

December 2007

JoAnne Reifsnyder, PhD, APRN

Office Address:

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Education:

1977-79 AA Bucks County Community College (Nursing)

1983-85.1 BSN Holy Family College (Nursing)

1989-1991 MSN Thomas Jefferson University (Nursing, Clinical Specialist)

1991-2000 PhD University of Maryland at Baltimore (Nursing)

Postgraduate Training and Fellowship Appointments:

2000-02 Postdoctorate Fellowship, Psychosocial Oncology (NINR, NIH [5-T32-NR-07036])
University of Pennsylvania, Philadelphia

Military Service: None

Faculty Appointments:

1991-96 Instructor in Nursing, Department of Nursing, College of Allied Health Sciences, Thomas Jefferson University

2001-07 Adjunct Assistant Professor and Coordinator, Palliative Care Minor
School of Nursing, University of Pennsylvania

2007 - Adjunct Associate Professor of Public Health
University of the Sciences in Philadelphia

Hospital and Administrative Appointments:

1977-80 Evening Charge Nurse
Mayo Nursing and Convalescent Center (Philadelphia, PA)

1979-81 Night Charge Nurse
Zurbrugg Memorial Hospital/ Rancocas Valley Division (Willingboro, NJ)

1981-82 Staff Nurse
New England Deaconess Hospital (Boston, MA)

1982-83 Unit Teacher
New England Deaconess Hospital (Boston, MA)

1984 Staff Nurse, Oncology
Memorial Hospital of Burlington County (Mount Holly, NJ)

1984-85 Staff Nurse

Hospice of Burlington County (Moorestown, NJ)

- 1986-87 Director, Nursing Services/Administrator
Infusion Care Systems, Inc. (Lumberton, NJ)
- 1987-91 Director of Patient Services
Samaritan Hospice (formerly Hospice of Burlington
County, Moorestown, NJ)
- 1996-99 Director, Supportive Care Division
The Visiting Nurse Association of Greater Philadelphia
- 1999-2004 Co-Founder and Partner,
Ethos Consulting Group, LLC (Haddon Heights, NJ)
- 2004-06 Senior Vice President, Research and Innovation
excellerX, Inc. (Philadelphia, PA)
- 2006-07 Chief Quality Outcomes Officer
excellerX, Inc. (Philadelphia, PA)

Specialty Certification:

2003 Advanced Practice Nurse, Palliative Care

Licensure:

Pennsylvania RN (Active) and New Jersey Advanced Practice RN (Inactive)

Awards, Honors and Membership in Honorary Societies:

- 1990, 91, 92 American Cancer Society
Burlington County Unit
Outstanding Achievement
- 1991 Sigma Theta Tau, Delta Rho Chapter (International Honor Society in Nursing)
- 1993 Thomas Jefferson University
Department of Nursing
Faculty Role Model
- 1995 – 96, & University of Maryland at Baltimore,
1997 - 98 School of Nursing, Doctoral Program
Graduate Merit Award
- 1998 Oncology Nursing Society, South Jersey Chapter
Chapter Doctoral Scholarship
- 1998 Sigma Theta Tau, Delta Rho Chapter
Chapter Research Award
- 2001 Commendation, Department of Veterans Affairs
- 2001 Recognition for Outstanding Service, NJ Stein Ethics Education and Development Project
(SEED)

Memberships in Professional and Scientific Societies:

National Societies:

Oncology Nursing Society (Member, 1984-2004, Corresponding Member to Government Relations Committee, 1988 – 1990, Scholarship Review Committee, 1994 – 1995, Corresponding Member, Education Committee)

Hospice and Palliative Nurses Association (Member 2006-present)

Local Societies:

Pennsylvania Hospice Network, 2005 – current

Oncology Nursing Society, South Jersey Chapter (Member; 1988-2004, Ex-officio, 1992, President, 1991 – 1992, President Elect, 1990 – 1991, Director-at-Large, 1988- 1990; 1998 – 2000)

American Cancer Society, Burlington County Unit (Unit: Member, 1989-96; Service and Rehabilitation Committee Member 1991 – 1993 and Chair, 1989-91)

New Jersey Citizen's Committee on Biomedical Ethics, Inc. (Member, 1989 – 1992)

Professional and Scientific Committees

National Committees:

White House Conference on Aging Solutions Forum, “Care Coordination Across the Continuum” (Planning Committee Member, 2005)

Hospice Association of America (Ethics Task Force Member 1996)

National Hospice and Palliative Care Organization (Member Legislative Subcommittee 2004-present)
Hospice Foundation of America (Technical Advisor 1999 – present)

Bayada Nurses, Inc. (National Advisory Board Member 1993 – 2006)

Local Committees:

Samaritan Hospice Board of Trustees (Member 1992 – 96, Chairman, Nominating Committee, 1993 - 94, Chairman-Elect 1994 - 95, Chairman 1996)

Pennsylvania Hospice Network (Board of Directors Member 1997- 99 and 2004 – present, Vice President/President-Elect 2007)

New Jersey Hospice and Palliative Care Organization (Ethics Committee Member 1999 – 2001 and 2007-present, Chairman 2002 - 06)

Editorial Positions:

2006-07 Editorial Advisory Board, Medicare Patient Management

Academic Committees at the Thomas Jefferson University/Jefferson Medical College and Affiliated Hospitals

1991 - 96 - Member, University Ethics Committee

1991 - 95 - Member, Department of Nursing/CAHS Curriculum Committee

1992 - 93 - Member, Department of Nursing/CAHS Curriculum Revision Work Group

1993 - 95 - College of Allied Health Sciences Executive Council

1995 - 96 - Faculty Advisor to Nursing Student Government Association, Department of Nursing/CAHS

Major Teaching and Clinical Responsibilities at the Thomas Jefferson University and Affiliated Hospitals

1. Director, Health Office Philadelphia Senior Center; through Department of Nursing, Thomas Jefferson University, developed and managed a walk-in Health Office for older adults (1993-1996), provided health promotion programs, screening, counseling, physical exam, education, direct care and referral
2. Elective Course, JMC: With Dr. Evan Frank, proposed, co-developed and taught sophomore seminar on pain management
3. Nursing faculty/Clinical preceptor for undergraduate nursing students at TJUH on oncology unit (3E) and in community health sites including Philadelphia Senior Center and American Postal Workers Residence, 1991-1996.
4. Elective course in nursing ethics, TJU CAHS Department of Nursing

Lectures by Invitation:

October 12, 1988. Hospice care. Third Annual Senior Citizen Forum, Medical Society of New Jersey's Senior Citizens; Task Force, Trenton, NJ.

April 24, 1989. Living with cancer: Questions and Answers for Survivors. American Cancer Society, Mt. Laurel, NJ

March 13, 1990. Psychosocial considerations in the cancer patient. John F. Kennedy Memorial Hospital, Stratford, NJ

April 10, 1990. Hospice and the terminally ill patient, West Jersey Hospitals, Department of Medicine, Marlton, NJ

April 19, 1990. Living with cancer. Graduate Hospital Education Consortium, Philadelphia, PA

May 23, 1990. Living with cancer. Temple University Association of Retired Professionals, Philadelphia, PA

March 4, 2001. Ethical issues in end of life care. Center to Advance the Rights and Interests of the Elderly Ethics Education Series, New Courtland Elder Services Network, Philadelphia, PA

September 20, 2001. Ethical issues in end of life care. Center to Advance the Rights and Interests of the Elderly Ethics Education Series, St. Joseph's University, Philadelphia, PA

April 24, 2002. Experiences of loss: Of culture and age. WHYY Wider Horizons Forum – Philadelphia, PA.

September 24, 2004. End of life care for patients with advanced dementia. University of Pennsylvania Alzheimer's Disease Center, Philadelphia, PA

April 20, 2005. Panelist, Hospice Foundation of America National Teleconference: Living With Grief: Ethical Dilemmas at the End of Life - Washington, DC.

May 4, 2006. Advancing Care at the End of Life: Where Do We Go from Here? Beatrice Renfield Lecture series for Frontline Managers, Visiting Nurse Service of New York – New York, NY.

June 12, 2007. Working through Ethical problems – Together; *and* Managing Ethical Issues in End of Life Care. New Jersey Hospice and Palliative Care Organization Spring Seminar - Hamilton, NJ.

November 7, 2007. Putting Ethics in your Toolbox: Managing Dilemmas in End of Life Care. New Jersey Hospice and Palliative Care Organization Annual Conference - Eatontown, NJ.

Bibliography:

Publications, peer reviewed:

1. Beaulieu, J., **Bernacki, J.**: A nursing challenge: Care of the patient undergoing percutaneous transhepatic biliary drainage. *Oncology Nursing Forum* 11:20-29, 1984.
2. Robinson, L., Bevil, C., Arcangelo, V., **Reifsnyder, J.**, Rothman, N., Smeltzer, S.: Operationalizing the Corbin and Strauss Trajectory Model for elderly clients with chronic illness. *Scholarly Inquiry for Nursing Practice: An International Journal* 7:253-264, 1993.
3. McDonald, M., **Reifsnyder, J.**: Conducting research in home health care. *Home Health Care Management & Practice* 10 (5), 50-54, 1998.
4. Mathes, M., **Reifsnyder, J.**, Gibney, R.: Commitment, relationship, voice: Cornerstones for an ethics of long term care. *Ethics, Law and Aging Review* 10:3-24, 2004.
5. **Reifsnyder, J.**, Magee, H.: Development of pressure ulcers in patients receiving home hospice care. *Wounds* 17:74-79, 2005.
6. Weschules, D.J., Bain, K.T., **Reifsnyder, J.**, McMath, J.A., Kupperman, D.E., Gallagher, R.M., Hauck, W.W., Knowlton, C.H.: Toward evidence-based prescribing at end-of-life: A comparative analysis of sustained-release morphine, oxycodone and transdermal fentanyl and clinical outcome markers in the hospice patient. *Pain Medicine* 7:320-329, 2006.
7. Weschules D.J., Maxwell, T., **Reifsnyder, J.**, Knowlton, C.H.: Are newer, more expensive pharmacotherapy options associated with superior symptom control when compared to less costly agents used in a collaborative practice setting? *American Journal of Hospice and Palliative Medicine*, 23:135-149, 2006.

Publications, non-peer reviewed:

1. **Reifsnyder-Bernacki, J.**: Translating ethics into practice in the workplace: A case study. *Nursing Management* 22: 98, 1991.
2. **Reifsnyder, J.**, Wagler, K.: When a colleague has cancer: ethical, emotional and practical issues for the oncology nurse. *Innovations in Breast Cancer Care* 2(2): 30-31, 37-38, 1997.
3. **Reifsnyder, J.**: Management perspectives: ethics in action. *Nursing Spectrum* 8 (25): 6-7, 1999.
4. **Reifsnyder, J.**: Children and end-of-life care. *Home Health Focus* 6(1):1, 3, 1999.
5. **Reifsnyder, J.**: Beyond patient advocacy. *Nursing Spectrum* 9(6):22-23, 2000.
6. **Reifsnyder, J.**: Palliative sedation for intractable symptoms poses ethical challenges. *Nursing Spectrum*, 10(18):12-13, 2001.

7. **Reifsnyder, J.:** Voices yet unheard. *Supportive Voice* 7(3):1-4, 2001.
8. **Reifsnyder, J.,** Hoplamazian, L., Maxwell, T. (November, 2004). Pressure ulcers in the hospice setting: Findings and recommendations from a pilot study. *Caring*.
9. **Reifsnyder, J.:** Making pain relief a priority...dispelling the myths about pain and pain management in the older adult. *Assisted Living Consult* 1(6):40-42, 2005.
10. **Reifsnyder, J.:** From measurement to management: A case study in hospice QAPI. *Medicare Patient Management* 1(4):40-42, 2006.

Abstracts:

1. **Reifsnyder, J.,** Strumpf, N.: Development of skills among graduate and undergraduate nursing students in communicating with patients about preferences for end of life treatment. *The Gerontologist*, 43:359, 2003.
2. McGuire, D. B., **Reifsnyder, J.:** Testing an instrument to measure pain in non-communicative hospice patients. *Supportive Care in Cancer*, 11 (6), 395, 2003.
3. **Reifsnyder, J.,** Stefanacci, R.: Optimizing medication management: Current best practices and implications under the new Medicare prescription benefit. *The Gerontologist*, 45:134, 2005.
4. Evans, L., **Reifsnyder, J.** Passow, E., Mathes, M.: Effects of writing and sharing narratives of caregiving on the job satisfaction of direct care workers in nursing homes. *The Gerontologist*, 45: 148, 2005.
5. Strassels SA , Sullivan SD, Blough DK, Hazlet TK, Maxwell T, **Reifsnyder J,** Veenstra DL.: Severe pain in persons who received hospice care in the United States (US) *Value in Health*, 8:412, 2005.
6. Strassels SA , Sullivan SD, Blough DK, Hazlet TK, Maxwell T, **Reifsnyder J,** Veenstra DL.: Characterization of pain in persons who received hospice care in the United States (US) *Journal of Pain*,6:S71, 2005.
7. Esterly, B. K., Anderson, K., **Reifsnyder, J.:** Good Pill Hunting – Addressing the Problem of Medication “Mis-Adventuring”. (Poster presented at the 21st National Home and Community Based Services Waiver Conference, Orlando, FL, 2005.)
8. Maxwell, T. L., Davis, C., Magee, H. S., **Reifsnyder, J.:** Our Littlest Patients: A National Description of Pediatric Hospice Patients. (Poster presented at the 20th NHPCO Management and Leadership Conference and Exposition, Hollywood, FL, 2005).
9. Maxwell, T. L., Hoplamazian, L. M., **Reifsnyder, J.:** The Use of Chemotherapy in Hospice. (Paper presented at the Oncology Nursing Society Annual Congress, Orlando, FL., 2005).
10. Weston C, Poston S, Pizzi L, Goldfarb N, Sikirica V, **Reifsnyder J,** Maxwell T.: Opioid use in a large national hospice population: Examination of cancer versus non-cancer patients. (Poster presented at the 10th Annual Meeting of the International Society for Pharmacoeconomics and Outcomes Research, Washington DC, May 2005).
11. **Reifsnyder, J.,** Harrold, J., Smith, S., Hodgson, N.: Overcoming Dataphobia: Strengthening the Evidence Base for Hospice Care through Outcomes Measurement and Research. (Paper presented at the Pennsylvania Hospice Network Annual Meeting and Conference, King of Prussia, PA, May 2, 2005)

12. **Reifsnyder, J.**, Hoplamazian, L. M.: Incidence and Prevalence of Pressure Ulcers in Hospice. (Poster presented at the Annual Assembly of the American Academy of Hospice and palliative Medicine, New Orleans, LA, 2005).
13. Maxwell, T. L., **Reifsnyder, J.**: Predictors for the Use of Chemotherapy in Hospice. (Paper presented at the National Hospice and Palliative Care Organization Access Conference, St. Louis, MO, 2005).
14. **Reifsnyder, J.**, Meyer, T., Kupperman, D.E.: Using Patient-Reported Outcomes (PROM) to Improve Hospice Practice. (Paper presented at the NHPCO 6th Clinical Team Conference, Atlanta, GA, 2005).
15. **Reifsnyder, J.**, Bain, K. T.: Prospective Medication Management in a Community Long Term Care Diversion Program. Paper presented at the 58th Annual Scientific Meeting of the Gerontological Society of America (GSA), Orlando, FL, 2005.
16. Strassels, S. A., Blough, D. K., Haslet, T., Maxwell, T. L., **Reifsnyder, J.**, Veenstra, D.: Preliminary Estimates of severe pain in persons who received hospice care in the United States (US). (Poster presented at the 10th Annual Meeting of the International Society for Pharmacoeconomics and Outcomes Research, Washington DC, May 2005).
17. Weschules, D. J., Maxwell, T. L., **Reifsnyder, J.**, Knowlton, C. H.: What's New in Cancer Pain Management? Adjuvants and Analgesia. (Paper presented at The Pennsylvania Cancer Pain Initiative, 2005).
18. **Reifsnyder, J.**: Interventions to enhance communication and decision-making for families of residents approaching the end of life. The Gerontologist, 46:387, 2006.
19. **Reifsnyder, J.**: A framework for quality in hospice: Implementing the new standards. (Paper presented at the National Association for Home Care & Hospice Annual meeting, Baltimore, MD, 2006).
20. **Reifsnyder, J.**, Kelley, S., Jolly, D.: Using point-of-care technology to enhance patient care. National (paper presented at the Hospice and Palliative Care Organization Management and Leadership Conference, New York, NY, 2006).
21. Mondgock, D., **Reifsnyder, J.**, Magee, H.: Electronic Interfaces for Sharing Patient Data: Estimating Return on Investment in Hospice. (Poster presented at the International Society of Pharmacoeconomics and Outcomes Research, Philadelphia, PA, 2006).
22. Weschules, D. J., Bain, K. T., **Reifsnyder, J.**, Maxwell, T. L., Zimmerman, S., Hearn, L.: Are Medications Associated with Falls in Hospice Patients? A Retrospective Case-Control Investigation (Poster presented at the 2006 Annual Assembly of the AAHPM & HPNA. Nashville, TN).
23. **Reifsnyder, J.**, Maxwell, T. L., Hearn, L., Zimmerman, S., & Magee, H.: Using Telephonic Interactive Voice Response to Collect Patient-Reported Outcomes in Hospice (Poster presented at the 2006 Annual Assembly of the AAHPM & HPNA, Nashville, TN).
24. Scarpaci, L., Weiss, S.R., Zuckerman, I.H., **Reifsnyder, J.**, & McPherson, M.L.: Assessment of hospice nurses' knowledge of and current practices of diabetes management at end of life. (Poster presented at the 2006 Annual Assembly of the AAHPM & HPNA, Nashville, TN).

25. **Reifsnyder, J.**, Maxwell, T. L., McDevitt, K. M.: Application of an 8-Item Symptom and QOL Self-Report Tool: Validity, Feasibility, and Utility in a Home Hospice Setting. (Paper presented at the NHPCO 7th Clinical Team Conference and Scientific Symposium, San Diego, CA, April 26-28, 2006).
26. Feudtner, C., Kang, T.L., Feinstein, J.A., Hexem, K, **Reifsnyder, J.**, Maxwell, T.: Hospice Use by Pediatric Patients. (Paper to be presented at the Annual Assembly of the AAHPM & HPNA, Tampa Bay, FL, January 30 – February 2, 2008).

Editorials, Reviews, Chapters, including participation in committee reports:

1. **Reifsnyder, J.** (1999). Problem-focused care. In V. D. Ferguson (Ed.), Case studies in Cultural Diversity (pp. 121-130). Boston: Jones and Bartlett.
2. **Reifsnyder, J.** (2002). Palliative care nursing: Quality care to the end of life (Book Review). Oncology Nursing Forum, 29 (6).
3. **Reifsnyder, J.** (2005). End of life ethical issues. In V. Lachman, Ed. Applied Ethics in Nursing. New York: Springer.
4. Weschules, D., & **Reifsnyder, J.** (2006). Defining and responding to pain: A priority across health care settings. In K. Doka, Ed. Pain Management at the End of Life: Bridging the Gap between Knowledge and Practice. Washington, DC: Hospice Foundation.
5. **Reifsnyder, J.** (2006). End of life care. In S.C. Smeltzer & B. Bare (Eds.), Brunner and Suddarth's Textbook of Medical-Surgical Nursing (pp. 467-499). Philadelphia: Lippincott.

Alternative media:

1. **Reifsnyder, J.**: Advance Care Planning – What's it All About? (Instructional materials for long term care settings). Elder Care Ethics Associates, 2004.
2. **Reifsnyder, J.**: Making Pain a Priority in the Long Term Care Setting. (Instructional materials for long term care settings). Elder Care Ethics Associates, 2004.

Community Service:

August 6-19, 2007; Volunteer, Av Ibn Sina Pediatric Hospital, Rabat, Morocco; United Planet

Support:

1. Co-Investigator (Bevil, C.A., PI). Use of a Trajectory Framework to Improve Health Status and Well-being of Chronically Ill Older Adults in Low Income Housing (Pilot study, 1992).
2. Principal Investigator & Project Director. SeniorCOPE: Cancer Orientation, Prevention and Education for Older Philadelphians. (Philadelphia Corporation for Aging, \$75,000, 1994-96).
3. Co-Investigator (McGuire, D., PI). Multidimensional objective pain assessment in hospice. University of Pennsylvania, School of Nursing Center for Advancing Care in Serious Illness (\$12,450 direct costs), (7/1/99 – 12/31/00)
4. Project manager. New Jersey Palliative Homecare Project. The Healthcare Foundation of New Jersey, (\$39,000 direct costs, January 2002 – February 2003)
5. Co-Investigator (Evans, L.K., PI). Effects of writing and sharing narratives of caregiving on the job satisfaction of direct care workers in nursing homes. NIA 5-K07-AG-000830-05 Penn Long Term Care

Network, \$20,000, 2004-2005.

6. Co-Investigator (McGuire, D. PI). (2006 – 2009). Pain assessment in non-communicative palliative care patients, NINR 1 R01 NR0009684-01A1, \$1, 412, 515 (total costs) (9/5/06-6/30/09)