

Health Policy Newsletter

Volume 15 Number 4

December, 2002

Article 7

HELP!

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Suggested Citation:

HELP! Health Policy Newsletter 2002; 15(4): Article 7. Retrieved [date] from <http://jdc.jefferson.edu/hpn/vol15/iss4/7>.

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Now that we have your attention...**the newsletter needs your help**. A self-supporting publication, the *Health Policy Newsletter* depends partly upon private contributions to stay in operation. As the content expands and our readership grows, so does the cost of production and distribution. Without the support of our readers, we may be forced to cut back on content, or decrease the frequency – neither of which we want to do. We want to continue to serve our audience of over 40,000 as the key communications medium for cutting-edge quality improvement and medical education-related initiatives, but **we need your help** to do so.

There are several ways you can help us defray these costs to ensure the continued publication of the newsletter.

• **Make a Donation:** Individuals and corporations can make a tax-deductible donation to Thomas Jefferson University to support the publication of the *Health Policy Newsletter*. Donors will be gratefully acknowledged each year in the newsletter.

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Please consider supporting the Health Policy Newsletter so that we can continue to inform you of the critical events and trends occurring in our rapidly transforming health care delivery system.