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Annual Report 2018-2019

Elizabeth D'Angel

Thomas Jefferson University, elizabeth.dangel@jefferson.edu

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The Center for Teaching & Learning and Jefferson Libraries

Annual Report Academic Year 2018 - 2019

About the Center for Teaching and Learning and Jefferson Libraries

The Center for Teaching & Learning and Jefferson Libraries (Paul J. Gutman Library and Scott Memorial Library) partner with faculty and staff to promote excellence in teaching to ensure that all students receive an exceptional education and an unmatched learning experience.

Whether it's in an interactive classroom, lecture hall, photoshoot, or writing consultation, we work to provide the Jefferson community with the skills, tools, and confidence they need to meet their academic, professional, and creative goals.

We're a team of librarians, graphic and instructional designers, editors/writers, videographers, software developers, and more, who are committed to helping our community best communicate, teach, and share their research and work.

We do this by leading workshops and programs, creating on-demand webinars and tutorials, hosting individual consultations, and partnering with others at the university to share best practices in the scholarship of teaching and learning.

Growth in 2018 - 2019

In Academic Year 2018 - 2019, the CTL and Jefferson Libraries experienced significant growth. The Paul J. Gutman Library and Scott Memorial Library took on a major project to consolidate their online presence and bring both library collections onto one, searchable platform (more on that later).

Both libraries underwent major space transformations as well—either online or in-person. At the Scott Memorial Library, we continued to adapt to meet the needs of our students and updated the 4th-floor layout to provide more study space for students. (Right: Before and after depictions of the added study space for students on the 4th floor.)





At the Paul J. Gutman Library, we experienced a major online transformation. In addition to upgrading the library's online collection search, the Gutman Library's website was overhauled to create a new website with updated content, a fresh layout, and new features to better advertise events and help patrons find the information they need.

The CTL expanded its services to East Falls — leading workshops and writing groups and offering consultations with faculty, researchers, and students on the campus.

And our teams grew, also. We added new positions to the Educational Technologies and Video Production departments, and two new librarian positions at the Scott Memorial Library. With a growing team, the CTL and Jefferson Libraries will continue to serve the Jefferson community with exceptional resources, space, and staff to support best practices in teaching and learning.

Paul J. Gutman Library By the Numbers

Most Popular Databases

ProQuest

EBSCOhost

Gale Virtual Reference Library

JSTOR

Credo

ScienceDirect

WGSN

AccessMedicine

CINAHL

Films On Demand

InterLibrary Loan Requests

ILLiad: 562 resources loaned

EZ Borrow: 1,120 resources loaned

Website Engagement

30,316 LibGuides Pageviews

84,756 Library Homepage Views



120 items were added to the Materials Library

Top Ten Research Guides

Midwifery

Disaster Medicine

RefWorks

Physician Assistant Guide

Athletic Training

Occupational Therapy

ProQuest

Learning with Technology

Trauma Counseling

Citation and Documentation

Librarian Assistance

In-person and online help sessions: 3,796

Librarian instruction sessions: 85 sessions

1,354 attendees

Librarian Instruction Sessions by School



- Architecture and the Built Environment
- Kanbar College of Design, Engineering and Commerce
- Ocllege of Science, Health and the Liberal Arts
- Continuing and Professional Studies

Scott Memorial Library By the Numbers

Top Ten Resources

Lexicomp

PubMed

UpToDate

Google Scholar

CINAHL

AccessMedicine

Scopus

Refworks

Ovid

Davis Drug Guide

Top Ten Journals

New England Journal of Medicine

JAMA

Nature

Blood

Journal of Biological Chemistry

Proceedings of the National Academy of Sciences

The Lancet

Cell

Science

Journal of Clinical Oncology

InterLibrary Loan Requests

ILLiad: 81% fill rate

Average 2-day turnaround time

Librarian Assistance

In-person and online help sessions: 3,934

Librarian instruction sessions: 111 sessions

4,462 attendees

Online Engagement

84,787 LibGuides Pageviews

+800,000 Library Homepage Views

More than 1 million article downloads



343 e-Books added to the digital collection

Updates at the Jefferson Libraries

Unified Online Presence: New Website and Search Interface

By far, the largest project of the year was an initiative to host both libraries' collections on the same online search system. Staff worked together to migrate the Gutman Library's online catalog onto the system currently used at Scott Library. The year-long project culminated in one, joint online search interface, which includes both libraries' print and digital collections and maintains a diverse online catalog of materials that all Jeffersonians can browse. Search results for print materials are filtered by patron location, but almost all digital resources are accessible to all Jeffersonians, regardless of campus location.

In addition to a shared search interface, the Jefferson University Libraries website launched, providing a unified look and consistent experience for all library patrons. On the new website, visitors can easily learn about library events and new resources and can explore special collections, archives, and the East Falls Design Center, all from one website.

New Programs and Initiatives

LabArchives, an electronic research notebook, became available to all Jefferson research and education communities in September 2018. Since then, the Jefferson Libraries, in conjunction with the Office of Research Conduct & Compliance, hosted 26 training sessions with 319 attendees. As of September 2019, 584 users have recorded 194,665 activities in 915 notebooks.

The **Jefferson Open Access Publishing Fund** launched in October 2018, providing financial support to faculty, students, and staff who wish to publish in Open Access (OA) journals. In Academic Year 2018 - 2019, the fund supported the publishing of 15 articles in OA journals.

Jefferson received a **grant from The Council on Library and Information Resources (CLIR)** to digitize 140,000 pages of early medical education records in Philadelphia. The two-year project will provide access to course schedules, theses, commencement addresses, matriculation records, lecture notes, and more. Student materials will share the often-unheard voices of medical students.

New Databases and Resources









Jefferson Digital Commons (JDC)

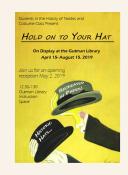


In Academic Year 2018-2019, **3,576 works** were posted to the JDC, for a total of 17,564 works in the repository. There were visits from **18,891 institutions** in **213 countries** and a total of **596, 213 downloads**.

The Design Center and Textile & Costume Collection

The Design Center is part of the Gutman Library and houses the university's Textile and Costume Collection. The Center was highlighted multiple times throughout the year, drawing attention to the unique opportunity available to Jefferson students and the community to experience this rare collection.

Through exhibits and events like "In the Bag" and "Hat Trick," the items in the Textile and Costume Collection were put on display in the Gutman Library for hundreds of visitors to explore.





Visits to the Design Center in Academic Year 2018-2019

322: Total visits to the Design Center

121: Student course-related visits

40: Public visits (includes outside scholars/researchers)

39: Independent student visits

9: Faculty visits

In the News

In June of 2019, Amtrak published an article in The National, the railroad's travel and culture magazine, highlighting the Design Center. The article includes an interview with Jade Papa, curator, and adjunct faculty member, and three fashion design students, who explained how inspiring the collection has been to them as they create their own designs.



The article includes photographs of rare pieces from the collection, which contains thousands of garments, accessories, and swatches.

Read the article in The National here.

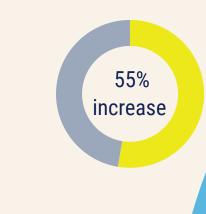
Partnership with Bryn Mawr College

Jefferson's partnership with Bryn Mawr College, which began in academic year 2017 - 2018, culminated in a keynote lecture and exhibition titled, "Recontextile: Byzantine Textiles from Late Antiquity to the Present" in Spring 2019. The exhibit highlighted 95 Byzantine Egyptian Coptic textiles dating to the 4th century A.D. on loan from the Textile and Costume Collection. The exhibition was well attended and allowed audiences beyond the immediate Jefferson community to enjoy pieces from the collection.



CTL's Media Services By the Numbers

The Media Services team, which provides support to groups throughout Jefferson, sustained major growth in academic year 2018 - 2019. Most units saw an increase in requests for services and provided support to a growing number of staff, faculty, and students on the East Falls campus.







*While Photography Services saw a minor decrease in requests, the team supported major university events across the Center City and East Falls campuses, including graduations, white coat ceremonies, speaker events, and even individual passport photographs.

Graphics

Number of requests: **631**Poster requests: 535
Print requests: 18
Brochures: 54

Flyers: 24

Audio Visual Services

Number of requests: **15, 281**Total Audio Visual hours: 65,189

Video Production

Number of requests: **422**Total setup, recording, processing, audio & editing hours: 553

Photography

Number of requests: 600*

Total studio & processing hours: 976

Communication, Presentation, and Teaching Support

Office for Professional Writing, Publishing, and Communication

The Office for Professional Writing, Publishing, and Communication (OPWPC) celebrated its five year anniversary in academic year 2018 - 2019, and the team continued to make an impact as a go-to resource for Jefferson faculty, researchers, and postdocs.

The team supported 305 individual clients, including:

- 680 writing and presentation consultations, totaling 1,800+ hours of support
- Contributed to the publication of at least 70 manuscripts
- Individualized feedback on 75 conference presentations
- Supported the development of two full-length book project

The OPWPC led **38 in-person workshops**, taught a Science Writing course, and supported six Jefferson courses. The team facilitated three two-day writing retreats and led four writing groups for the College of Nursing, the Jefferson Center for Interprofessional Practice and Education, East Falls faculty, and the Sidney Kimmel Medical College.

A highlight of the year was the OPWPC's collaboration with Jefferson's College of Life Sciences for the university's first-ever "3 Minute Thesis" competition. OPWPC provided consultations for participants, who were tasked with communicating their Ph.D. theses to a panel of judges clearly and convincingly in three minutes or less. The most engaging presenter won a \$1,000 prize.



Educational Technologies and Instructional Design

The CTL's Educational Technologies and Instructional Design teams continued to provide customized teaching support to instructors and offer guidance on Jefferson's learning technologies to students and faculty. The team also began preparing for a significant university-wide project that the CTL will lead in the coming year – Jefferson's transition of learning management systems from Blackboard to Canvas.

The teams developed and led **29 workshops** for **134 participants**. Workshops ranged in topic, and titles included: Building a Better Lecture, Communicate like a Pro, Active Learning, Engaging Minds, and Timely Tech Trainings. In addition to these workshops, the Instructional Design team held **17** additional events for **250 individuals**, including two book clubs and lunch and learns.

The One Button Studio (OBS), the university's simplified video recording software, was utilized to produce videos by groups all over campus.

Right: Julie Phillips, Assistant Director of the CTL, demonstrates how to use the OBS.



Exhibits and Events

East Falls





In the Bag

Students led presentations on unique bags from the Textile and Costume Collection. The exhibit, In the Bag, was on display throughout the spring.





Cut from Whole Cloth

Textile scholars from the software platform Textile Hive led a discussion on building and managing a textile collection.







Author Series at the Library

Four events promoted recently published books written by Jefferson faculty. Authors: Richard Shain, Teishan Latner, Suzanne Singletary, Edgar Stach.



Silkworm Cocoon Exhibit

The exhibit highlighted the university's unique silkworm cocoon collection, which was used in the 1930s as a teaching aid.

Center City



American Women Physicians in World War 1

The exhibit utilized photographs and articles to celebrate the contributions of women physicians and nurses during the war.



For All the People

The photo exhibit highlighted images from over 100 years of citizen action for health care reform.



Camp EdVenture

At the annual day-long program, faculty gained skills in course design, active learning, and assessment. Attendees learned new technologies to utilize in the classroom and had a chance to network with other instructors.

Staff Highlights

Awards & Honors

Karen Kirchoff, Partnership in Philanthropy Award, The Office of Institutional Advancement at Jefferson

Roderick MacNeil, 2018 AAHSL Cornerstone Award, Association of Academic Health Science Libraries

Daniel Verbit, Awarded Provost's Nexus Learning Grant: Increase Health Literacy Through the Power of Visual Storytelling with Graphic Novels

Pamela Walter, Friend of the Jefferson Postdoctoral Association, The Office of Postdoctoral Affairs at Jefferson (depicted right)



Li J, Wilson J, Lau WB. A case report of case report pursuit by medical student. MedEdPublish. 2019;8[2]:3. doi.org/10.15694/mep.2019.000073.1

Rosenthal S, Russo S, Berg K, Majdan J, Wilson J, Grinberg C, Veloski J. Identifying Students at Risk of Failing the USMLE Step 2 Clinical Skills Examination. Fam Med. 2019 Jun;51(6):483-499. doi: 10.22454/FamMed.2019.429968. PMID: 31184761. doi: 10.22454/FamMed.2019.429968

Presentations

Bardarik, MLIS, Sam; Hunter, DMD, MLIS, Paul; and Kaplan, MSLIS, AHIP, Gary, "Engaging Students to Improve Research Competencies" (2019). Thomas Jefferson University Faculty Days. Paper 56. (depicted right)

Duinkerken, Kelsey, "No Monuments in the Archives" panel (2018). Society of American Archivists Conference in Washington, DC.

Muhlenhaupt, OTD, OTR/L, FAOTA, Mary; Wagner-Graham, Ph.D., Mary Ann; and Kaplan, MSLIS, AHIP, Gary E., "Electronic Notebooks to Facilitate Student Learning Within and Beyond the Classroom" (2019). Thomas Jefferson University Faculty Days. Paper 54. *(depicted right)*

Papa, Jade. Presentation on the Textile & Costume Collection. (May 2019). Harmony Weavers Guild in Bear, Delaware.

Verbit, MS, Daniel, "OrchiD and Pivot, As You Walk the Road of Research, These Can Help Fund and Track Your Journey" (2018). Thomas Jefferson University.

Walter, MFA, Pamela, "Story Matters in Science: What's Yours?" (2018). Thomas Jefferson University's National Postdoctoral Appreciation Week.

Wilson, MS, Jennifer; Walter, MFA, Pamela; and Phillips, Ph.D., Julie, "Faculty Writing: a year-long approach to producing publishable manuscripts" (2019). Thomas Jefferson University Faculty Days.





