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JCGS

VOLUME 3, ISSUE 3

APRIL 2007

Public Health Link

JEFFERSON COLLEGE OF GRADUATE STUDIES

MASTER OF PUBLIC HEALTH E-NEWS

Student Objectives

Graduates of the MPH program are expected to be able to:

- Articulate the principles that are basic to public health, including methods for assessing the determinants of the population's health;
- Communicate effectively with colleagues, in and out of public health, and the lay public, about the scientific principles that form the basis of the discipline;
- Analyze published literature in public health, including the application of relevant aspects of epidemiology and biostatistics;
- Explain the variability in access to care and public health resources, including the workforce in the United States and abroad;
- Articulate the role of psychosocial factors as they relate to personal behavior, public health communications, education and impact;
- Describe the major environmental health hazards, their effects on individuals, their assessment and development of policies for protection of the public's health;
- Serve as a resource for information on health services, including aspects of healthcare financing and outcomes measurement;
- Delineate the legal and ethical principles that inform public health practice.

MPH Faculty Spotlight

The Jefferson MPH Program welcomes Cathleen (AKA - "Rickie") Orr Brawer to the Program Committee and an increasing role as Advisor, Mentor, and Teacher. Rickie brings over twenty years experience in health promotion, community engagement, and teaching to the Program.

A Philadelphia native, Rickie graduated from the University of Connecticut in 1974 with a major in Education. While at UCONN she played on their first Women's Field Hockey and Tennis teams. As a certified Health and Physical Education (K-12) teacher her initial work experience was with children with learning, emotional and physical disabilities. She obtained her Masters in Public Health Degree at Temple University in 1984, with an emphasis in Community Health. She taught undergraduate and graduate courses at Temple and served as an Editorial Assistant to Dr. Karen Glanz at Temple. She later worked for Johnson and Johnson Health Management Inc. where she developed, managed and promoted on-site health promotion programs for multi-site national corporations. She also served on the Professional Advisory Board and as a consultant for Health Ink Publishing Group.

Rickie Brawer, MPH, PhD (c)

In 1990, she joined the Main Line Health System, serving as Regional Director and Director of Program Planning and Evaluation in the Community Health Department. She became the Associate Director of Thomas Jefferson University Hospital's Office to Advance Population Health in 2003. She has been instrumental in the Office's receiving over 3 million dollars in grants and contracts. She also served as the Project Coordinator for the Department of Family and Community Medicine's Center for Community Outcomes Research and Evaluation.

In her "spare" time, she is completing her PhD at Temple this Spring. Her dissertation topic is *Replication Of The Value Template Process In A Community Coalition: Implications For Social Capital And Sustainability.*

Rickie has been active in the local, regional and state public health community – serving on the Board and as Membership Chair for the Pennsylvania Public Health Association, on the Executive Committee of the College of Physicians of Philadelphia's Section on Public Health, as a Board member of the Women's Health and Environment Network, Board Chair of the Southeastern Pennsylvania Area Health Education Center, Co-Chair of the Delaware Valley Hospital Association's Community Health Advisory Committee, the Network Relations Committee of the United Way of Southeastern Pennsylvania, a Board member of the Urban Tree Connection, and a long term member of the Haddington Community Health Collaborative and the Nicetown-Tioga Improvement Team.

At Jefferson, she is Course Co-Director for Social and Behavioral Foundations of Public Health, and will be Course Co-Director for the new Program Planning and Evaluation Course (PH 615). Her public health interests include community based participatory research, health literacy, the relationship of the environment to health including the built environment, and helping communities to solve problems through a grass roots approach.

Rickie loves to travel, garden and is looking forward to completing her doctorate so she has time to learn about photography and weaving. She is married to David Brawer, an Architect in Philadelphia, and has two grown children, Kristi and Josh.

Information Session

The next Information Session will be May 9th in M-61, JAH, 5:30-7:00pm. RSVP Lisa, 3-0154 or Lisa.Chosed@Jefferson.edu

Summer Public Health Courses

You can currently register online for Summer 2007 courses until June 10th, after that time, please use paper registration.

- **PH 507:** Environmental Health
- **PH 606:** Qualitative Research Methods
- **PH 615:** Planning & Evaluation
- **GC 660:** Statistical Methods

More information, as well as course descriptions, can be found at the **J**CGS homepage: **http://www.jefferson.edu/jcgs**.

4th Annual SAPHE Awards Luncheon

On April 5th, Safety Awareness and Public Health Education (SAPHE) held its 4th Annual Public Health Awards Luncheon.

The "Excellence in Community Service Award" is awarded to the leader of a local community-based organization for their efforts to improve the lives and health of Philadelphians. This year it was awarded to JoAnne Fischer, MSS, who is the Executive Director of the Maternity Care Coalition and also provided the Keynote Address.

Award Recipients with members of the MPH Program Committee, (clockwise) Mona Sarfaty, MD, Lisa Chosed, David B. Nash, MD, MBA, Rickie Brawer, MPH, PhD (c), Ahmad Naim, Jennifer Ravelli, MPH, Vic Spain, DVM, PhD, JoAnne Fischer, MSS, and Eleanor Gorman

The Maternity Care Coalition's signature program is called the MOMobile®. This service helps low-income families get vital support and services and the information they need to make healthy choices.

Many of our MPH Program Committee members, including Co-Chair David B. Nash, MD, MBA and Rickie Brawer, MPH, PhD (c), were present to help recognize her efforts with the community's Public Health.

The "Georganne K. Buescher Memorial Faculty Recognition Award" recognizes the committed services of a faculty member. This year it went to C. Victor Spain, DVM, PhD who, as an adjunct member of our faculty, teaches Principles of Epidemiology (MI 580).

For her dedication to students, Eleanor Gorman was given the Service Recognition Award. She is continually assisting Masters students as they grow in the program.

This well-attended luncheon was organized by SAPHE. SAPHE is comprised of a small group of pro-active MPH students. Membership is free and open to the entire Jefferson community. They also accept non-TJU affiliated members. For more information or to become a member, please log on to www.saphe.org.

Congratulation, Public Health Thesis Presenters!

James Airoldi: The Duration of Ruptured Membranes and Subsequent Risk of Vertical Transmission of Hepatitis C in an Inner City Population

Leah Beck: Comparative Usability and Satisfaction Analysis of New Breast Health Website vs. Popular Competitor

Francine Hanley: Medication Storage, Administration and Policy in Child Care Facilities in Philadelphia: Comparisons Between Administrators and Teachers

Phillip Marone: A Proposal for a Fracture Prevention Program at Jefferson

Lauren Rittenberg: The Retention of Adolescents Enrolled in a Research Study on Bipolar Disorder

Abiola Samuel: A Qualitative Analysis of Physician Prescribing Attitudes for the Elderly

Carla Thomas: Preventing Medical Errors in Children Cared for in Child Care Facilities in Philadelphia, PA-Policy vs. Practice

Dr. Phillip Marone defending his thesis

Master of Public Health Open House

All Public Health Students and Faculty are invited to our Open House on

May 23rd, 2007 from 5-7 PM

in the Bluemle Life Sciences building.

Meet our prospective students and partake in the refreshments.

For more information, please contact

Jennifer Ravelli, MPH *at* 215-503-0174 *or by email at* jennifer.ravelli@jefferson.edu

Registration Reminder

Students can register online for courses in the Summer (online until June 10th) and Fall terms. To view a list of courses being offered, along with their day, time, and location, visit: http://www.jefferson.edu/jcgs

Health Policy Forum

May 9th, 2007
218 Curtis, 8:30am-9:30am

Topic:
The Health System of the Future

Richard P. Miller, *President & CEO Virtua Health*

JCGS welcomes ideas, suggestions, and comments for the MasterS Connection Newsletters. Let me know what you think! Contact me at Lisa.Chosed@Jefferson.edu or by phone at 3-0154.

POPULATION HEALTH FORUM

May 16th, 12-1pm,
218 Curtis:

Arthritis and the Public's Health—

Cathy Benson,

President Arthritis Foundation-Eastern PA Chapter

Light refreshments served.

Contact Dr. James Plumb with questions: 3-0535 or **James.Plumb@Jefferson.edu**

Edited By: Lisa Chosed, Comments & Suggestions: **Lisa.Chosed@Jefferson.edu** *or 3-0154.*