

Jan. 2008

**Robert A. Simmons, DrPH, MPH, CHES**

**Office Address:**

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**Education:**

1967-1970 BA, University of California, Santa Barbara (Political Science)  
1970-1971 California Teaching Credential, University of California, Santa Barbara (Education)  
1972-1973 MPH, Loma Linda University, School of Public Health (Health Education)  
1982-1990 DrPH, University of California at Los Angeles (UCLA),  
(Community Health Sciences)

**Postgraduate Training:**

1976-1977 Management Skills, Organizational Development, National University, San Diego  
1982 Grant Writing, Grantsmanship Center of Los Angeles  
1999- 2000 National Public Health Leadership Institute, Fellow, St. Louis University School of Public Health  
2005 Problem-Based Learning: From Ideas to Solutions Through Communication, Institute for Transforming Education, University of Delaware  
2006 Summer Evaluation Institute, American Evaluation Association, Centers for Disease Control and Prevention, Atlanta  
2007 E-Learning 2.0 conference, Drexel University

**Faculty Appointments:**

2004-2005 Adjunct Professor, Drexel University School of Public Health  
2004-2005 Adjunct Professor, University of Delaware, Health Promotion Graduate Program  
2005-2006 Adjunct Professor, Delaware State University, College of Health and Public Policy  
2006-2007 Visiting Associate Professor, Drexel University School of Public Health  
2006-2007 Adjunct Professor, West Chester University, Department of Health  
2008-Present Clinical Associate Professor, Jefferson Medical College

**Hospital and Administrative Appointments**

1974-1978 Health Educator, San Diego County Health Care Agency  
1978-1980 Health Consultant, U.S. Peace Corps  
1980 Training Director, U.S. Peace Corps  
1981-1989 Program Manager, American Lung Association of Los Angeles County  
1985 Training Director, U.S. Peace Corps, Dominican Republic

1987 Health Consultant, Los Angeles County Health Department  
1989-1992 Program Director, Just Say No International  
1993 Program Consultant, The California Wellness Foundation  
1993-1995 Chief, Office of School-Linked Services, Foundation Consortium for School-Linked Services, California Department of Health Services  
1995-1996 Health Education Specialist, California Department of Health Services  
1996-1998 Chief, Health Education and Promotion, Eugene du Pont Preventive Medicine and Rehabilitation Institute, Christiana Care Health Services  
1998-2003 Manager, Government and Community Relations, Christiana Care Health System  
2004-2005 Health Consultant, Produce for Better Health Foundation  
2004- 2006 Consultant, Community Health Promotion and Chronic Disease Prevention  
2005 Healthy Aging Project Consultant, Delaware Office on Aging and Disabilities

### **Specialty Certifications:**

1978 Certification of Fluency in Spanish (4.0), Foreign Service Institute  
1989-present Community Health Education Specialist (CHES), # 1268

### **Awards:**

1984 Mattel Foundation Childhood Injury Control Grant Award  
1984 Smoke-Free Class of 2000 Grant Award  
1985 The Secretary's Award for Innovations in Health, U.S. Dept. of Health and Human Services  
1985 American Lung Association National Award for Excellence in Programming  
1985 National Cancer Institute Small Grant Research Award  
1986 MacArthur Foundation Small Grant Award  
1986 Outstanding Doctoral Student Award, UCLA Public Health Alumni Association  
1986 Robert F. Murphy Graduate Fellowship, American Cancer Society, California Division  
1987 Delta Omega Public Health Honor Society  
1989 Reagan Foundation Grant Award  
2001 American Heart Association of Delaware Distinguished Achievement Award  
2002 Health Educator of the Year Award, Health Education Network of Delaware  
2003 American Heart Association of Pennsylvania/Delaware Distinguished Service Award

### **Memberships in Professional Societies, Committees**

1974 Smoking Research, San Diego  
1975-1978 Society of Public Health Education (SOPHE) San Diego Chapter  
1976-1978 Professional Development Committee Member, American Heart Association of San Diego  
1986-1988 Coalition for a Healthy California Steering Committee  
1987 CDC Reproductive Health Division Advisory Committee  
1988 KCET Public Television, Planning and Review Committee  
1989 Fox Chase Review Panel for Tobacco Cessation  
1990 U.S. Centers for Substance Use Prevention Review Panel  
1992 National Prevention Network Review Panel  
1994 California Department of Education, Healthy Start Grant Reviewer  
1994 California Office of Family Planning, Reviewer for family planning grants  
1995 U.S. Department of Health and Human Services Trainer, Healthy Schools, Healthy Communities  
1995 Northern California Society of Public Health Education President  
1997 California Wellness Foundation, Private-Public Health Partnership program  
1997 United Way of Delaware, Loaned Executive program  
1997 Health Education Network of Delaware, (HENOD), Founder and President

1998 Robert Wood Johnson Foundation, Grant Reviewer  
1998-1999 Health Education Materials Reviewer, ETR & Associates  
1998-2000 Society of Public Health Education, Treasurer  
1999-2000 Public Health Education Leadership Institute, St. Louis University, School of Public Health  
2000-present Journal of Health Promotion Practice Editorial Advisory Board  
2002 Chair, Wilmington Health Planning Council  
2002 Chair, Delaware Tobacco Prevention Coalition (IMPACT)  
2003-2005 Chair, Board of Directors, American Heart Association, Pennsylvania-Delaware Affiliate  
2003-2004 President, Healthy Delaware Foundation, Inc.  
2003-2004 American Medical Association, Robert Wood Johnson Foundation, Health Research & Educational Trust Steering Committee on Chronic Disease Management  
2003-2006 Board Member, Delaware Ecumenical Council for Children and Families  
2004 Tobacco Technical Assistance Consortium, Rollins School of Public Health  
2005-2007 Co-Principal Investigator, Healthy Aging Contract Grant, Philadelphia Corporation on Aging  
2006-2007 Co-Principal Investigator, Pennsylvania Cancer Education Evaluation Grant  
2007-present President, Society of Public Health Education (SOPHE)

**Editorial Positions:**

2000-present Editorial Advisory Board, Journal of Health Promotion Practice

**Academic Committees:**

2005-2006 Doctoral Committee, Drexel University School of Public Health  
2005-2006 Recruitment Committee, Drexel University School of Public Health

**Teaching Responsibilities:**

2004 Public Health Education Theory to Practice, University of Delaware  
2004 Behavioral Health Assessment, Drexel University  
2005 Introduction to Community Health, Delaware State University  
2005 Community Health Assessment, Drexel University  
2005 Health Program Planning, Implementation, and Evaluation, Drexel University  
2005 Introduction to Community Health and Prevention, Drexel University  
2006 Health Communications, Drexel University  
2006 Evaluation Methods, Drexel University  
2006 Health Program Planning, Implementation, and Evaluation, Drexel University  
2006 Behavioral Health Assessment, Drexel University  
2006 Community Health and Prevention Concentration Seminar  
2006 Community Health Assessment, Drexel University  
2006 Introduction to Public Health, Drexel University  
2007 Public Health Policy and Advocacy, Drexel University  
2007 Community Health Assessment, Drexel University  
2007 Health Care Delivery; Trends, Challenges, and Opportunities, West Chester University  
2007 Program Planning and Evaluation, Drexel University  
2008 Program Planning and Evaluation, Thomas Jefferson University

**Presentations by Invitation:**

Feb. 9, 1996, "Career Leadership in Health Education", Northern California Society for Public Health

Education (NCSOPHE) annual meeting

April 2, 1997, "Public Health: Historical Perspective, Current Issues & Trends" Delaware Public Health Week, Delaware Division of Public Health

April 24, 1998, "Healthy Behavior Changes: Strategies for Success", Tri-State Society for Cardiovascular and Pulmonary Rehabilitation Annual Symposium

Oct. 30, 1998, "Involving the Faith Community in Health Promotion", Delaware Faith and Health Conference

Sept.12, 1999, "Working Together to Solve Delaware's Health Care Crisis", Delaware State Chamber of Commerce

Jan.7, 2002, "Linking Theory to Practice in Health Education and Promotion: Implications for Health Education Initiatives in Delaware", University of Delaware Health Science Department Annual Faculty Symposium

May 19, 2003, "The Importance of Physical Activity and Nutrition for Seniors: Integrating Physical Activity and Nutrition Programs in Senior Centers", Delaware Senior Center Directors Network

June 20, 2003, "Lay Health Promoters and the Community Health Advocacy Network (CHAN) Model: Can They Make a Difference in Faith-based Health Initiatives", Health Ministries Association Annual Conference

June 16, 2004, "Making It Work for You: Challenges and Opportunities For Taking Action to Prevent Injuries", Delaware Injury Control Conference

Sept. 28, 2004, "Becoming a Health Advocate in Your Congregation and Community", Delaware Regional Health Ministry

Oct. 25, 2004, "Healthy Aging: Integrating Physical, Mental, Social, Spiritual and Financial Health", Delaware Division of Services for Aging and Adults with Physical Disabilities

May 17, 2005, "Advocacy for Health Educators: Overcoming Barriers to Facilitating Change", Health Education Network of Delaware (HENOD) annual meeting

May 26, 2005, "Enhancing Diversity and Cultural Competency in a Clinical Setting", Community Volunteers in Medicine", West Chester Office

July 25, 2006, "Healthy Aging: Integrating the Five Dimensions of Health In a Social-Ecological Model", 34th Summer Institute, Delaware Division of Substance Abuse and Mental Health

Oct. 31, 2006 "Investigating Possession and Use of Eyeglasses on Academic Performance and Self-Competence in Disadvantaged Philadelphia School Children", Philadelphia Eagles Youth Partnership, Inc.

March 4, 2007, "Summary of Budgetary Function 550 and Appropriations for CDC's National Center for Chronic Disease Prevention and Public Health Promotion", 10th Annual Health Education Summit, Washington, DC

March 4, 2007, "Strategies for Advocating for Health With Your U.S. Congressional Representative and Senator", 10th Annual Health Education Summit, Washington, DC

Aug. 10, 2007, "Tobacco Control-How It Became a National Environmental Health Issue", presented at the Philadelphia Department of Public Health Division of Chronic Disease Control Environmental Health Monthly Forum

Sept. 26, 2007, "Cardiovascular Health: Education and Motivational Methods – Applying What You've Learned", Cardiovascular Institute of Philadelphia Annual Conference

### **Accepted Professional Presentations:**

Nov. 19, 1985, "Pass-Up" - A Substance Abuse Curriculum for Sixth and Seventh Grades, American Public Health Association annual meeting

Nov. 21, 1985, "Safe-At-Home" - An Early Childhood Safety Curriculum, American Public Health Association annual meeting,

Oct. 21, 1987, "Stop Smoking and Take Charge For You and Your Baby" - A Smoking Cessation Intervention For Low Income Pregnant Women, American Public Health Association annual meeting

Nov. 12, 1991, "Empowering Youth in Low-Income Populations: The "Just Say No" Club Program in Public Housing." American Public Health Association annual meeting

April 2, 1992, "Teaching Low-Income Youth Resiliency Skills: A Drug Prevention Program in Public Housing," National Dropout Prevention Conference

Dec. 10, 1993, "Building Healthy Schools", International Healthy Cities and Communities Conference

Oct. 29, 1994, "Integrated School-Linked Services and the Health Educator: State and Local Examples," National Society for Public Health Education annual meeting

Nov. 1, 1995, "Expanding School Health Services Through Medicaid Reimbursements: The California Experience", American Public Health Association annual meeting

May 28, 1997, "The Role of the Health Educator as a Team Leader in a Health Care Setting", National Conference on Health Education and Health Promotion

Nov. 6, 1998, "Starting From Scratch: The Development of a Public Health Education Network in Delaware", Pennsylvania Public Health Association Annual Meeting

Nov. 11, 1998, "Getting Anchored Using Behavior Change Theory, Mid-Atlantic Worksite Wellness Annual Conference

June 18, 2003, "Sustaining the Healthy People Initiative at the State and Local Level: The Creation of a Public-Private Foundation", Society of Public Health Education Scientific Meeting

Sept. 22, 2006, "Update on Health Education Competencies, Professional Preparation, and Certification of Health Educators", Pennsylvania Public Health Association Annual Meeting

Nov. 2, 2007, "Involving Your Students in The National Health Education Advocacy Summit: Tips for Academic Faculty", National Society of Public Education (SOPHE) Annual Meeting, Washington, DC

## **Bibliography:**

### Publications Peer Reviewed:

1986, "An Innovative Smoking Cessation Program for Pregnant Women In WIC Nutrition Centers," Public Health Reports, U.S. Department of Health & Human Services, Public Health Service 1986, 101(1) 104.

1991, "Integrating Safety Concepts in Early Childhood Education." Daycare and Early Education, 1991 18(3) 17-21.

2000, "Healthy People 2010 Objectives for the Health Care Setting", Health Promotion Practice, Vol. 1, No. 3, 243-244

2000, "National Trends and Developments in Patient Education: Challenges for Health Education", Health Promotion Practice, Vol. 1, No 4, 323-326

2002, "Health Education and Cultural Diversity in the Healthcare Setting: Tips for the Practitioner", Health Promotion Practice, Vol. 3, No. 1, 8-11

### Publications Non-Peer Reviewed:

Nov. 1979, Guia Sobre Tecnicas de Educacion Para la Salud (Guide on Health Education Methods), published by the U.S. Peace Corps and the State of Antioquia (Colombia) Health Department

July 1982, "The Winding Wheeze" - An Asthma Education Game for Children 7-14 Years of Age published by the American Lung Association

Sept. 1984, "Pass-Up" - A Substance Abuse Curriculum for Sixth and Seventh Grades published by the American Lung Association of Los Angeles County

Aug. 1985, "Safe-At-Home" - An Early Childhood Safety Curriculum published by the American Lung Association of Los Angeles County

Jan., April, 1995, "The New Collaborative Work Environment, A Great Opportunity For Health Educators" parts 1 and 2, Society of Public Health Education, Northern California Chapter Newsletters

Sept. 2004, "What Does It Mean to Be Healthy?", The Time of Your Life: Growing Older, Staying Healthy, Wilmington Senior Center, Health and Wellness Newsletter

## **Community Service:**

1968-1970 Volunteer, Boys Club of America, Santa Barbara

1974-1978 Big Brother, Big Brother and Big Sister Organization, San Diego

1975-1977 Disaster Planning Volunteer, American Red Cross, San Diego

1978-1980 Health Volunteer, Peace Corps, Colombia, South America

1981-1982 Volunteer, Los Angeles Free Clinic

1982-1985 Volunteer Educator, Planned Parenthood

1984-1987 Parent Volunteer, UCLA Family Housing School

1990-1993 Volunteer, Habitat for Humanity, Oakland, CA

1990-1993 Volunteer, Environmental CleanUp, Sierra Club

1997-2006 Volunteer, Delaware Ecumenical Council for Children and Families

2004-2007 Volunteer, Steering Committee, Chester County Partnership for Children and Families