

Attendance Soars at the 14th Annual Population Health Colloquium

March 17-19, 2014

The Population Health Colloquium has always been JSPH's hallmark event. This past March marked the 14th anniversary of this national program, attracting over 600 attendees and 40 exhibitors. More than 70 experts presented on a variety of topics including management of patient populations, population health case studies, risk reduction in population health, population health improvement community interventions, and outcomes.

Pre-conference sessions focused on preparation for the first year of ACA implementation; outcomes and ROI measurement reporting; and population health improvement programming. Technical assistance for those developing super utilizer programs was the emphasis of a special post-conference session.

Always noted for its outstanding speakers, program highlights this year included Bruce Broussard, President and CEO of Humana; Stephen K. Klasko, MD, MBA, President of Thomas Jefferson University and President and CEO of TJUH System; and Jeffrey Brenner, MD, Founder and Executive Director of Camden Coalition of Healthcare Providers, and a recent recipient of the MacArthur Foundation's Genius Award.

The colloquium is co-located with the Medical Home Summit, a leading national forum on developing and implementing patient and family-centered medical homes. ■

For more information about the Population Health Colloquium and Medical Home Summit visit:
www.populationhealthcolloquium.com/



Stephen K. Klasko, MD, MBA, President and CEO of Thomas Jefferson University and Thomas Jefferson University Hospitals, and David B. Nash, MD, MBA, Dean, Jefferson School of Population Health at the Population Health Colloquium.

Photo by Michael Perez/AP Images for Humana.