Events and Opportunities
Summer Seminar

JULY 15, 2005

“Pay for Performance”

The Department of Health Policy invites you to attend our annual event scheduled from 8:00AM - 3:00PM on Friday, July 15, 2005 at the Hotel Sofitel, 17th and Sansom Streets, Philadelphia, Pennsylvania.

College for Advanced Management of Employee Benefits Training Program

As reported in the December 2004 issue of the Health Policy Newsletter, this four-day training program is designed to improve employers’ skills in obtaining value (improved quality and/or lower cost) when purchasing health benefits. Upcoming programs are scheduled for:

JULY 25-28
Chicago, IL

SEPTEMBER 19-22
Minneapolis, MN

The Health Policy Forum

A monthly colloquy for Jefferson faculty and interested healthcare professionals featuring regional and national thought leaders.

JUNE 8, 2005

Warren Todd, MBA
Disease Management Consultant

“Progress of Disease Management”

Quitters Win, No Ifs, Ands or Butts

Physicians Impact Cessation
Methods and Models That Work
A Symposium for Physicians

May 25, 2005
8:00 am - 4:30 pm
Jefferson Medical College
Philadelphia, Pennsylvania

Smoking Cessation: Presenting the Case for Provider Involvement
A Web-based Continuing Education Activity for Physicians
April 2005 www.mdhelpquit.org

Sponsored by
Department of Health Policy
Office of Continuing Medical Education
Jefferson Medical College
Pennsylvania Department of Health
American Cancer Society Pennsylvania Division

Thomas Jefferson University
American Cancer Society
Events and Opportunities
The Disease Management Colloquium at Jefferson Medical College

www.DMConferences.com

June 21 - 24, 2005

Classes Held:
Department of Health Policy
Jefferson Medical College
Philadelphia, PA

Colloquium Hotel:
Marriott Philadelphia Downtown
Philadelphia, PA

OVERVIEW
The Colloquium seeks to better educate government agencies, the health care industry, teaching health plans and providers, employers, and the general public about the important role disease management programs play in

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WHO SHOULD ATTEND
- Manufacturers
- Managed Care Pharmacy Directors, Pharmacy Managers, and Retail Pharmacies
- Chain, Community and Independent Pharmacies
- Directors & Deputy Directors, State Departments of Public Health
- CIOs, CTOs, Vice Presidents & Directors of IS
- Directory of Programs in Asthma, Cardiovascular, Oncology, Pain, Behavioral Health, and Women’s Health
- Vice Presidents, Quality and Managed Care
- Director, Disease Management
- Physicians, Psychologists and Social Workers
- Alternative Medicine Providers
- Healthcare Attorneys and Consultants

FOR MORE INFORMATION
For more information call 800-546-3750, visit the website at www.DMConferences.com, or e-mail registration@emjinc.com.
Department of Health Policy Seeks
ASSOCIATE DIRECTOR OF RESEARCH

The Associate Director will assist the Program Director in coordinating the planning, implementation, management, and presentation of the Department of Health Policy's (DHP) research program. The Associate Director will represent DHP in meetings with clients, potential clients, and research colleagues. In addition, the Associate Director will provide supervisory support to the research staff and develop and direct selected projects.

Position Requirements: Applicants must hold a doctoral degree or equivalent in a clinical, or health-related field. Must have significant experience in the conduct of health services research and outcomes research. In addition, applicants must have a thorough understanding of the U.S. health care system, medical and pharmaceutical care, study design and statistical experience with proposal development, research project implementation and reporting as required. Knowledge and experience within the pharmaceutical industry, new product development, managed care, customer research, marketing strategy and disease management is beneficial. Computer proficiency, including MS Office products is required. SAS computer programming experience a plus.

For more information please contact Neil Goldfarb, Program Director, Research at neil.goldfarb@jefferson.edu, or mail or fax your resume to: