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## Ready Bag

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# READYBAG



## INCLUDED IN EVERY BAG:

- » Flare
- » First Aid Kit
- » Inflatable Raft
- » LifeStraw
- » Flashlight
- » Thermal Mylar Blanket
- » Mask
- » Non-perishable Food
- » Radio
- » Batteries
- » EcoHelmet
- » Portable Phone Charger
- » Thermal Mylar Tent
- » Laminated Instructions
- » BodyBlanket
- » Waterproof Pockets



## WHO?

People displaced from natural disasters

Hundreds of thousands of US residents are affected by natural disasters each year. In the year 2012, natural disasters displaced three times as many people as war. Across the globe, over 20 million people had to evacuate their homes due to floods, hurricanes, and other environmental disasters. Since the 1970s, twice as many people now lose their homes due to natural disasters.

## WHAT?

Ready Bags

In order for the effects of natural disasters to be less devastating, people need to take action before the events take place. For every \$1 spent on preparation, it can save \$3 to \$7. However, governments have spent approximately \$14 billion on natural disaster responses and only about \$500 million on preparation and prevention.

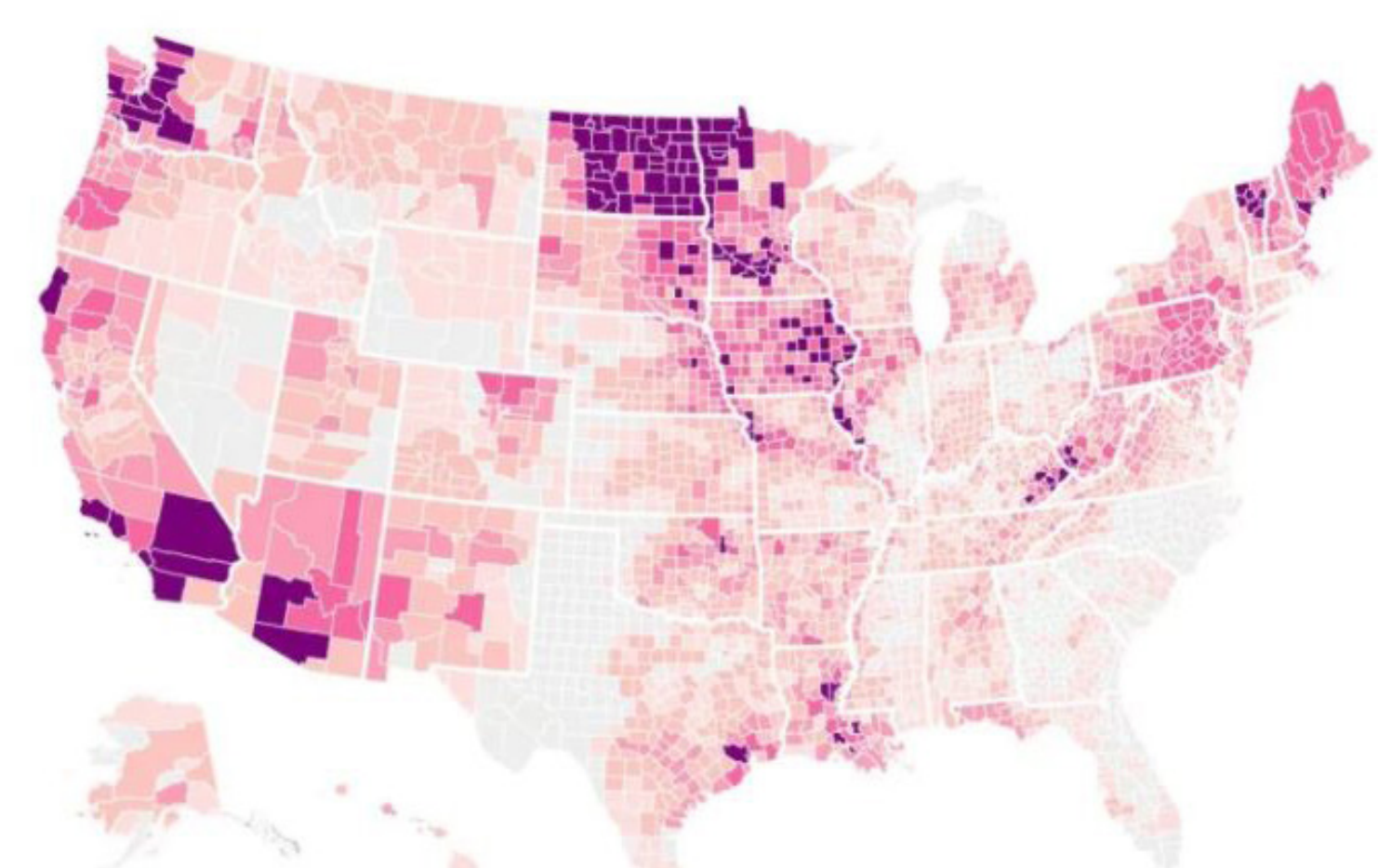
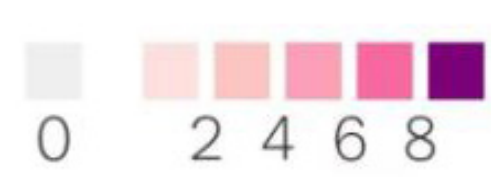
## WHY?

To be prepared

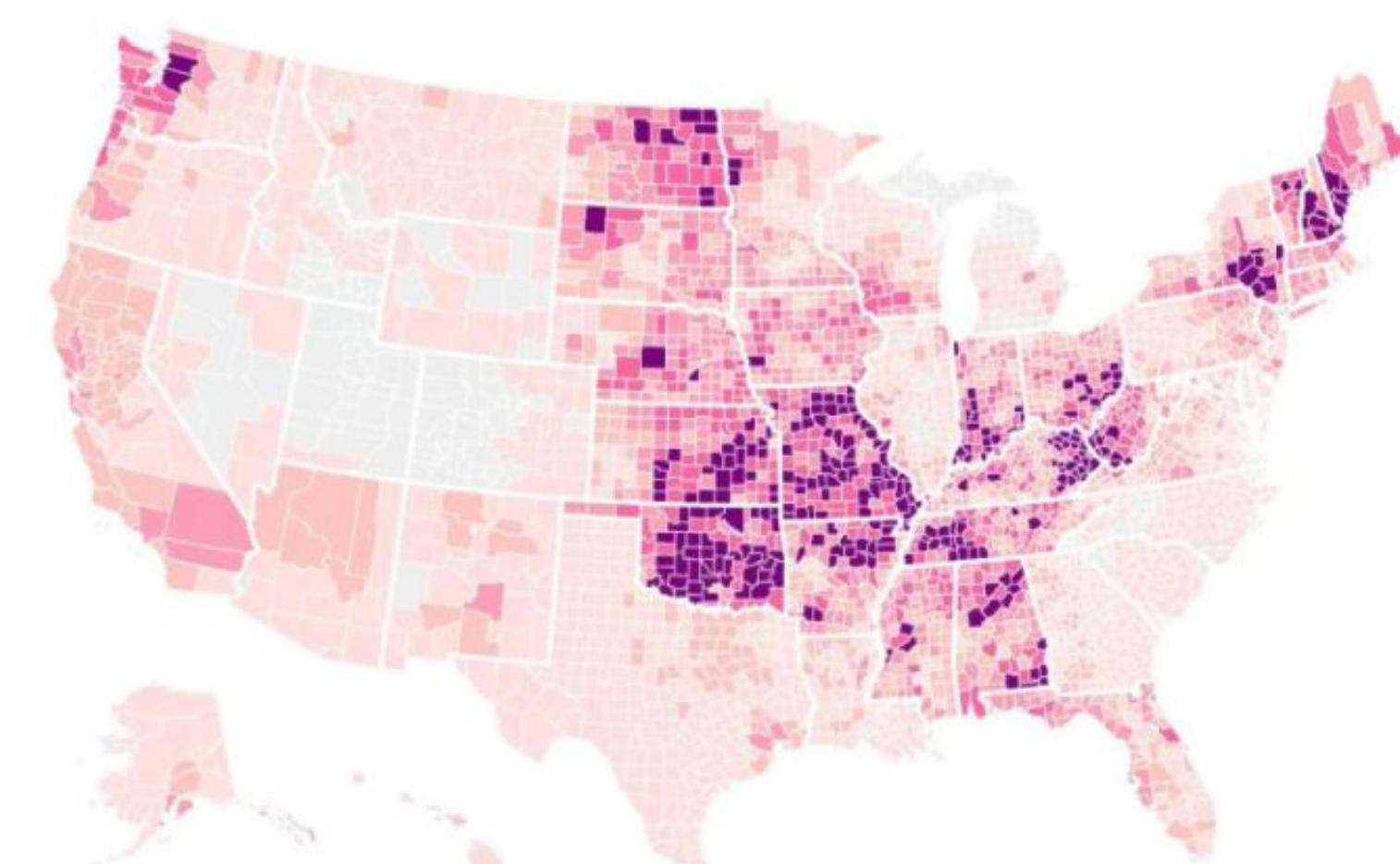
This product provides emergency relief, resources, and temporary shelter to victims of natural disasters who have been displaced.

## WHERE WILL IT BE USED?

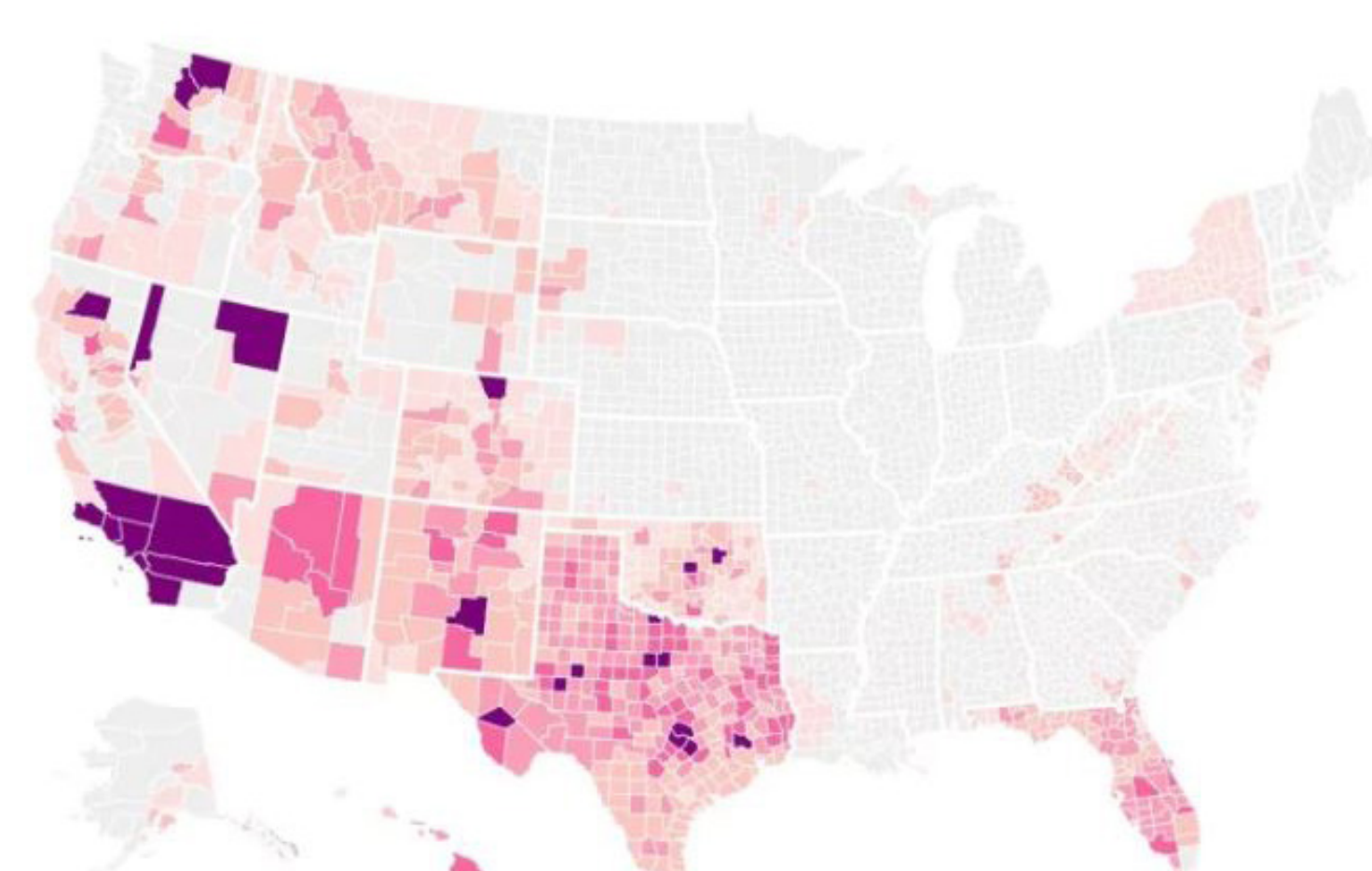
Floods



Severe storms



Fires



Tornadoes

