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Message from the Lilly Hospital Group Director

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Prescriptions for Excellence in **HEALTH CARE**

A COLLABORATION BETWEEN JEFFERSON MEDICAL COLLEGE AND ELI LILLY AND CO.

Message from the Lilly Hospital Group Director

The Institute of Medicine reports of the past 15 years have revealed a range of opportunities for improvement in quality and safety in health care. In response to these reports, health care organizations and their leaders began to transform their approach to these 2 areas. To ensure that health care organizations were

on board, key quality groups and payers created quality measures to promote awareness and foster organizational commitment to the goal of improving patient safety and health care quality in hospitals across the country.

The transformation of health care requires commitment to a common vision of what it can be, and a steadfast belief that lasting improvement in quality and patient safety can be achieved. There are still many obstacles to overcome and lessons to share.

As a vehicle for communicating lessons learned and best practices, *Prescriptions for Excellence* is one way in which Lilly can help move this transformation forward. As we at Lilly work diligently to bring relevant products and information to the hospital market through the Lilly Hospital Group, we look forward to partnering with you to improve health care and patients' lives.

*Becki Morison
Executive Director,
Lilly Hospital Group*