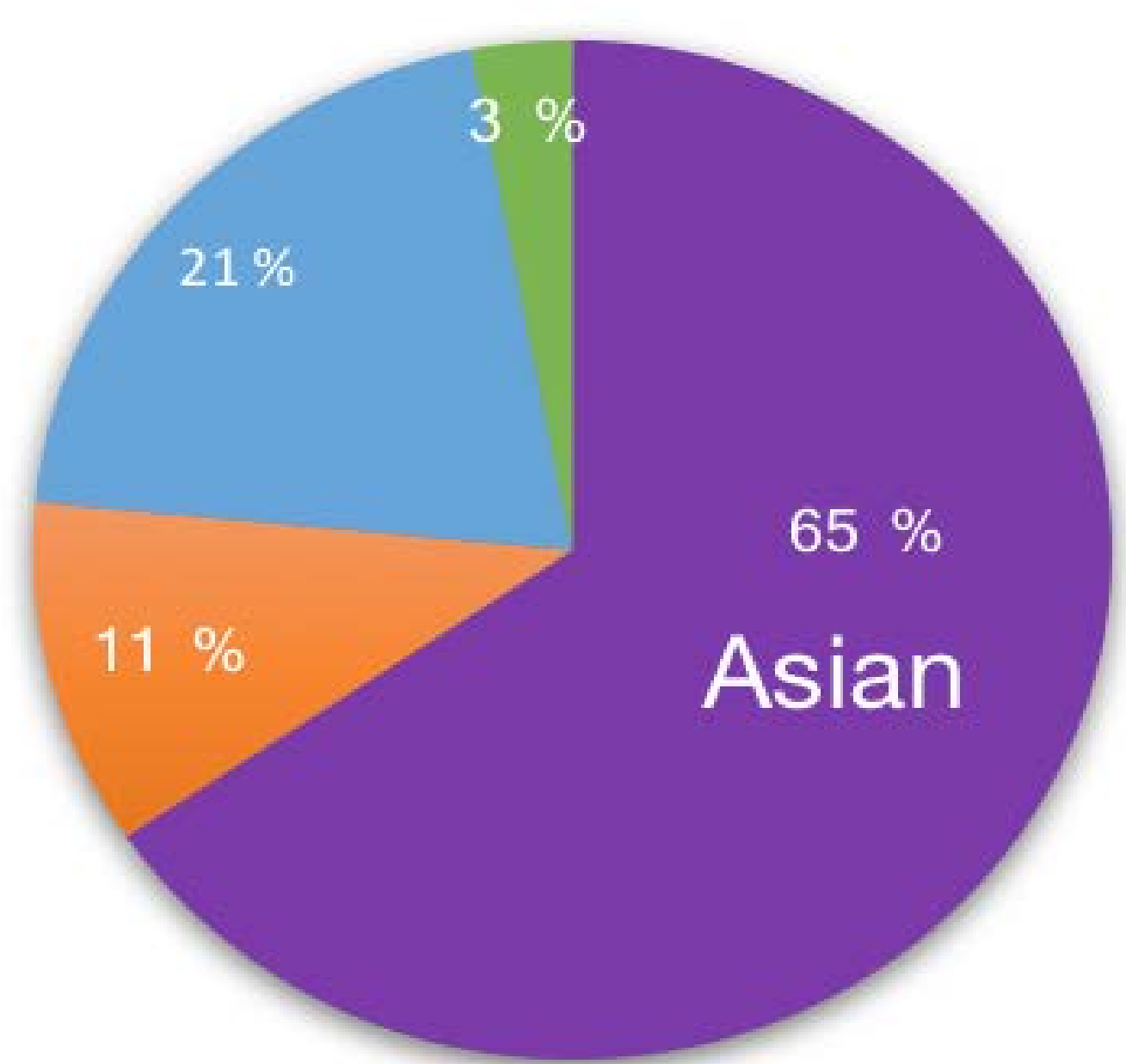
Mission

To allow Asian residents to share culture and traditions through food and horticulture



Target group: Asian residents

Population grew 190% in 20 years (1990 - 2010) and continue to grow.



Why?

- Increase green space in the area
- Educate people to eat healthy
- Presence improve overall health
- Attract tourists to the area
- Help small businesses gain attention
- Improve social engagement

Business Model

