

aisr

Connections

Your connection to knowledge resources and educational technology at Jefferson

The mission of Academic & Instructional Support & Resources (AISR) is to strengthen the educational, research and clinical activities of the Jefferson community by providing knowledge-based information, developing and managing instructional technologies and content, supporting and managing campus classroom technologies, and providing leadership in scholarly communication and publishing.

Scott Library Renovations

Scott Library has been spruced up. New study chairs, tables, and lamps make the **1st floor** reading room much more inviting. The combination of wireless service with adequate lighting and power access allows students full flexibility with their laptops and mobile devices. The popular book collection is now displayed along the wall. New carpet, reconditioning of the grand stairs, and an updated security area in the lobby completed the first floor renovations.



On the **2nd floor**, supportive armchairs and brighter reading lamps replace the previous sofas, chairs and lights around the fish tank. The reference book collection was reduced to open up additional space on the west side of the floor.

On the **3rd floor**, computers were moved from the elevator area to a newly-cleared space on the west side of the floor and quiet study carrels were added. The north wall is being remodeled as exhibit space for art, medical history, and other forms of the humanities.



What's Next?

Additional construction is planned, including 10 group study rooms for student use. In order to allow students to show Library staff what kind of flexibility they need in a space, AISR has provided large monitors at group tables, portable white boards, and large empty spaces with movable chairs. We are experimenting with making various tools and software available, to see what students embrace to help us determine future redevelopment of Library spaces.

New Library Catalog

In March of 2012, AISR launched a new, improved library catalog. Along with better search results, you will find added features like cover images and links to tables of contents and summaries. Links to full text e-books are conveniently located right in your result list, and you can access them from off-campus using your Campus Key. The catalog also includes *AddThis*, which allows you to use your favorite social networking site to share and post lists. Course searching lets you look up classes by name or course number and see what materials have been placed on reserve by the instructor.

You can also create a personal account, which offers many more options. When signed in, you can:

- View your library account
- Save and share searches and lists
- Place holds
- Renew materials (unless overdue)
- Export records to RefWorks
- Add reviews, which can be publicly viewed once approved

The **Simple Search** is the default, but you can go to the **Advanced Search** to limit your selection to a location or a type of resource. Remember that our models, DVDs, software and print journals are listed in the catalog along with books and e-books.

For questions or comments, click on the contact links in the left menu to reach a member of the Information Services staff or email:

AskALibrarian@jefferson.edu

AISR Workshops

AISR offers workshops for Jefferson faculty, staff, and students in the areas of Information Searching Skills and Instructional Technology. Workshops can be customized for your course or department.

Contact AISR Education Services for more information:

EdServices@lists.jefferson.edu

Scott Memorial Library Resources

Library Collections ■ Hours ■ Services

Library Collections

A wide variety of key resources, including databases, research tools, study aids, and pointers to the Library's collections are available on the Library's website, JEFFLINE: jeffline.jefferson.edu

Scott Library has a Collection Development Policy outlining the general guidelines used in selecting, evaluating and weeding print and electronic resources. Scott Memorial Library Collection Development Policy: jeffline.jefferson.edu/Collections/CD

Journals

Over 5,000 full-text electronic journal subscriptions are accessible to Jefferson users on JEFFLINE. Your Campus Key provides you with remote access to these titles. The Library also maintains an extensive collection of research literature in bound journal volumes located on the third floor. Search the Journals database: jeffline.jefferson.edu/Collections/Journals

Books

The Library's scholarly collection of more than 84,800 books is located on the 4th floor. There is also a leisure-reading collection of popular fiction and non-fiction located on the 1st floor. Both collections are accessible for use by Jeffersonians 24 hours a day. In addition, the Jefferson community has access to a growing collection of over 900 electronic books. Search for books in the Library Catalog on JEFFLINE: jeffline.jefferson.edu

University Archives and Special Collections

These non-circulating collections are located in Room 401. The University Archives acquires and preserves important TJU records and departmental publications, faculty and student personal papers, memorabilia, photographs, and historical artifacts. The Special Collections include approximately 3,700 books recording the history of health sciences from the 16th century to the present.

For more information:

jeffline.jefferson.edu/SML/Archives
215.503.8097



Birthing Chair, marked "1815 - Dinzlau" [Germany]

One of the more unique medical artifacts housed in the Archives & Special Collections is this wooden, poly-chromed folding birthing chair. This portable chair was likely used by midwives of the Bavarian village of Dinzlau. It was purchased in Munich in 1930 by the collector, Pascal Brooke Bland, MD, who was a Jefferson grad and faculty Chair in Obstetrics.

Library Hours

Academic year 2012 - 2013

Special holiday hours will be posted in the Library

Scott Memorial Library is open to TJU/TJUH I.D. holders and affiliates 7 days a week, with 24-hour access to the 1st and 4th floors.

Monday-Friday	8:00 a.m.	-	2:00 a.m.
Saturday	11:00 a.m.	-	2:00 a.m.
Sunday	10:00 a.m.	-	2:00 a.m.

Computers with internet access and Microsoft Office applications are available on all four floors of the Library.

Services

Information Services

Information Services staff offer Jefferson faculty, staff, and students free personalized expert assistance in finding information and in using library resources. IS staff also provide help in identifying grant funding opportunities and in using bibliographic management software like RefWorks.

In addition to offering help at the 2nd floor Reference Desk, librarians are available to answer your questions by instant messaging, email, and phone:

jeffline.jefferson.edu/Ask/reference.html
AskaLibrarian@jefferson.edu
215.503.8150

Circulation Services

Books may be checked out for three weeks and renewed for two 3-week intervals. Bound journals may be checked out for one day. The Reserve Collection, located behind the Circulation Desk on the 2nd floor, includes course-related books and documents. The Circulation Desk also has wireless keyboards, large display connection cables and chargers for iPads.

Renew books in person or on JEFFLINE:

jeffline.jefferson.edu/Services/Borrowing/renewal.html
215.503.6995

Photocopying & Printing

VendaCards are required for all Library photocopy machines and laser-printing services and can be purchased at the Circulation Desk. Staff-assisted color printing is available in the JAH Learning Resources Center and on the 2nd Floor of Scott Library.

Interlibrary Loan (ILL)/JEFFDocs Photocopy Service

ILL provides books and journal articles not owned by Scott Memorial Library. JEFFDocs Photocopy Service provides photocopies or desktop delivery of articles in the Library's journal collection. Fees and delivery methods for ILL and JEFFDocs services are the same.

For fees and delivery methods:

jeffline.jefferson.edu/Services/Borrowing/ILL
215.503.2831

Learning Resources

Learning Resources acquires and manages a wide variety of non-bibliographic educational resources including anatomical models, videos, and human bone collections. The Learning Resources staff manages all computer classrooms and public access computers. Productivity and specialized software available on the AISR-managed public computers includes: Anatomy visualization, SAS/SPSS, GIS applications, and Microsoft Office Suite. Support staff is available to assist students and faculty in the use of learning technology.

Learning Resources materials and laptop computers are available at the Circulation Desk on the second floor of Scott Memorial Library. Support for mobile computing includes: tables with large screen monitors, connection cables, wireless keyboards, and chargers. Stop by the Scott Library Circulation Desk for more information. Scott Memorial Library and Jefferson Alumni Hall offer iMac & PC classrooms. Computers in classrooms are available for open use when the rooms are not reserved.



The Learning Resources Center on the Mezzanine of Jefferson Alumni Hall (JAH LRC) provides access to two 40-seat computer classrooms which can be combined into one 80-seat room. Equipment, software and support for digital video editing and image editing, videoconferencing, webcasting, faxing, and printing are available in the JAH-LRC.

SPSS is now available for all Jeffersonians. More of Jefferson's academic programs include statistical analysis as they prepare our students to become exceptional clinicians. AISR provides unlimited on-campus and remote access to SPSS for those who have an active Jefferson campus key and password.

For more information about Learning Resources, visit our website at: jeffline.jefferson.edu/LR

Classroom Technologies & Videoconferencing

AISR supports a number of instructional technologies including:

- **Traditional audio/video resources and laptops** for classrooms without a permanent PC in the podium.
- **Audience participation/response system** (TurningPoint): Add interactivity to your courses by including questions during your presentations or for exam review sessions. Access TurningPoint software, demos and how-to documents on JEFFLINE.
- **Classroom lecture archive system (CLAS)**: Automated lecture recording is available in Jefferson's auditoria and larger classrooms. Recorded lectures provide a great review tool for students. Lectures can be played back on computers or downloaded to iPods. This recording software is available for use on faculty computers as well.
- **Pulse** (Blackboard): Under Jefferson's course management system, all courses automatically have a course site on Pulse, and the registration system (Banner) manages faculty and student enrollment.
- **Videoconferencing and Webcasting** are available for one-to-one, one-to-many, and many-to-many configurations. These technologies are ready for set up and use in almost any space on campus.
- **Live video streaming** is also available on campus. For example, Jefferson hosted and broadcast the White House LGBT Conference on Health February 16th, 2012. The morning broadcast was streamed live to viewers worldwide. The recorded broadcast is available in the Jefferson Digital Commons:



Secretary Kathleen Sebelius,
U.S. Dept of Health & Human Services

jdc.jefferson.edu/lgbt_white_house_summit/2012/

For help with these technologies and Pulse:

Instructional Technologies: jeffline.jefferson.edu/Technology

Pulse: jeffline.jefferson.edu/Education/Pulse

Medical Media Services

Medical Media Services, a division of Academic & Instructional Support & Resources (AISR), is a full-service media production and services facility with 16 staff members. The aim of Medical Media Services is to help improve the quality of education and research at the University by providing biomedical communication resources and support services for teaching, professional presentations and publications.

MMS offers a full range of production services including on-location and studio photography and HD video recording, poster design and in-house large-format printing, medical illustration, digital editing and photo retouching, and complete graphic design services.

In addition, MMS staff support a variety of instructional technology solutions across the campus. These include: over 100 technology-equipped teaching spaces, automated lecture capture in about 40 classrooms and auditoria, Symposium interactive tablets for live presentation annotation, webcasting, video streaming and videoteleconferencing. All traditional AV support services, such as laptop, video projection and sound system setup, are also provided through Medical Media Services.



GRAPHICS & MEDICAL ILLUSTRATION
215.503.7841



VIDEO PRODUCTION
215.503.1543



PHOTOGRAPHY
215.503.7841



AUDIOVISUAL EQUIPMENT SERVICES
215.503.1290

For more information about Medical Media Services, including pricing and samples, visit our website at: jeffline.jefferson.edu/MMS

Clinical Resources Support

AISR's support for clinical programs has expanded with two new staff in Information Resources. Each is available to train clinicians and patient care staff on available information resources, answer information queries, develop and support programs like journal clubs, provide small group support, and more.



Patricia Wynne, BSN, MS,
(left) leads the program as Associate University Librarian for Information and Clinical Support Services.



Paul Hunter, DMD, MLIS,
(right) assists as Clinical Informatics Librarian.

The new program grew out of a planning retreat between members of AISR and TJUH staff. Together we developed a clinical goal in support of patient care:

1. Supporting clinical decision making that is evidence based.
2. Improving access to the knowledge resources of the Scott Library.
3. Supporting the continuous learning of all clinicians.

Specific activities to support the goal have been undertaken this year:

- Embedding SML staff members within the clinical environment on a part-time basis as a pilot program.
- Demonstrating the relevance of Scott Library resources to improving quality of patient outcomes.
- Supporting the TJU Hospital learning environment with AISR tools such as videoconferencing, Blackboard, webcasting, and streaming media.
- Working collaboratively with key hospital units to continue to improve the learning infrastructure of the clinical environment.
- Supporting a Journal Club for TJUH Nurses.

AISR also works with representatives of TJUH units to review information resources and clinical tools, so that hospital staff has direct input into the selection of journals, books, databases and decision-support tools. Membership in the Clinical Resources Advisory Group rotates annually, and the group meets regularly to advise AISR staff.

Jefferson Digital Commons

The **Jefferson Digital Commons** includes more than 5,000 articles, presentations, historical works and other documents, with participation by over 50 Jefferson units. This year, the JDC will surpass one million downloads. Services include:

- Management of local conferences
- Publication of departmental journals and newsletters
- Archiving of scholarly articles
- Archiving of presentations and lectures (images, posters, audio files, video files)
- Data curation and preservation to meet NIH requirements
- Preservation of departmental historical documents
- Inclusion of documents into Google and other search engines

What Do People Seek on the Web?

The Pew Research Center's Internet and American Life Project found that 80% of Americans looked for health information on the Internet.¹ In addition, the Ithaka survey of faculty reported that over 70% of faculty responded that they use Google or Google Scholar often or occasionally to find information in academic journals.²

The Jefferson Digital Commons is a showcase of Jefferson scholarship. The Commons will index your research by increasing visibility to a global community that relies on Google, Google Scholar and other search engines for their research.

How to Participate

ALL Jefferson faculty and staff may deposit materials in the Commons. Students may post materials with faculty permission.

For more information and training:

jdc.jefferson.edu

Dan Kipnis, AISR Education Services Senior Librarian

dan.kipnis@jefferson.edu

215.503.2825

¹ Fox, Susannah. "Health Topics"

<http://www.pewinternet.org/Reports/2011/HealthTopics.aspx> Feb 1, 2011.

² Schonfeld, Roger C. and Housewright, Ross "Ithaka S+R Faculty Surveys"

<http://www.ithaka.org/ithaka-s-r/research/faculty-surveys-2000-2009/> May 26, 2011.



Scott Memorial Library
Thomas Jefferson University
1020 Walnut Street
Philadelphia, PA 19107-5587
215.503.AISR