Sci-Tech News

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Science-Technology Division News

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Science-Technology Division   Hilary Davis, Chair

The objectives of the Science-Technology Division shall be to draw together those members of the Special Libraries Association having an interest in the role of library and information science as applied to the recording, retrieval and dissemination of knowledge and information in all areas of science and technology, and to promote and improve the communication, dissemination and use of such knowledge for the benefit of libraries and their users.'

Greetings from your Chair! Hopefully by the time you read this, we will have recovered from the record snowstorms on the East coast. With a new year comes a new slate of officers, new goals, and new programs. In this issue you will find the full slate of 2010 Sci-Tech Division officers (also on the Sci-Tech Division website – a group of enthusiastic, smart, committed colleagues with whom I am honored and humbled to work with this year.

The Advisory Council and Executive Board identified several primary goals for 2010. In addition to conference planning, moving the *Sci-Tech News* online, updating our Recommended Practices, and continuing collaborations between committees and between our division and other SLA units, we want to tackle the following in 2010:

Website facelift - to achieve more dynamic communication; expose SLA member benefits and programs for our members; showcase the talents of our members; broadcast the contributions of our division to SLA and beyond by tapping into tools like LinkedIn, Facebook, and Twitter; and enable easier website editing

Member retention & engagement - to highlight our members, where they come from, what they do; foster more connectedness amongst our members; and recognize the impact they have on our profession

Review division communication tools – assess our communication tools and needs (e.g., how well is our listserv utilized by our members?; how can we make the best use of our division SLA WebEx account?)

Review and update as necessary our logo, brand, mission, vision - taking the lead from SLA Headquarters initiative to "create a uniform visual identity" (SLA logo, mission, vision and core values statements)

Mark your calendars! The Professional Development Committee will offer another webinar in the Spring on using Twitter to enhance services in special libraries. The speaker will be 2009 *Library Journal* Mover and Shaker, Joseph Murphy (Yale University). Send questions to

Susan Shepherd (sushepherd@ ucsd.edu). Details forthcoming!

We are rapidly closing in on the 2010 Annual Conference in New Orleans (June 13-16)! Our vendor sponsorship is looking great (thanks a million to our vendor sponsors – we could not do it without you). The Conference Planning Committee has been working hard to bring to you a fun, engaging set of programs and events. Look out for the Sci-Tech Division Dance Card and schedule on our website soon. You can check out the sessions and progress thus far in the SLA Conference Planner (http://s36.a2zinc. net/clients/sla/sla2010/Public/enter.aspx).

In January, the Executive Board met during the Leadership Summit (by the time you read this, the minutes will have been posted on the website and listserv along with a summary of the event). The Board reviewed and approved changes to the Recommended Practices, including:

(1) Dissolving of the Teller role and transition of that role to the Nominating Committee,

(2) Dissolving of the *SciTech News* Subscription Manager as the *SciTech News* is now online only (congratulations to the *SciTech News* team for this achievement!),

(3) addition of timelines for meeting critical deadlines through the year, and

(4) removal of the requirement that Liaison positions attend the annual conference, to instead seek an alternate method of communicating updates if conference attendance is not possible.

The 2010 approved Recommended Practices are on the Sci-Tech Division website.

During the Leadership Summit, the Sci-Tech Division also got some fun and exciting recognition. Not only was James Manasco named an SLA Fellow for his leadership and his contributions to the profession and to SLA (BIG CHEERS, JAMES!), but the Division was also awarded a $100 gift card for the Best Division Idea, honoring our Student Membership Contest where we award a year-long free

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student membership in SLA and in the Division to students who for better engaging with LIS students. The gift card will go toward continued division innovation.

Finally, I'd like to recognize the dedicated service of all of our members who are enthusiastically transitioning into new roles within the division as well as the service of those who are rotating off the Advisory Council. Their generous and valuable contributions to the Sci-Tech Division are sincerely appreciated. It's never too late to get involved at any level – if you'd like to help out or have a question; I'm just a phone call or an email away. ❖

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Sci-Tech Division Vendor Sponsors for 2010

Carol Lucke, Vendor Relations Chair, Sci-Tech Division

The Sci-Tech Division would like to recognize our generous sponsor vendors for their financial assistance and support for the 2010 SLA Conference. Without them the Sci-Tech Division would not be able to offer the relevant, educational and interesting programs and networking opportunities our members count on and expect. This year our vendor supporters include, in alphabetical order:

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