A Word From the Writing Team (Newsletter)

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2-2017

A Word from the Writing Center (February 2017)

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Recommended Citation

A Word From The Writing Center *(February 2017)*

WRITING TIP

HOW TO WRITE A TITLE: "Make sure that your title blurts out as much as possible of the research news that your article is going to talk about," says David Lindsay in his book *Scientific Writing = Thinking in Words* (pg. 18). Lindsay urges researchers to include key words in the title and to provide an indication of the main result or conclusion. The title, he says, should provide "a framework" around which readers "will be better able to understand and retain the details of your article" and begins "that all-important task of developing the readers' expectations." He notes that without such expectations, readers are much less likely to continue reading.

PUBLISHING NEWS

Pivot, the database of funding opportunities, has recently added **Papers Invited**, a new database listing publication opportunities. The database consists of information about calls for papers from journals, conferences, and professional organizations. To find appropriate opportunities, users can search it by keyword, discipline, deadline, event date, and country, among other options. Access to Pivot is available through the library: at http://library.jefferson.edu/find/databases/cos.cfm or, visit the **Grants Information** page at: http://jefferson.libguides.com/grants.

WRITING CAFÉ

Open Friday February 3, 10, and 17 from 9am-11am: Writing Café is a quiet space where writers can gather to work on individual writing projects. It is located in room 200A of Scott Library. Drop in anytime and stay as long as you like. All you need to bring is your laptop (or just a pad of paper).

For more information:
- Contact **Jen Wilson**, 3-0441 or jennifer.wilson@jefferson.edu.
- Visit the **Writing Center** on the web: http://www.jefferson.edu/university/teaching-learning/writing-center.html