

Fall 2001

The Review - Fall 2001

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The Review

The Magazine for the Alumni and Friends of the
Thomas Jefferson University College of Health Professions



**Admissions-Alumni
Partnership**

Joann Ludwig Farewell

Commencement 2001



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*Cover Photograph:
OT Alums gather around
the Reading Terminal's
famous bronze pig statue
at the April 20 OT
Alumni Reception.*

The Review

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The Review is published twice annually by the Thomas Jefferson University College of Health Professions Office of Alumni Relations to encourage alumni interest and support for the College of Health Professions.

For more information about the Alumni Association or activities, call 215-503-7709, e-mail information to dorothy.grieb@mail.tju.edu or visit our web site: www.tju.edu/chp.

Change of address forms are on page 9 of this issue. You may also complete information changes on the web site or by e-mail (both addresses listed above).

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Thomas
Jefferson
University

College
of Health
Professions

Dear Alumni,

I am always grateful for this opportunity to share with you some very good news about the College of Health Professions. As you will see throughout this issue, many positive and exciting developments have taken place this year, and are in process, that will continue to advance the College through times that are marked by many challenges to health professions education and the healthcare community nationwide.

In the fall semester, students were admitted for the first time into new programs in the Departments of Diagnostic Imaging (bachelor's degree program in Nuclear Medicine Technology) and Laboratory Sciences (master's degree program). The College also increased its course offerings in distance learning format and established new off-campus sites. The Nursing Department conducted its RN to BSN program on site at the Atlantic City Medical Center and the Department of General Studies also offered courses in its new medical coding certificate program at the Albert Einstein Medical Center, which is part of the Jefferson Health System.

Four academic programs successfully completed the rigorous process required to receive continuing accreditation/approval status of their respective accrediting agencies: the Cytotechnology and Cytogenetic Technology programs in the Department of Laboratory Sciences, the undergraduate and graduate programs in the Department of Nursing, and the combined bachelor's/master's degree program in Physical Therapy.

The College's reputation for academic excellence was further recognized recently when US News and World Report ranked our graduate programs in nursing, physical therapy and occupational therapy among the nation's best. In fact, the graduate OT program ranked 14th in the nation and first in our region.

The research and scholarly activities and leadership positions of CHP faculty and administrators have garnered recognition both nationally and internationally. Yet, what truly distinguishes CHP faculty, and continues to be their number one priority, is their superb teaching. Clearly, it is their dedication to this fundamental mission of this institution that contributes significantly to the College's success at all levels.



To ensure its continued success as a premier health professions educational institution, the College this year completed a comprehensive strategic planning process begun in January 2000. With broadbased participation from faculty, administration, staff, students and alumni, the College has crafted a plan that will advance CHP through key strategic initiatives related to student life, faculty development, technology, space and facilities and new educational programs.

CHP graduates continue to be in demand in the health-care market place. Last year, 96% of all graduates (100% in some fields) had secured jobs before or soon after graduation. In fact, career opportunities in many healthcare fields are better than ever. According to local, state and national agencies, health-related occupations are the fastest growing, and the strong demand for nurses and allied health professionals is projected to continue well into the first part of this century. Salaries, in some cases with attractive sign-on bonuses, are highly competitive.

Despite all this good news, I must also share with you my real concern over the problem that is occurring nationwide in the recruitment of students into nursing and allied health programs. Applications to these programs have declined significantly across the country. Fortunately, CHP has an active, interested and talented group of alumni who have supported the College well throughout its 32-year history. Now, more than ever, we must rely on your concerted efforts to help overcome this challenge. As is detailed in this issue's featured story on admissions and the JAVA program, you can help in the recruitment process in many ways, both formally and informally. Whatever avenue you choose, it is critically important that you lend your help to spread the good news about CHP to prospective students so that the College can continue to realize its mission of educating the healthcare professionals needed now and in the future.

Sincerely,

A handwritten signature in black ink that reads "Lawrence Abrams". The signature is written in a cursive, slightly slanted style.

Lawrence Abrams

A Special Welcome for Alumni Babies

If you have had a baby in 2001 or will be having one in the coming months, we have a special alumni baby gift just for you! Simply call, write or e-mail the following information to us: **YOUR NAME, ADDRESS, PROGRAM AND YEAR, BABY'S NAME, AND ANY OTHER INFORMATION YOU WISH TO INCLUDE.** We welcome photos and would love to print your happy announcement in a subsequent issue of The Review. Contact:

Dorothy Grieb

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Ah! Italy!



A Very Special Offer for Our Alumni

The very name conjures up countless historic, religious and artistic places. In August 2002, Thomas Jefferson University will host its first travel/study tour to southern Italy and its various archaeological sites. The focus of the journey will be Ancient Rome and the glories and grandeur of its empire. Travelers will explore Pompeii, Ostia, Paestum, Tivoli, the Isle of Capri, Vatican City and the city of Rome itself. Student-tourists will study the history, art and archaeology of each location they explore and will be well prepared through a series of lecture presented on-site at Jefferson prior to departure.

The travel/study tour may be taken for three credits or for pure pleasure.

This two-week adventure will be led by Anita Parente, MA, a nationally known lecturer in the areas of ancient history and the humanities who specializes in classical Greek and Roman civilization. She holds a BA in Humanities and an MA in Religious Studies from LaSalle University and currently teaches at the University of the Arts in Philadelphia. Ms. Parente serves as Visiting Lecturer to various museums throughout the United States, including the Philadelphia Museum of Art, the Metropolitan Museum of Art and the cloisters Museum (New York, NY), the Walters Art Gallery (Baltimore, MD), and the Princeton Museum (Princeton, NJ). Her fieldwork has centered on Greek and Roman remains within the Mediterranean and Aegean basins. In addition to Italy, she also conducts travel/study tours to Greece, Turkey, Asia Minor and Egypt.

For a detailed itinerary, syllabus and reading list, or for information concerning cost and details, contact the Department of General Studies at (215) 503-8414, or jeff-at-night@mail.tju.edu, or consult the web site at www.tju.edu/jeff-at-night.

Thank You Joann, and Congratulations!

Dedication and Enthusiasm Hallmark of Presidential Term

Joann Ludwig, DI '67 has served for two years as the President of the College of Health Professions Alumni Association (July 1, 1999 - June 30, 2001). Not only has Joann been a most visible and active Alumni Board President, but she also is one who will be remembered for her vision and her tireless efforts to expand the programming of the Association. Her own nostalgia and good feelings about the College inspired many alumni to be active for the very first time and made the College take notice of opportunities to connect with them. As a strong advocate of the Jefferson Alumni Volunteering for Admissions program (JAVA), Joann urged Board members and other interested alumni to be active in open houses, phonathons and receptions for prospective students. Her belief that there is none better than our own alumni to publicize our programs helped to champion JAVA and give it a much-needed boost.

She also initiated the plan to introduce a broad spectrum of activities for the alumni. Aside from traditional programs at the College and University, Joann encouraged the College to go out to where our alumni are by promoting alumni receptions at professional meetings. She also initiated the concept of regional Holiday receptions for alumni and hosted the very first one for Bucks County residents at her home in December 2000.

In addition, Joann took a strong interest in fostering more camaraderie between current students and alumni and has long felt that if one is happy as a student, then one is likely to get involved as an alumnus after graduation. Indeed, she was always a presence at Orientation, Exam Coffee Breaks, the Winter Social, Senior Salute and Class Nights where the

Alumni Association either sponsored or assisted in sponsorship.

Joann will remain on the Alumni Board of Directors as Past President and will undoubtedly remain active and supportive of the new officers. She says, "I wish **Mike Hartman, DI '88**, the best of luck in his term as President, as well as **Beverly Zimmerman, CT/CTG '88**, President-Elect and **Connie Mumper, DN '73**, Recording Secretary. They will be a wonderful team and I look forward to their leadership. I also thank everyone who has helped me make my term as President the most memorable years of my career."

The First Alumni Distinguished Award Winner Is Joann Ludwig

Introduced this year, the Alumni Distinguished Service Award is given to a graduate of the College who has made an exceptional contribution of time, resources and expertise to advance the mission of the College.

A 1967 graduate of the Radiologic Technology program, Joann M. Ludwig, RT, has served on the Alumni Board of Directors of the College of Health Professions since 1989, including terms as President-Elect from July 1, 1997 to

June 30, 1999 and President from July 1, 1999 - June 30, 2001. As an active Board member, Joann assumed leadership roles in initiating innovative programs and planning for alumni. She served on the steering committee for the College's Strategic Plan and provided input from an alumni perspective for that process.

Professionally, Joann has worked as a radiologic technologist in the field of Industrial Medicine and, for the last 20 years, as a sales representative for E.M. Adams Company, selling medical supplies to hospitals in the tri-state and Baltimore/Washington area. Joann has also served as Treasurer of the Boy Scouts of America, Troop 204, for the past ten years.

As her proud family and many friends looked on, Joann accepted an engraved plaque from Dean Lawrence Abrams, EdD, at the annual College of Health Professions Awards Ceremony held on May 30, 2001. In his remarks, Dean Abrams said, "I congratulate you for being recognized for your excellence in service and thank you for the outstanding contributions you have made to the College and our alumni." Joann's name will also be inscribed on a plaque permanently displayed in the College.



The value of a Jefferson friendship after 34 years: PRICELESS. Pictured left to right are best friends from the RT Class of '67: Melana Pizzutillo, Joann Ludwig and Suzanne Crewalk.

The Admissions-Alumni Partnership

Job Opportunities. Many openings in the field. Top-notch equipment. Caring, experienced professors. This is the good news at Jefferson, where today's allied health and nursing students become tomorrow's practitioners, researchers, professors, and much, much more. The Office of Admissions and Enrollment Management is on the front line of disseminating this information to prospective students. "There are so many pluses to a career in allied health and nursing, yet there is still a nationwide decline in allied health applications to colleges and we, too, have felt this shift and are experiencing some challenges," says Karen Jacobs, Director of Admissions and Enrollment Management. Indeed, there is an enthusiastic, energetic admissions staff in place who is working tirelessly to get the word out. They have embarked on a plan to cover as much territory as possible and are always open to innovative ways to interest prospective students. In the next several months they will visit nearly 200 schools, conduct over 500 career-planning sessions, review hundreds of applications and admit those who will comprise each class. There is an assigned admissions counselor for each academic department who works closely with the faculty to continue to bring top-flight students to Jefferson. She adds, "Our faculty is central to the academic experience at Jefferson and they are terrific with prospective students."

The faculty readily agrees that opportunities for those who enter the fields of allied health and nursing are great. "Our specialty requires a high level of math and science," notes Shirley Greening, CT (ASCP), CFIAC, MS, JD, Chairman and Professor of the Department of Laboratory Sciences. "When students who are competent in those areas are considering their career paths, many are encouraged to go into computers and business tracks. While there can be a faster 'payoff' there in terms of salary," Greening adds, "those students need to take a close look at the economy - many

dot-coms are folding, but there are no labs folding. There will always be a need for labs and lab technologies."

"It's an exciting time for nursing, and opportunities are everywhere" says Pamela G. Watson, RN, ScD, Chairman and Professor of the Department of Nursing. "The 'new economy' of Internet businesses isn't doing as well as expected, but there is always a need for nurses and being a Jefferson graduate means you've been through a nursing program at the best health system in the area."

Paul D. Howard, PT, PhD, Cert, MDT, Assistant Professor in the Department of Physical Therapy, concurs. "The PT job market is improving considerably," he states. "Graduates who are seeking jobs in PT are getting jobs. Jefferson's excellent reputation, not only in PT, but also as a university and a medical center is an asset to graduates. If you live in this region, you've heard the good news about Jeff."

There are so many jobs out there for Occupational Therapists," says Janice Burke, OTR/L, PhD, FAOTA, Chairman and Associate Professor of the Department of Occupational Therapy. "OT's are forging new ground by heading into non-traditional lines of work, thanks to a more holistic outlook. We are

'lifestyle therapists,' Burke continues. The doors are wide open for OT's to take a biopsychosocial approach: our graduates know how to care about the functioning of human body, mechanics, physiology and psychology."

Diagnostic Imaging is experiencing the same kind of renaissance. With Jefferson graduates getting multiple job offers, it is an excellent time for a student to consider the program. Jobs are opening in the veterinary field, research and development, along with the traditional need for DI professionals in hospitals and private offices. "We see many students entering the field of teaching, many who take call for emergencies, many who go into research," says M. Gary Sayed, PhD, chairman and Associate Professor of the Department of Diagnostic Imaging.

Philadelphia, and particularly Jefferson, is an excellent area for the allied health professions. One of the chief advantages of attending Jefferson is the reach of the Jefferson Health System, which encompasses the broad spectrum of healthcare facilities offering the full continuum of care. Students have the advantage of doing their clinical rotations at many Jefferson sites, providing them with valuable contacts in their field. "Our students



The Admissions Team – Members of the Office of Admissions and Enrollment Management from left to right: Larry Walsh; Nicole DiFronzo; Karen Jacobs, Director; Don Sharples; Susan Haldeman. Missing from the photo is Jeanne Dixon.

can gain experience and network in virtually any clinical area within the Jefferson Health System,” explains Caroline Golab, PhD, Chairman and Associate Professor of the Department of General Studies.

Karen Jacobs adds, “It is not just our admissions staff and our faculty who are important to the admissions process. It is our alumni as well. I would like our alumni to know that we can really use their help and support to spread the good news about health careers and Jefferson.” She continues, “We are doing many things programmatically and through our JAVA (Jefferson Alumni Volunteering for Admissions) to involve alumni in recruiting students. These are great opportunities for prospective students to get questions answered, talk to someone who has ‘been there’ to help



make their decision.” Certainly some of the best advertisements for the College are from the alumni. “Our alumni have helped the Office of Admissions make thousands of calls to prospective students who showed an interest in enrolling, but never make an application,” Jacobs notes. “Sometimes, that call can be all it takes to turn a prospective student into an applicant.” She also points out that the personal contact of the alumni has resulted in successful Open House programs. Recently, **Michael Hartman, DI '88**, **Joann Ludwig, DI '67**, **Dana Morrison, LS '87** and **John Truesdale, LS '93**, worked with faculty, staff and students at the Spring 2001 Open House held on campus and were very helpful to all prospective students in attendance. “We absolutely look to our alumni for help in recruiting students to the College of Health Professions,” she adds. “Our alumni know the value of their education, and a Jefferson degree has helped them. We are looking to them to make a difference.”

JAVA Volunteer John Truesdale, LS '93 at a recent CHP Open House.

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JAVA Is Brewing at Jefferson!

Be a part of our own “House Blend,” JAVA (Jefferson Alumni Volunteering for Admissions), and help us cultivate future students who will eventually share an important characteristic with all alumni... a degree from Thomas Jefferson University. Alumni are needed to focus on person-to-person contact and work with the professionals in the Office of Admissions to staff open houses, attend receptions for accepted students, make calls to prospective students, network at professional meetings, and much more. All JAVA volunteers will also be invited to a special Holiday Card Signing Party where they will have dinner and sign holiday card to prospective students.

VOLUNTEERS NEEDED NOW ! Fall 2001 JAVA Schedule

FALL OPEN HOUSE

Saturday, October 20
11 am - 2 pm
Jefferson Alumni Hall

Come help staff our alumni table and hand out Jefferson cultivation items to prospective students

FALL PHONATHONS

Edison Building – 16th Floor

Occupational Therapy

October 2 (Tuesday – 6 pm - 8 pm)

Diagnostic Imaging

October 3 (Wednesday – 6 pm - 8 pm)

Laboratory Sciences

October 3 (Wednesday – 6 pm - 8 pm)

Physical Therapy

October 4 (Thursday – 6 pm - 8 pm)

Nursing

October 9 (Tuesday – 6 pm - 8 pm)

Come help phone prospective students to talk about the Jeff Advantage and answer questions about your experiences at Jefferson. Dinner and a brief training session will be provided.

If you are interested in helping with any of these events, please contact Karen Jacobs, Director of Admissions and Enrollment Management, at karen.jacobs@mail.tju.edu or call (215) 503-1040 or (877) JEFF-CHP.

What A Year !

This year, old traditions meshed with new ones for both alumni and students, providing all with a mirror of the past and a window to the future. So many people had a great time connecting or reconnecting with Jefferson.

"The Tradition Starts Here," was the theme of the Alumni Association at Registration in August 2000 with the distribution of the traditional "alumni coffee mug" for all new students. Students were greeted by alumni representatives and also participated in a drawing for great prizes.

On September 8, 2000, the University Activities Office sponsored the first University-wide social event with the support and help of the Alumni Offices of CHP, JMC and CGS. This fall kick-off to the school year was called a **Phillyfest** and featured foods from famous Philadelphia purveyors such as Jim's Cheesesteaks, Primo's Hoagies, Federal Soft Pretzels, Tastycakes, Goldenberg's Peanut Chews, Frank's Soda and was topped off with homemade water ices. Keeping with the theme, more than 400 students and members of the CHP Alumni Board of Directors were greeted by "Thomas Jefferson" as they entered Jefferson Alumni Hall for the event. A disc jockey as well as the Fralinger String Band provided entertainment.

Rock and roll was the agenda on November 2, 2001, when 75 alumni attended a social evening at the **Hard Rock Café**. Great food and spirits as well as drawings for Hard Rock merchandise added to the fun of listening to the music and admiring the rock and roll memorabilia.



The first annual OT Alumni Luncheon was held on December 8, 2000 as part of an OT continuing education seminar, **"Lifestyle Redesign: The Next Horizon for Occupational Therapy."** Eighty OT alumni attended and heard four alumni speakers talk about their different professional experiences. Featured were **Stacey Bunch '96**, **Tracey Vause-Earland '90**, **Rekha Sankaran-Kutty '97** and **Marlene Weiner '95**.

A great mix of both recent and older alumni attended a regional holiday open house on December 10, 2000. Hosted by Alumni Association President, **Joann Ludwig, DI '67** and her husband, Fran, **"Christmas in Bucks County"** was a splendid way to kick off the season with a beautifully decorated house and a delicious cocktail buffet. Alumni in attendance suggested that other regional venues be used as well, and volunteers are always encouraged and appreciated.



*Christmas in Bucks County Alumni
Connie Trudgeon, DN '66 and
Ann Tran, LS '92*

The CHP Alumni Association got **exam week** off to a hearty start on December 18, 2000, the first day of exams. Students were treated to a morning of coffee, tea, hot chocolate, fresh fruit, donuts and pastries. As the day progressed, soft pretzels, cookies and cold drinks were also available and appreciated by the students. Students also received a holiday gift of notepads from the CHP Alumni Association, with the heading, "2001 Things to Do," as a gift to start off the New Year.

"Winter Social in Paradise" was the theme of the February 9, 2001 Winter Social sponsored by the Office of Student Affairs and Development held at the Benjamin Franklin House. The Alumni Association provided centerpieces and favors of palm trees, beachcomer hats, leis and many other fun surprises. Prior to the event, The Alumni Association Board of Directors held a wine and cheese reception with their winter board meeting and later joined over 400 students for the party.

The Alumni Association, in cooperation with the University Registrar's Office and the Office of Alumni Relations, was a major participant in the February 27, 2001 **"Senior Salute."** As seniors came to this annual event to register for graduation, pick up their caps and gowns and order class rings, the Alumni Office made sure that they were greeted with a "SMILE." Favors were provided for various College participants to give out as students moved from station to station. The Office of Student Affairs indicated

that they were the biggest “fans” of the students and appropriately gave out “Smile Face” Fans. The Center for Collaborative Research gave out “Smile Face” pencils as they instructed students regarding surveys that would be coming their way. The Career Development Center gave out “Smile Face” candy symbolizing how sweet it is to get a job, and the Office of Alumni Relations told students **“Smile, No More Stress”** as they handed out “Smile Face” stress balls. The participating seniors all left with smiles on their faces as they appreciated the fun added to the day.

Four members of **JAVA** (Jefferson Alumni Volunteering for Admissions) manned an alumni table at the **Admissions Open House** on March 31, 2001. Participating were **Joann Ludwig, DI '67, Michael Hartman, DI '88, Dana Morrison, LS '87, and John Truesdale, LS, '93**. They answered many questions from prospective students and their families and gave out Jefferson water bottles as well.

On April 4, 2001, the Department of Nursing held its annual Visiting Nurse Scholar Program, and The Office of Alumni relations was once again pleased to host a registration table to welcome all alumni in attendance. As they signed in, all alumni were given special markers with the slogan **“Jeff Nurse Alums Make Their Mark.”** An alumna of Jefferson, nurse scholar lecturer, **Melinda Mercer Ray, '93**, was given a tote bag as a gift from the CHP Alumni Association.

When the **American Occupational Therapy Association** held its National conference in Philadelphia, The CHP



From left to right: Anastasia Sakaleris '98, Frances McKanc '98, Christina Kittel '98 and Heathe Minnick '98 at the Reading Terminal Market.

Alumni Association was ready on April 20, 2001, to host a Reception for OT Alumni at the historic Reading Terminal Market. Nearly 300 OT alumni, faculty, students and visiting guests were treated to a wonderful venue with antique railroad luggage carts laden with selections of cheeses, crudite and dips, as well as cheerful waiters circulating the crowd with specialties provided by different Market vendors. Remembering old times and sharing new ones was a priority as partygoers stayed past the 7-9 pm event and enjoyed the Market piano player well into the evening.



Lasting friendship captured at the AOTA party.

Taking a break from spring exams, CHP students were treated to **pizza and cold drinks** on April 30, 2001. From 11:00 am to 2:00 pm the students consumed an unbelievable 50 large pizzas along with 12 cases of cold drinks. This new event was very well received and will be back by very popular demand next year.

On May 10, 2001, the CHP Alumni Association hosted 100 people for a DI Luncheon, including more than 40 alumni, current students, faculty and clinical preceptors at the Trump Taj Mahal in Atlantic City. This event was held in conjunction with the annual **Leading Edge in Diagnostic Ultrasound Conference**, a major East Coast professional event. Guests were treated to a fabulous buffet lunch and heard greetings from **Joann Ludwig, DI '67**, President of the CHP Alumni Association as well as Dr. Barry Goldberg, Chairman of The Department of Radiology/Ultrasound at Thomas Jefferson University Hospital. Alumni in attendance played a game of “chance” for prizes, and many won Jefferson DI sweat-shirts and Jefferson lunchbags with Jefferson tee shirts inside.



Leading Edge alumni from left to right: Dawn Carner '93, Anne Lupi '90, Janine Politz '90 and Kathleen Gavigan '94.

Class Night was a wonderful opportunity for a big welcome to the very newest alumni. Held on May 24, 2001, graduates of four programs heard remarks from alumni representatives from **Marnie Sue Heiss, BN '93, Connie Mumper, DN '73, Joanne Gauthier, GS '00, Louise Clarke, LS '88 and Michael Hartman, DI '88**.



Dr. Susan Toth-Cohen presents Tracey Vause-Earland '90 with the Master Clinician Award at the OT Class Night in May.

Each new alum was also given an **“alumni advantage”** packet, which included an alumni card as well as some alumni mementos.

It was a very successful year of alumni programming and we welcome and encourage your suggestions for new ideas. Meanwhile, please look for notices and invitations and join us for future events. Maybe all that was missing this year was YOU !

Mark Keller, PT '02 did his part to help empty those pizza boxes!



Alumni Update

DENTAL HYGIENE

Kimberly Peiffer Chick, '91 gave birth to twins, Benjamin and Margaret (Maggie), born on September 27, 2000. They joined their older brother, Jared, who was born on May 23, 1998.



Vicki L. Grove, '84 is employed as a full-time Dental Hygienist at Black and Black Dental Associates. She and her family also own a business raising emus and selling emu oil products and meat. Both businesses are located in central Pennsylvania.

DIAGNOSTIC IMAGING

Angela Dopowski Anderson, '86 reports that she recently married and is currently an Associate Professor at Prince George's Community College in Largo, MD in the Radiography Program.

Bonnie Lee Dymek Behm, '78 has been promoted to Director of Financial Assistance at Villanova University. Bonnie also just finished her term as President of the Pennsylvania Association of Student Financial Aid Administrators.

Heather Berkey, '88 (Radiography), '89 (Ultrasound), spent an interesting and exciting spring, 2001 week in Sydney and Melbourne, Australia. The purpose of the trip, promoted by the Society of Diagnostic Medical Sonographers, was to exchange educational criteria, ideas, professional experiences and network with another culture. The group toured hospitals, universities, private practices and free-standing ultrasound centers.

They gave presentations at the monthly Australian Sonographers meeting and, in turn, gained much insight into how the Australian medical and educational systems work. Heather also distributed information on ultrasound in the United States and Jefferson Diagnostic Imaging information. Heather had sponsorship from ten groups, ranging from companies related to ultrasound to individuals.

Lisa M. Strohl, '93 recently accepted a position as Continuing Education Manager at the American Institute of Ultrasound in Medicine in Laurel, MD. She is also a contributing author for "Notes for Educators" for The American Registry for Diagnostic Medical Sonography.

LABORATORY SCIENCES

Louise Clarke, '88 recently received her MBA in management from DeSales University. She is currently employed as a Cytotechnologist at Abington Memorial Hospital.

Rhonda Karp, Ed.D., '71 has been elected to serve another three-year term by the CHP Alumni Association Board of Directors as the College's representative to the Thomas Jefferson University Board of Trustees. As a University Board member, Rhonda is a member of the Scientific and Academic Affairs Committee.



Rhonda Karp, left, and Bonnie Behm.

Beverly Zimmerman, '97 has been elected for a two-year term as Vice-President and President Elect of the CHP Alumni Association as of July 1, 2001 to June 30, 2003. Beverly is currently employed by Fisher Diagnostics and will begin an MBA program at Penn State Great Valley in the fall.

NURSING

Paula Short Beatty, '80 is currently employed by Providence Hospice and Home Care of Snohomish County in Everett, Washington as the Quality Management Coordinator.

Patricia Paul Berkes, '84 has become board certified as an Informatics Nurse by the American Nurses Credentialing Center. She is employed as a Clinical Nurse Specialist at Thomas Jefferson University and serves as the liaison between the Department of Nursing and the Department of Information Systems, overseeing clinical systems used by nursing and coordinating new project implementations for nursing.

Nancy Mercer Calabrese, '74 completed her MSN-Family Nurse Practitioner degree from Bowie State University in May 2001. Nancy's thesis was "Communicating Bad News: Patients' Perceptions, Experiences and Preferences for Receiving a Cancer Diagnosis."

Janice McCormick Duffin, '85 has been awarded a Master's Degree in Nursing from Villanova University during the 2000-01 academic year.

Sally Hammerman, '95 is enjoying work back at Jefferson where she is employed as a Community Nurse Health Educator in the Community/Health Awareness Office. She reported that it is good to know that the education at Thomas Jefferson University enabled her and her classmates to get jobs with such prestigious organizations like the Jefferson Health System.

B.A. McGettigan, '72 was recently honored with Pennsylvania's Nightingale Award for her work in nursing administration. She is Senior Director of System Care Management for Main Line Health's Bryn Mawr, Lankenau, and Paoli Memorial hospitals. She was nominated for the award by senior management for her many accomplishments and dedication to nursing including creating a supportive environment for the practice of nursing, utilizing professional standards to advance the practice of nursing, and influencing the quality of patient care.

Linda Mickle '76 is the proud owner of a new home in the Santa Cruz Mountains of California. She graduated from UCSF in 1996 as an Adult Nurse Practitioner and Psychiatric Clinical Nurse Specialist. She is currently employed at the Palo Alto Veterans Administration Health Care system as a Psychiatric Nurse Practitioner.

Mary Alice Shepherd Milnes '75 continues to work as a Women's Health Nurse Practitioner at a Rural Health Center in West Virginia. She reports that it was great to see **Julie Scenna '75** at a Nurse Practitioner Conference.

Teresa M. Montufar '98 was awarded a Master's Degree in Nursing from Villanova University during the 2000-01 academic year.

Connie Mumper '73 has been elected to a two-year term as Recording Secretary for the CHP Alumni Association Board of Directors starting July 1, 2001 to June 30, 2003. Connie is employed by the Visiting Nurse Association of Greater Philadelphia as a Hospice Marketer.

Mary Ellen Santucci '89 was presented with The Christian R. and Mary F. Lindback Award at the tenth Annual College of Health Professions Awards Ceremony on May 13, 2001. This prestigious award is given in recognition of distinguished teaching.



Jennifer Lynn Smith '97 was awarded a Master's Degree in Nursing from Villanova University during the 2000-01 academic year.

Ellen Trace '86 is enjoying a leave of absence from Strong Memorial Hospital in Rochester, NY to enjoy her three children, Kirsten, Matthew and Bryan. She and her husband, Mark, are renovating a lovely old home in their spare time.

OCCUPATIONAL THERAPY

Kate Howdershell Guzzetti '96 and husband **Peter Guzzetti, PT '96** are the new parents of a daughter born on December 31, 2000, weighing 6 pounds, 11 ounces. Kate has started back to work as an Occupational Therapist at the AI duPont Children's Hospital in Wilmington, DE. Peter is employed at Siemens Health Services where he implements hospital computer systems.

Adele Herge '86 was presented with the Outstanding Service Award as a CHP faculty member at the tenth annual College of Health Professions Awards ceremony on May 13, 2001. The Outstanding Service Award recognizes a faculty member who provides superior service including flexibility, problem solving, and courtesy, attentiveness to student and individual needs, and going above and beyond the call of duty.



PHYSICAL THERAPY

Julie Monahan Blanke '88 reports that she and her husband, William, will be moving to Indiana in June 2001 when he finishes his army commitment. The Blankes have four daughters ages seven, five, three and one.

Sharon Buckwalter Brubaker '87 was married on May 1, 1999 to Gregg Brubaker. She is employed part-time at Lancaster General Hospital as a Physical Therapist.

Peter Guzzetti '96 (see above news under Occupational Therapy)

Scott Kushner '97 and **Jeff Ostrowski '86** who are Physical Therapists at Excel Physical Therapy in Jenkintown were guests on the 91.0 FM WHYY's "CompuDudes" show aired on December 28, 2000. They discussed computer workstation ergonomics and highlighted ways to set up a computer work area to reduce the risk of pain, fatigue, and injury.

Christopher Lauretani '00 is working as an Ergonomic Specialist for Pro Fit Orthopedic and Sports Physical Therapy in New York City and has started his own business, Sky's The Limit Wellness. Some of his entertainment business clients include Herb Sargent, President of the Writer's Guild of America and former head writer for Saturday Night Live and Evan Kanen, Executive Producer of CNN Sports Illustrated. He is also looking forward to his October 6, 2001 marriage to Maria Ragno, former Director of Career Development Center for the College.



Christopher Lauretani with Herb Sargent.

Amy Fernandez Morris '92 and her husband, Neil, are pleased to report the birth of a son Jonah, weighing eight pounds, ten ounces, 20 inches long, born on December 1, 2000. He joins sister, Rachel, six, and brother Noah, three.



Susan Vaughn Schweizer '85 and her husband, David, announce the birth of their daughter, Jillian, born on February 14, 2001. She joins older sisters, Grace, almost two years old, and Jacki, age ten.

Mayne Tabachnick '94 has stayed on at the Seattle VA Puget Sound Health Care System since fulfilling his scholarship commitment. He now manages the outpatient aquatic physical therapy program and is a board member of the Northwest Aquatic Therapy Association, an interdisciplinary group that promotes the practice of aquatic therapy.

Alumni News Form

*Keep us Posted and...
We'll Send You Some Post-Its!*

Share your news with us and we will send you a special alumni post-it pad! Just complete this form and mail, fax or e-mail the complete information to:

Office of Alumni Relations
College of Health Professions
Thomas Jefferson University
139 S. 9th Street, Room 703
Philadelphia, PA 19107-5233

Phone: (215) 503-7709
Fax: (215) 503-9834
E-mail: Dorothy.Grieb@mail.tju.edu

Photos for inclusion in The Review are appreciated.
Please include yourself in any photos you send.

Detach before mailing.

Remembering a friend helps students

"It's a simple message that we are trying to get out," starts William Thygeson, MEd, Assistant Dean and Director of Student Affairs and Development at Jefferson's College of Health Professions (CHP). "We would like alumni to support our efforts toward student scholarships. An Annual Giving gift for student scholarships will make a huge difference in the life of a student."

There already is one success story that, sadly, was born from tragedy. **Christopher Rivera, PT '96**, a hard working and highly respected young man who was working two jobs in order to save money for his wedding, was killed in a car accident in 1998. When **Tina Polin, PT '96** heard about the death of her college friend and colleague, she knew something had to be done to honor him. The Christopher Rivera Memorial Scholarship Fund that she organized is a tribute not only to Polin's friend, but is a legacy for future PT students in the College.

"What Tina has done here cannot be underestimated," Thygeson notes. "Through the Christopher Rivera Memorial Scholarship, many current and future PT students will receive much-needed financial assistance to make their dreams of earning a degree come true."

"This year, the PT class of 2001 has earmarked their class gift to go toward the scholarship," he adds. "This is a fabulous way to remember a great young man and to help a current student. Everybody wins here. We are grateful to the PT class of 2001 for their support."

Name _____

Name at Graduation (if different) _____

Program _____ Year _____

Address _____

City _____ State _____ Zip _____

E-mail address _____

Phone _____

Personal News _____

Professional News _____

Now, the ball has been lobbed into the alumni's court. "We hope we can get support from our PT alumni, that they take the lead from our seniors," Thygeson says. "We know it's hard for some to contribute, especially the first few years out. But any gift, of any size, makes a difference. We are hoping to grow the tradition of philanthropy at the CHP, not just through PT and the Rivera fund, but from all of our alumni."

For more information about the Christopher Rivera Memorial Scholarship Fund or other ways to support the CHP, contact Thygeson at william.thygeson@mail.tju.edu or 215-503-8189.



From left to right: Stephen Saville, Vice-President, Health Staff Professionals; Tina Polin, PT '96; Ardene Vencius, PT '02; Todd Hutchinson, PT '01

Visiting Scholar 2001

A Nurse Alumna Sets the Agenda

The Department of Nursing hosted the 21st Annual Visiting Nurse Scholar program on April 2, 2001. This year's event, titled "Visiting Scholar 2001: Nursing Work Force Issues," was designed to help students, alumni and practicing healthcare professionals learn about the many challenges facing the current healthcare community.

This year's speaker was College of Health Professions alumna, **Melinda Mercer Ray, MSN, RN, BSN '82** who has an extensive health policy and legislative affairs background. Currently the Director of Health Policy and Legislative Affairs for the Association of Woman's Health, Obstetric and Neonatal Nurses in Washington, DC, she formerly held positions of Associate Director of Government Affairs and Assistant Director of Government Affairs for the American Nurses Association, where she managed federal and regulatory issues, prepared congressional and agency testimonials, and co-edited the ANA's weekly publication, *Nursing Bulletin on Health Care Reform*. She also contributed to *Capitol Update* and *The American Nurse*. She has also served as Director of Pharmacy Regulatory Affairs for the National Association of Drug Stores, where she prepared legislative testimony and implemented state-based grassroots lobbying efforts. Ms. Ray graduated *cum laude* from the College of Health Professions with a BSN in 1982 and graduated with honors from the University of Pennsylvania with an MSN in 1985.

Ms. Ray focused on the increasing market demand for nurses from entry level positions to experienced professionals, advancement in technology, sociodemographics, and nursing shortage legislation. She strongly urged that all nurses become politically active, as nursing must keep its finger to the pulse on issues impacting the delivery of care. She stated, "Legislative issues at the local and state level may be similar to those at the federal



Melinda Mercer Ray, BSN '82, 2001 Visiting Nurse Scholar with Dr. Pamela Watson, Chairman, Department of Nursing.

level, or the issues may be unique to a given area. As General Charles De Gaulle once stated, 'I have come to the conclusion that politics are too serious a matter to be left to the politicians.'"

"I was impressed by Ms. Ray's knowledge of the political aspects of health care and the interest of our lawmakers in addressing the shortage via legislative action," stated Professor and Director of Undergraduate programs, Anne E. Belcher, RN, AOCN, FAAN, PhD. "I believe that hearing the facts as she presented them has a great impact on our realization of the need to consider this an urgent and growing problem. I was personally pleased that she acknowledged the impending shortage of nurse educators as well as nurses providing care to clients and to patients."

Attention All Jefferson Nurse Alumni

Mark Your Calendars Now For

The Jefferson Nurses' Celebration

110 total years of
Jefferson nursing education

Monday, October 15, 2001

The Ballroom at the Ben
9th and Chestnut Streets
Philadelphia

Cocktails – 4:30 pm Dinner – 5:30 pm

Invitations Mailed in September

Questions? Call the Department of Nursing at (215) 503-8055

Michael Hartman Elected New CHP Alumni President

Michael Hartman, MS, RDMS, RVT, RT (R), was unanimously elected President of the College of Health Professions Alumni Association at the May, 2001 meeting of the Alumni Association Board of Directors. Mike assumed the Presidency as of July 1, 2001 and will serve his term until June 30, 2003.

As a 1988 graduate of the Diagnostic Imaging Program, an active alumnus, the current Program Director for Cardiovascular Technology and Diagnostic Medical Sonography, an Instructor in the Department of Diagnostic Imaging, former Program Director for Radiography and former Vice-Chairman and Acting Chairman of the Department, Mike has deep roots in the College. He has taught more than 29 different courses over the past five years. Additionally, he has served the College as a member of the Executive Council, Committee on Governance, Committee on Educational Philosophy and Policy, Faculty Affairs Committee, Longitudinal Study Team, Judicial Board, Technical Advisory Committee and as Liaison to the Offices of Admissions and Enrollment Management, and Department of Marketing and Public Relations.

In the larger community, Mike is well known through his affiliations with the Society of Diagnostic Medical Sonographers (SDMS), American Society of Echocardiographers (ASE), Society of Vascular Technologists (SVT), Greater Delaware Valley Ultrasound Society (GDVUS), American Society of Radiologic Technologists (ASRT), Philadelphia Society of Radiologic Technologists (PSRT), and Aerobics and Fitness Association of America (AFAA).

To his new role as President of the CHP Alumni Association, Mike brings much energy and enthusiasm. To Mike, “The Alumni Association has always been a fun group of people, getting together, watching things develop in our fields, and finding ways to incorporate innovative trends at the College. When I meet alumni at events, it brings back that whole Jeff family atmosphere. We come from the same place and we have similar experiences. It gives me the chance to see how alumni can best remain a part of the Jefferson family.” It is Mike’s goal to help the Alumni Association become more automated. “We are focusing on becoming more and more technologically advanced in how we interact with alumni. We are upgrading our web site, exploring improved use of e-mail and streamlining our databases. We are getting used to incorporating technology into all that we do. I think alumni will find that desirable.”

Mike is equally enthusiastic about supporting future alumni. As a faculty member, he is in a unique position to look for those opportunities and to make sure that the Alumni Association capitalizes on them. “Our student are hard working adults in very competitive degree tracks,” Mike points out. “In addition to school, many have employment and family obligations and



Michael is pictured here with former Alumni President Joann Ludwig, as they enjoyed the festivities at the Hard Rock Café social.

don’t have a lot of time to return to campus for evening events. So, when possible, we bring the events to them. We do snack breaks during exam periods and pizza parties during lunchtime. This has been so well received by the students and they really appreciate the thought and effort.”

Above all, Mike wants to help maintain Jefferson at a level so that it stays on the leading edge of top-notch, technically advanced education. “I want to help make sure that we are where we need to be to stay as one the leaders in the country in delivering premier, quality healthcare education. That’s a legacy for all students and a legacy for alumni as well. It’s what we can do to help ‘guarantee’ the value of our diplomas. If I could say one thing to the alumni, I’d say ‘be proud of Jeff,’ because we came from here. Help to make it the best that you can make it - make it better, even.” One of the best ways to reach that goal is to refer potential students to the College. Mike cites that with many Jefferson alumni working out in the field the potential to meet prospective students is great.

“Applications to schools of allied health are down nationwide,” Mike says, “but the jobs are out there. Most fields are experiencing a tremendous need for qualified, degree holding health professionals. There has never been a better time to enroll in the College. We rely on our alumni to help get the word out about the good news at Jeff.”

SAVE THESE DATES

The College of Health Professions will celebrate National Allied Health Week from November 4–9 with a series of events designed for students, faculty, alumni and alumni who are Jefferson employees.

Details on these events to follow.

QUESTIONS?

Call 215-503-7709

Sunday, November 4

KICK-OFF PARTY

for all CHP Alumni at JILLIAN’S for Food, Drinks & **Eagles vs Arizona** on mega-screen TV.

Wednesday, November 7

ALUMNI EMPLOYEE APPRECIATION LUNCH

for all CHP Alumni who are employees of the Jefferson Health System.

To be held in Jefferson Alumni Hall

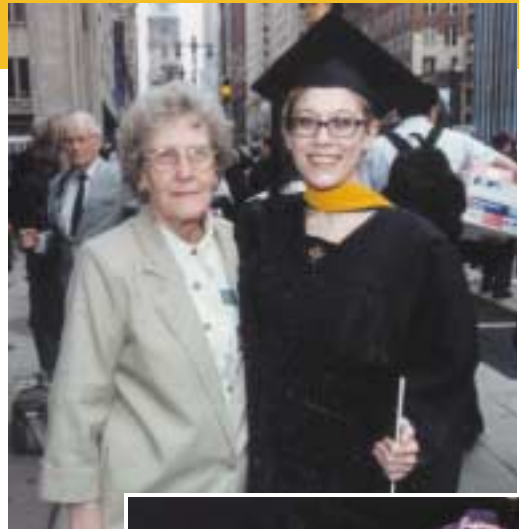
Commencement 2001

The College of Health Professions Class of 2001 totaled 324 students who received their degrees at the May 25 Commencement Exercises at the Academy of Music, plus 47 Physical Therapy students who received their degrees at the Closing Convocation on May 3 at the Independence Seaport Museum at Penn's Landing.

University President, Paul C. Brucker, MD, conferred the degrees and Dean Lawrence Abrams, EdD, addressed the graduates. "Along with these degrees, we bestow our best wishes for the success, health and happiness of every CHP graduate" he stated. "It is my sincere wish that you all return to CHP one day as active alumni, so that your Alma Mater and the students of tomorrow can benefit from your knowledge and expertise."

The graduating class included Bachelor of Science degree recipients, post-baccalaureate certificate recipients in Laboratory Sciences, and Associate Degree graduates from the Department of General Studies. Of the baccalaureate degree graduates, 167 are in Nursing, 36 in Occupational Therapy, 44 in Diagnostic Imaging and 22 in the Laboratory Sciences of Biotechnology, Cytogenetic Technology, Cytotechnology and Medical Technology.

The commencement speaker was Jules M. Rothstein, PhD, PT, FAPTA, a world-renowned scientist in the field of rehabilitation science and a tenured professor and former Head of the Department of Physical Therapy at the University of Illinois at Chicago. He is an internationally recognized scholar in physical therapy who has served as a researcher, practitioner, educator, consultant, speaker and author. At the ceremony, Dr. Rothstein also received an Honorary Doctor of Science degree.



Goodbye for now!



Thomas
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