Webcast Addresses Treatment of Patients with Asthma
Webcast Addresses Treatment of Patients with Asthma

On May 20, 2004, the Department of Health Policy at Jefferson Medical College presented a webcast entitled “A New Approach to Treating Patients With Allergy-Based Asthma: Anti IgE Therapy.” The on-line event represents the first in a series of CME-accredited webcasts featuring nationally recognized experts in the fields of allergy and pulmonology. Directed at clinicians who treat patients with asthma, the webcast specifically targeted the role of anti-IgE therapy in managing moderate- to severe-persistent, allergy-based, asthma. The program included a presentation by Gailen D. Marshall, MD, PhD, Professor and Director of the Division of Allergy and Clinical Immunology at the University of Texas-Houston Medical School, and a panel discussion moderated by David B. Nash, MD, MBA, Chairman, Department of Health Policy.

Archives of the webcast are available online at http://www.orlive.com/jeffersonmedical/1166/. For more information, contact Camille DiBattista at 215-955-8915 or camille.dibattista@jefferson.edu.

Jefferson Medical College of Thomas Jefferson University, as a member of the Consortium for Academic Continuing Medical Education, is accredited by the ACCME to provide continuing medical education for physicians. Jefferson Medical College designates this educational activity for a maximum of 1 Category 1 credit towards the AMA Physician’s Recognition Award. Each physician should claim only those credits that he/she actually spent in the educational activity.